

THE DAILY COLLEGIAN

"For A Better Penn State"

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More About Philly

An upset of the Penn-Penn State calibre can hardly go without comment long after the grid-history-making fray. Long will the 13-7 turnabout be remembered, and with it an excellent football team goes down in the books. But something else occurred which is a step in a different direction and although mention of it may belong in a sports column, the Collegian considers it significant enough to treat it here.

It is in reference to the attitude of Philadelphia sports writers who have begun to give the Nittany Lions more attention in the newspapers and more favorable publicity at that. Some of the credit for the turn toward better Penn State writeups can be given to Ridge Riley and the Department of Public Information whose sports news he edits. Ridge has worked hard for more intimate relations with the Philly sports scribes, and articles before and after the Penn game are evidence of his efforts.

Some students took offense at Red Smith's Sunday writeup of the game, but anyone reading his Monday morning column praising the Lions would be convinced to the other side. What Red wrote Sunday was not detrimental, but merely a method of emphasizing the youthfulness of the frosh stars in an imaginative way. Red has his own style and his own angles from which to cover a game.

Analyzing the situation further, it can be found that criticisms prior to this season may also have been partially unfounded. It is natural for students to look at Penn State publicity in a Pittsburgh paper, then compare it to writeups in the Philadelphia newspapers and rap the Quaker City press for its smaller coverage.

But as a representative from one of the Philly papers told a large journalism class, the Philadelphia papers have to first take care of the local colleges, Penn, Temple, Drexel, Haverford, P. M. C. and many other smaller colleges in surrounding areas, because most of their circulation is there. People in that district, with the exception of Penn State's alumni, want to read of the local teams first, then the ones from regions beyond.

In Pittsburgh, writers consider Lion teams as part of their territory, and with only one exceptionally large college there, they have adopted Penn State as a district team. Another factor, and very important, is the intimate relations Pitt writers have with the College and other persons here. Many journalism grads have gone to Pittsburgh to write and these have an effect on the policy of Lion coverage.

Ridge Riley, seeing that personal relations mean a lot, has worked on that angle. The College is now on such intimate terms with the Philly writers that the football coaching staff, Penn State sports publicity men, and the Philadelphia scribes had an informal get-together Friday before the game. No longer should the City of Brotherly Love press be accused of poor Penn State coverage considering their district situation and the way they came through last weekend.

Give Thanks On Campus

Plans have been afoot, although details have changed considerably, to sponsor an All-College Thanksgiving Service on the morning of Thanksgiving Day. Promoted by the PSCA and representatives of town churches, the student service was first scheduled in one town church, then shifted to another larger one. The Collegian contends the All-College Thanksgiving Service should be held in Schwab auditorium and decorated to provide a religious atmosphere. Despite persons leaving State College for the weekend, the paper feels much subjects would remain here to make the service a success.

A Lean and Hungry Look

Two years ago, in 1940 to be quite proper, there was born a Collegian column entitled by just the Shakespearian epithet which appears above this opus and signed by the very name which coincidentally enough appears at the end. Written quite brilliantly by a guy bearing the name Jake Hay, of whom only the present Seniors may have dusty memories, the column had its inauspicious nativity with this dedication:

"This is the lean and hungry look. It is the gentleman's intelligencer and the young ladies' companion. It carries a message of faith and hope. Also, it gives the chaps who write the other columns a bit of a rest."

We should like at the outset to adopt that as our policy also. But, we digress. Returning to the original Cassius, we might add he performed his columning (and calumning) with such verve and vigor that succeeding Collegian editors have felt there was no one capable of taking his place and so retired a very good column head.

But wait, impetuous one. We do not profess to even hint that we are as good as the mighty Hay, nor do we feel that there will ever be anyone who could follow in his iconoclastic footsteps. We do feel, however, that we might essay blind stabs up midnight alleyways—and who knows what the stilelto will bring to bloody light?

Unlike the other chroniclers of collegiana, we shall not be a bulletin board for the vagaries of fraternity pins and other sentimental baubles. Let them have the cake. We'll take a short one—and keep the head down, Spider!

By some odd quirk in our makeup, we still believe that College students have brains—yea, verily in a Collegian column too. We shall not try to be too erudite. Shades of Bacchus, we couldn't read the balderdash ourselves then.

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So be it. There you have our platform, and may it not be as asthenic as those of our "athletic" politicians. Incidentally, to leave the aperitif and start on the first course.—Today is Election Day. Who shall emerge with the laurel branch? We make no attempt at prognostication, but pass on a remark attributed to der kleinan caporal Nappy, "God is on the side with the heaviest artillery." That, in this case, gentle reader, could mean a myriad of things. The party with the most automobiles or even with the weightiest tonnage of muscles might adopt it—if the shoe fits, y'know!

If some kind, god-fearing soul should like to earn our undying gratitude by informing us just what is the score, we would be only too glad to repay in kind.

—Cassius.

Poet-Coach Again Breaks Into Print



Theodore Roethke, assistant professor of English composition and a poet in his own right, has again made the national news-front with a poem, "The Minimal," in the current issue of HARPER'S BAZAAR. A snapshot of the professor-poet-tennis coach taken by Bob Jordan '43, is also included in the magazine. The picture above of Roethke is a drawing sent in by his publishers.

CAMPUS CALENDAR

Today  
 WRA Bridge Club meets, White Hall Playroom, 6:30.  
 WRA Rifle Club meets, White Hall Range, 6:30.  
 Penn's Valley Ski Club meets 7 p.m. in State College High School.  
 Voting for All-College and class officers from 12:30 to 8 p.m. in first floor lounge of Old Main to-day, and from 9:30 a.m. to 8 p.m. tomorrow.  
 WRA Badminton Club meets, White Hall gym, 5 o'clock.  
 Meeting for all members of debate squad, 316 Sparks.  
 Note to the kiddies: In spite of the new priority orders recently placed on castor oil, castor oil officials assure you that there will be no restrictions placed on its use when "tummy aches".

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