

THE DAILY COLLEGIAN

"For A Better Penn State"

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Editor-in-Chief: Paul I. Woodland '44
Business Manager: Philip P. Mitchell '44

Managing Editor: Richard D. Smyser '44
Advertising Manager: Richard E. Marsh '44

Editorial and Business Office: Carnegie Hall, Phone 711
Downtown Office: 119-121 South Fraser St., Phone 4872

Editorial Staff—Women's Editor, Jane H. Murphy '44; News Editor, Larry T. Chervenak '44; Sports Editor, Benjamin M. Bailey '44; Assistant Women's Editor, Mary Jane Winter '44; Editorial Associates, Fred E. Clever '44, Milton Dolinger '44, Richard B. McNaull '44, Robert T. Kimmel '44, Robert E. Kinter '44, Donald L. Webb '44, Sally L. Hirsberg '44, and Helen R. Keefe '44.

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Friday Morning, February 26, 1943.

They'd Rather Read Gossip

Running a newspaper is like trying to pry into everyone's mind to find out what they like to read most. Everybody's preference is different, so the paper tries to print all types of articles. It surveys determining reader preferences, results have shown that most Penn Staters glance at the news on the front page, then turn to either the gossip columns, sports page, or women's page. Some others are strictly sports conscious and eat, chew and digest every word.

To print only sports would probably satisfy the individual interested solely in sports, but others whose preferences differ wouldn't like it at all.

Collegian mentions this subject only to clarify a point which came up a few days ago when someone suggested that gossip columns be devoted entirely to servicemen's news. That person is entitled to her opinion just as much as the person who might prefer that those columns comment on sports or any other subject. In fact, she is to be admired for publicly stating such an opinion. It's democracy when minority opinions can be voiced, just as it is freedom of the press when a columnist can state an opinion without being hauled on the administrative carpet to explain. (Although that has happened quite recently.)

But to answer an argument about effect of gossip on servicemen, Collegian refers to a letter which will probably be published tomorrow. It is a letter from a member of the Penn State Naval Air Corps group, dubbed, "The Flying Nittany Lions." What prompted the communications was a statement read in one of the Collegian's gossip columns, of all places.

When the boys are in camps they like to read who is pinning whom, and who is running around with their former sweethearts. They want to keep up with everything; reminders of their Penn State social life are as cherishing as news about the meeting of some organization.

Another point is that the bulk of Collegian readers are in State College, so it is the local field which this paper tries to cover. Service camp publications have their field too. Hence Collegian prints news of interest to persons on campus, and feels confident that Penn Staters in the service prefer to read about what's happening here, too.

Public Relations departments of service camps send news about Penn State men, and these Collegian condenses into periodic articles labeled "Penn State in Service."

Reader appeal is an important factor to any paper, and suggestions such as the one contributed recently are honestly appreciated. But Penn State still likes its gossip.

CLEVER COMMENTS

By FRED E. CLEVER

All we can say is that we pity the poor editor who has to write something on this order every-day. It seems that our politicians and the others in the vale who usually do things about which we can comment, are hibernating these days, calmly collecting their traditional keys as they await the time the Army starts telling them off. One freshman aptly described the future in campus politics in the following bit of doggerel:

A SUCCESS STORY

"To be a great BMOC,"
The senior told the freshman,
A man who's wise will set some goal:
"Great fame, success, a woman."

He pointed out the great Falloon.
He mentioned Jackie Grey.
He spoke in awesome whisper of
The councils which they sway.

"All of these men," the senior said.
"Achieved a high position
Because they set their final goals
When they paid their first tuition."

Then the pink-cheeked freshman spoke.
He moaned, "I'm just unlucky.
Here I get all this swell advice,
And next week I don Khaki."

What Goes, Mr Watkins?

What with a ban on all-but emergency driving, it looks like Soph Hop prospects are pretty bad. At least some sort of an emergency must have presented itself—or why the public-address-system-equipped auto circulating around town to publicize tonight's big dance.

Cissel Is Walking On Air

Mr. Dolinger mentioned in his column Tuesday that the Amayas—Carmen on down—visited a popular Pugh Street establishment 't'other evening. What Cassius forgot to say is that the Amayas were the guest of Bill Cissel, new Dry Dock chief. What's more, Cissel had the clan to his apartment where they showed great interest in Bill's collection of photographs and paintings (especially the nudes). He even had breakfast with them Tuesday morning.

Sports Editor's Dilemma

Ben Bailey, whose column sometimes appears on page three of this paper, has had his crusade for a physical phitness program boomeranging at him during the last week. Some of the Rec Hall coaches have taken it on themselves to instruct Ben in the more manly arts. Consequently, Mr. Bailey remains almost bedridden mumbling, all the while, "If you want a thing done well, let someone else do it!"

After The HOP...

