

**CLASSIFIED SECTION**

**DO YOU KNOW** who moved the picture on the wall? Call me at 1189. I am going mad. Mrs. Maningham.

**WINDCREST RESIDENTS** — Insure personal property against fire and windstorm losses. Walter S. Clair, agent 1118 Windcrest.

**LOST** — 2 Z.B.T. fraternity pins over weekend. Reward. Finders call 2131, ask for Mary or Al.

**WANTED** — Ride to Allentown Friday, November 1st, after 6 p.m. Call Lee, 4951.

**WANTED** — Ride to New York Friday, Nov. 8. Return Sunday evening. O'Grady, Bldg. 10, Room 19, Pollock Circle.

**LOST** — Gold ring with blue stone. Call Malley, 3205.

**MAINO TUNING** — by Jinx Falkenburg, Chi Phi, Phone 4332.

**REWARD** — Man's Longines Wrist Watch, lost vicinity Hort Bldg, Friday. Finder please return Student Union, Old Main.

**FOR SALE** — Aircraft P-T 23. Good condition. Contact Kretzer 3181.

**FOR SALE** — Camera roll film. Wholesale rates. Call Michael Lorenzo, 2252.

**WANTED TO SWAP** — 30-30 Winchester for 12 or 16 ga. pump-gun. Dick, AGR, Phone 3181.

**DRESSES**, gowns, sweaters, skirts, size 14-16. Excellent quality, condition. Call KIRT, 3935, after 6 p.m.

**LOST** — India goat leather wallet, Alumni weekend. Reward. Call Al Petrosky, Alpha Sigma Phi, 2252.

**I'M STILL LOOKING** for that Silver bird pin. Lost Saturday in Section M. Call 24 Ath.

**WANTED** — Veterans desire apartment for semester beginning February 1947. Willing to pay substantial price. Call Dave, 4933.

**LOST** — Wallet containing important papers between Pugh and tractor camp on College Avenue. Return to Student Union. Reward.

**ROOM** — Pollock Circle deducted rate available 28 October. Contact Greene, Dorm 11, Room 9, or Johnson 3468.

**LOST** — Black Parker Ladies Pen, vicinity New Physics Monday. Finder please return Student Union, Old Main.

**WANTED** — Rides to all sections of Penna. next Monday and Tuesday, November 4 and 5. If you

**Why Read Books?**

"If I had my way," said Philip Mannino, technician in the Audio-Visual Aids Library of the College, "kids would never play hookey again."

"Under my system they would go to school and sit and watch movies all day long. Hum Fishburn or Frank Gullo would teach the daily music lesson; Dr. Herman, the history lesson; and Dr. Jones or Dr. Davis the lesson in health. Bob Higgins would show them how to forward pass."

"Teaching as it is today is too formal and dry. Instead of two or three chapters on the Revolutionary war, a film of the whole thing would be welcomed by the students. Then they can see and hear it at the same time."

"Newsreels of important daily historical events can be had in the schools only days after they happen instead of the years it takes to get into the textbooks."

"Many good films are being made on geography, and, if properly used in the school room, the Mississippi river, instead of being just a six-inch line on a page, would be a living thing that would bring a new experience to the pupil."

"Even Arithmetic, one of the subjects that most students hate, can be taught by films. A film titled 'Four' has just been released. Any primary child who sees this film will never forget what four is, because it is acted out and explained. The same can be done with fractions and other hard to understand Arithmetic facts."

"Two new films just recently released, 'Charm and Personality' and 'Dinner Party', will help many bashful high school boys and girls to overcome self-consciousness."

"When films are used properly, they will bring to the pupil a never to be forgotten lesson. Who

**ROTC Men To Take Test**

The members of the advanced Army R. O. T. C. who are taking the competitive examination are asked to meet in 3 Carnegie Hall at 7 o'clock tonight. Those men who have finished the drill part of the examination will be given a personal interview, and those who haven't taken the drill will take it at this time.

In order to maintain beautiful lawns under adverse conditions common to all College campuses, it is necessary to follow an extensive maintenance schedule.

can teach a less on the Atom Bomb better than the film that has just been released by the War Department? There is no better way to teach that war destroys than to show the many films that the Signal Corps took during the war—films taken right on the scene.

"Films will make school a place students will really enjoy."

**Choose Co-op Directors**

Residents of Windcrest, at a mass meeting Thursday night, chose a board of directors for the trailer community's forthcoming co-op store. The board consists of Howard Beaver, Claude Butler, Thomas Crawford, William G. Locke, William Rider, Mrs. R. J. Rudy, and Howard Sparks.

**THEY'RE SELLING LIKE HOT CAKES—SO ORDER YOURS NOW**

**Crompton Corduroy COLLEGE COAT**

Regular \$25.00 Value

**\$17.50**

Brown or Tan—Sizes 34-42

Fully lined—3 button model.

Send check or money order. We pay delivery charges. Money back guarantee.

**PHILLIPS OF LONDON**

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**SITUATION WANTED**

Man and wife desires work with room and board. Cooking and general work. Have managed!

**MR. ROBERT WING, Driftwood, Pa.**

**DEMUTH**  
Changeable Filter  
**PIPES**

500 Million Filters Sold  
**THIS IS WHY:**

- Reduces nicotine and tars
- Filters flakes and juices
- Improves tobacco aroma
- Cools and cleanses smoke

When filter is stained from tars and nicotine, replace with fresh one.

FILTERED SMOKE IS MILDEN SMOKING

**ROYAL DEMUTH PIPES**

**IMPORTED BRIAR**

**ROYAL DEMUTH \$3.50**  
WITH BOX OF 25 FILTERS

**The Flavor's ALL YOURS...**

when you smoke  
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**CLEAN, FRESH, PURE**

**America's FINEST Cigarette!**

Of course *the flavor's ALL yours*—in every PHILIP MORRIS you smoke all through the day! And here's why...

There's an important difference in PHILIP MORRIS manufacture that makes PHILIP MORRIS taste better—smoke better—because it lets the FULL FLAVOR come through for your complete enjoyment—*clean, fresh, pure!*

Try PHILIP MORRIS—you, too, will agree that PHILIP MORRIS is *America's FINEST Cigarette!*

**NO OTHER CIGARETTE CAN MAKE THIS STATEMENT!**  
Of all the leading cigarettes, PHILIP MORRIS is the *only* cigarette with an *exclusive difference* in manufacture—recognized by eminent medical authorities *as being to the advantage of those who smoke!*

**CALL FOR PHILIP MORRIS**

**ALWAYS BETTER... BETTER ALL WAYS**

