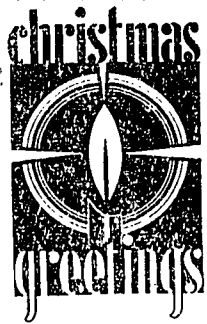


The Wesley Foundation of The Methodist Church
 Sunday, 9:30 A.M. — Church School classes: "Great Religions of the World," Dr. W. Pearce, leader; "The Life of Jesus," Rev. Mussina, leader.
 10:45 A.M. and 7:30 P.M.
 Worship Services
 5:15 P.M.
 Student Choir Rehearsal
 5:45 P.M.
 Student Supper — Recreation
 7:30 — Wesley Players present "The Shepherds," directed by Mrs. W. E. Kepper.
 8:30 — Christmas Caroling



We send you sincere and hearty greetings, full of Christmas cheer for each of you. And we add good wishes for happiness and prosperity during the next twelve months.

Cassidy's Barber Shop

Little-Publicized Board Of Trustees Guides College Policies, Operations

BY BENNETT FAIRORTH
 Before a new curriculum can be included in the College catalogue, or a dormitory constructed, the Board of Trustees must approve the measure.
 Before Westinghouse or DuPont can award a fellowship, or any school and department buy supplies, the Board of Trustees must approve the measure.
 Before professors can be appointed, salaries raised, or the College health service enlarged, the Board of Trustees must approve the measure — and any other change in the College program cannot be enforced until the Board of Trustees has given the final consent.



Wannaker-Bilderwood
J. FRANKLIN SHIELDS
 President of the Board

The 32 trustees as a body tour the College twice a year, confer with school and department heads, and hear reports of administration officials. Each trustee is interested in the welfare of the College and is informed of its needs.
 Since College officers and faculty members settle immediate questions, the Board of Trustees directs the College's policies and decides on overall matters. Like a corporation, the College owns 3000 acres of land, operates seven undergraduate schools, one graduate school, undergraduate centers, extension services, and research projects.

Grounds, buildings, and equipment are valued at 22 million dollars. The College must lay out millions of dollars annually to keep the lawns raked, buildings heated and lighted, and salaries paid — and the Board of Trustees is the final judge of all transactions and expenses.

Five trustees are ex-officio members: Governor Edward Martin; President Ralph D. Hetzel; Superintendent of Public Instruction Francis B. Haus; Secretary of Agriculture Miles Horst; and Secretary of Mines Richard Maize.

The governor appoints six members from any part of Pennsylvania. The alumni choose nine members who serve three years. At a convention the remaining 12 members are elected. Each county sends to the assembly three representatives of agricultural societies and three from mining, engineering, or manufacturing organizations.

The only woman on the board is a farmer's wife, a leader in farm organizations. The board is also composed of two insurance men, two lawyers, two consulting engineers, two publishers — of the Harrisburg Patriot and Williamsport Grit — eight farm and orchard owners, 10 business executives.

Officers of the board, all elected by the trustees, are: J. Franklin Shields, president; Vance C. McCormick, vice-president; President Ralph D. Hetzel, secretary; Samuel K. Hostetter, business officer of the College, treasurer. The trans-

Cigarette Quality Hasn't Changed, Haley Claims

Glamorous movie stars, athletic champions, and other celebrities once upon a time smoked Chesterfields, Luckies, or Camels to soothe their nerves, and even the average American smoker preferred a certain brand. But today smokers buy cigarettes wrapped in any kind of package — where, when and if they can buy them.

Despite the present cigarette famine, the quality of cigarette tobacco has not changed appreciably, claims Dr. Dennis E. Haley, of the agricultural and biological chemistry department, who has experimented with cigarette and cigarleaf tobacco, with his colleagues for the Federal government for the past 25 years.

Tobacco growers still fertilize their fields with exact quantities of nitrogen and potash and carefully tend their crop. The tobacco is still cured at high temperatures over a short period of time and then mellowed by leaf and bacterial enzymes.

When leading cigarette companies today advertise that they hire experts to buy their tobacco, they are telling the truth, Dr. Haley points out. The Liggett and Meyers Co., Reynolds Co., or other authorities can feel and look at the tobacco and quickly recognize a quality product.