The Corner
unusual

Army Program Instructions

(Continued from Page One)

tain, so far as possible, the aptitudes, skills, and interests of every man coming into the service from civilian life. Through the use of tested and approved personnel procedures, it proposes to permit and encourage qualified men to take appropriate courses of instruction, and assign them to duties for which they are competent.

"The soldier's interests and preferences will be given every consideration. Consequently, his Army experience will not necessarily represent time lost from his education; instead it will constitute a continuation of his education in modified form. Many former civilian students will return to college after the war further advanced academically than when they left. Others, not seeking college education, will receive special practical training which, under other circumstances, they would never have enjoyed.

"The Army Specialized Training Program is designed especially to furnish the technically-trained manpower needed to prosecute the war. In addition it will respect the best interests of the men themselves, and equip them for constructive citizenship in the reconstruction period after the war.

"University and college officials can render valuable assistance to us in pursuing these objectives:

"First, it is of primary importance that each college student reporting for induction bring with him an official transcript of his college record. This should be as complete as possible and indicate if he is outstanding in any particular. It will be of assistance to the Classification Officer in assigning him to duty or to training for which he is best qualified.

"This end can be most readily accomplished by furnishing each student, at the time of his departure from college for military service, with a transcript of his academic record. We request that that step be inaugurated at your institution as soon as possible.

"Second, it is important that the Army be able, on request, to secure from an inducted man's college, if he be a college man, certain personnel information which has to do with aptitudes and character qualities which can ordinarily be determined only by observation.

"No specific plan is proposed. It is felt that each institution can best determine its own methods of obtaining and recording this information so that it will be available on request. The following are the personal qualities on which we are asking you to be prepared to express your opinion whenever, in the future, it may be requested by this office or its field representative.

(a) Leadership—the degree in which he influences the opinions and actions of his associates, his force of personality.

(b) Intelligence—his common sense, his ability to reason soundly, his ability to grasp new ideas quickly and to understand new instructions readily.

(c) Sense of responsibility—his attention to duty, his ability and inclination to work conscientiously and with thoroughness, his fidelity to duty, and the degree to which reliance can be placed on him.

(d) Cooperation—the degree in which he is temperamentally inclined to work with others rather than self-defensively as an individualist.

(e) Physical stamina—his energy and endurance, his capacity for prolonged and severe exertion without undue fatigue.

"The deans and their associates, faculty members, athletic coaches and others who have known the individual personally will be able to express their measured judgment of him in terms of such qualities.

"From these individual judgments the proper official of the institution will be able to prepare a composite judgment to be submitted on request by the War De-

We, The Women

Sadie Advises Men-Catchers

This hyear is Sadie Hawkins talkin' and you, the wimmin, has given me the chance to give a little add-vice to yo' all who will want to be catchin' men for the Spinster Skip on March 12.

I've been thinkin' that since tonight was Soph Hop, you might look over the crop o' men and boys and see who you want to chase. You can't be too choosy, o' course, cause even if it were leap year, it would be a bad season fer men.

But anyhow, I thought I'd give a few hints about gettin' in shape fer the annyal affare.

Why dontcha run down to White Hall oftener and get in perfick condition to compete. Get alot o' sleep and don't cut yer classes cause that's where you get to see the men. Don't forget that those "Daisy Moes" what carry slide rules are apt to get the leap on you since they meander around the engineers all day.

Get out 'n' hike in this Dog-patch weather; ride yer bikes, and take exercises every night, so that when the time comes, no feller can get away.

Eat all the good food you can get and get in the mornin' and eat breakfast like we do back home. It's no wonder we get our men.

Think about it these next few days and after you cast yer vote for the "catch of the campus," get out and watch yer chance to grab some innocent young'un that'll make ya a good date.

See ya at the startin' line. . . .
Sadie.

CAMPUS CALENDAR

TODAY:
Iota Sigma Pi presents Marie Curie lecture, 119 New Physics, 8 p. m.
PSCA recorded music hour, 304 Old Main, 4 p. m.
TOMORROW:
PSCA cabin party leaves Old Main, 1:30 p. m.

At The Movies

CATHAUM—
"Immortal Sergeant"
STATE—
"The Great Gildersleeve"
NITTANY—
"Cairo"

partment. It is hoped that this composite judgment will be expressed in four degrees: Superior, Above Average, Average, and Below Average, along with such qualifying comments as the faculty may wish to add for purposes of clarification.

"Your cooperation in complying with these two requests will help the Army solve a vital problem of manpower with which it is confronted. Further, it will make it possible for Army officials to consider the best interests and the wishes of your students in assigning them to duty or in selecting them for further training."

(Signed)
Colonel Herman Beukema

WESTMINSTER FOUNDATION BULLETIN BOARD

IF YOU "sleep-in" Sunday Morning and miss the Student Department Everyone Will Be The Loser!

Westminster Fellowship, 6:20 p. m., Sunday—The Fireside Room.

Panel Discussion—
"STUDENT WAR TIME PHILOSOPHIES."

What is YOUR Philosophy for such a time as this?