

Why should I buy War Bonds?

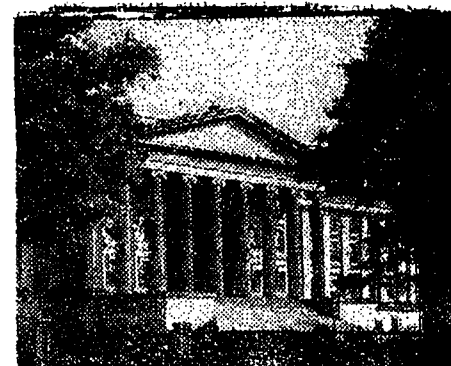
Some answers to a question every one of us should ask

1. The Government has figured out that, to pay for the planes, tanks, ships, and other tools of victory we need, you and everybody else should put *at least* 10 percent of his pay into War Bonds.

That's the main reason for putting at least a dime from every dollar into War Bonds. But here are some others:



2. Every \$3 you invest in War Bonds will return you \$4 in 10 years. Simply from a cold-blooded financial viewpoint, no more *surely profitable* investment was ever offered to anybody, anywhere.



3. The United States Treasury is the world's safest place to put your money. War Bonds are just like money in the bank. They earn more money for you. A War Bond is a "promise to pay" backed by the world's strongest Government.



4. Suppose you lose the Bonds. Suppose they're stolen, or burned. You do NOT lose your money. Every bond you buy is registered in your name at the Treasury Department. NOTHING can prevent you getting your money back—with interest.



5. Your War Bond money will help keep prices down! There are already fewer things to buy. And, as the President said, "If people with plenty of cash start bidding against each other for scarce goods, the price goes UP!" Put your money in War Bonds—and help keep prices down!



6. Some day this war will be over! Then—there will be plenty of the things you want to buy. Your money will go farther. And if you've bought War Bonds, you'll *have* the money to get *more* of all the things you can't buy today!



7. The best way to buy Bonds? Through the Payroll Savings Plan! It's a safe, sure, automatic way to make you save regularly—to help you accumulate the money for a comfortable, independent old age, for putting a child through college, for traveling, for buying a home or a farm.



8. If you are already putting 10 percent of your pay into War Bonds, through the Payroll Savings Plan, boost that 10 percent if you possibly can. If you're working in a place where the Plan is installed, but haven't signed up yet, do so tomorrow!



9. If you're working in a plant where the Plan has *not* been installed, talk to your employer and see if it can't be installed right way. The local bank will help. If, for any reason, you're unable to get on a Payroll Savings Plan, the bank will help you start one of your own.



10. The time is NOW! The President has said: "Lost ground can always be regained. Lost time—never!" Your Government needs the money for ships and planes and guns—now! See your employer today and tell him you want 10 percent or more put into War Bonds every pay day.

5 REASONS WHY

1. By investing in War Bonds you help provide the planes, the tanks, the guns, and the ships we must have to survive and conquer.
2. You prove that you are a patriotic American.
3. You aid the morale of our fighting men, by showing them that the entire Nation is behind them.
4. You prove to our enemies that we are a United People.
5. You protect your own financial future, as every \$18.75 you invest in a War Bond brings you back \$25 in 10 years. You make the world's *safest* investment, by buying a share in the world's most powerful country.

THE 2nd WAR LOAN DRIVE IS ON

They GIVE Their Lives—You LEND Your Money!

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