In the language of the tobacco expert, quality means a nicotine content of two-and-a-half per cent and a sugar content of 25 per cent of the total dry weight of the tobacco leaf.

When the cigarette is lighted, the sugars in the tobacco fuse. The air then cannot flow through the tobacco and instead enters between the paper and the outer layer of tobacco.

In a test conducted by Dr. Haley and his students with a mechanical smoker, the tar content exceeded 40 milligrams when the cigarette was smoked completely. When smoked to a stub less than an inch, the tar content fell short of 30 milligrams.

Likewise with nicotine. When the cigarette was smoked completely, nicotine content of the smoke totaled three milligrams and less than two milligrams when smoked to an inch stub. But tar and nicotine content of the smoke differ with brands of cigarettes and conditions of smoking.

Dr. Haley and his co-workers have also experimented with cigarleaf tobacco at the College and the Tobacco Experimental Laboratory at Roseville, Pa. The Penn State professor has strived through his research to improve the quality of the tobacco.

For a long time, soil chemists have known that a high potash content in the leaves improves the quality of tobacco. The independent research of Dr. Charles D. Jeffries of the agronomy department indicates that to obtain a favorable response to the potash treatment, the clays in the soil

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Happy New Year

It's a very pleasant, cheering custom to renew friendly associations during the Yuletide by extending to you our sincere wishes for a *Happy Christmas*. And our optimistic predictions of a *Prosperous New Year*.

McLANAHAN'S
 S. Allen Street, State College



HO FOR A MERRY CHRISTMAS

ALL GOOD WISHES To Our Friends at this glorious Christmastide and a HAPPY NEW YEAR

Temple Market

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CHRISTMAS GIFTS for a man that he'll enjoy!

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Compliments



of the Season

The management and staff of this firm extend Christmas Greetings and wish for you every prosperity in the New Year.

It has been a pleasure to serve you.

SMART SHOP

Cordial Greetings



We've Been Wishin' You A Merry Christmas for a Great Many Years

And we haven't seen the time yet that it didn't give us a pleasant experience. Each year we are more appreciative of the friendships and patronage that has been ours. Each Yuletide season has found us more determined to serve you better during the coming year.

This year is no exception. We are truly grateful and fully aware of your part in the progress of this organization. We value your continued good-will and trust that we may merit it for many more years to come.



First National Bank

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Physical Education Profs Attend State Meeting

Four members of the School of Physical Education and Athletics at the College participated in the 23rd annual meeting of the Pennsylvania State Association for Health, Physical Education, and Recreation held in Pittsburgh Friday and Saturday.

Dean Carl P. Schott presided at a panel on competitive athletics. Dr. A. F. Davis discussed "Health Education in the Postwar Period," and Coach John Lawther participated in a basketball clinic.

Dr. Lloyd M. Jones, president elect of the Association for 1944-45, presided at a meeting of the Commission on Postwar Problems and at the convention-banquet.

Livestock Show

Block and Bridle Club will conduct the annual Little International Livestock Show at the stock judging pavilion January 27. Anyone interested in fitting sheep, cattle, or light horses for the show should contact Herbert Tendrup at the sheep barn.

WARNER BROTHERS' STATE COLLEGE THEATRES
 PROGRAM

CATHAUM THEATRE

Fri.-Sat. "And Now Tomorrow" Loretta Young, Alan Ladd
 Mon.-Tues.

Tuesday "Our Hearts Were Young and Gay" Diana Lynn, Gail Russell
 Bond Show

Wed. "She's a Sweetheart" Larry Parks

Thurs. "Immortal Sergeant" Gary Cooper

STATE THEATRE

Fri.-Sat. "Casanova Brown" Gary Cooper, Teresa Wright
 Mon.

Mon. "Sergeant Mike" Joanne Bates, Larry Parks

Tues. "Man In Half Moon Street" Nils Asther, Helen Walker

NITTANY THEATRE

Fri. "Song of Russia" Robt. Taylor

Sat. "Pride of the Plains"

Mon. "Dragon Seed" K. Hepburn

Tues. "Make Your Own Bed" Jack Carson

Wed. "The Hairy Ape" Wm. Bendix, S. Hayward