

ALUMNI SUPPLEMENT

SUPPLEMENT TO THE DAILY COLLEGIAN

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Alumni Membership Drive Begins Today

Alumni Groups Give Important Aid To College

Having as its goal the assistance of the student body and the College and the selling of Penn State to Pennsylvania, the Alumni Association carries out an ambitious schedule of activities each year in addition to its publications and individual alumni contacts.

One of the most valuable contributions of the Association has been to assist the College to secure adequate appropriations from the legislature in Harrisburg and to pass helpful legislation. Ten alumni, including Earl E. Hewitt '03, president of the Association, are members of the legislature.

The student placement bureau, almost certain to be established once the war crisis passes, was planned and worked out in detail by the Alumni Association. The College has also been influenced to better prepare students for job interviews and contacts in later life. Although temporarily stymied by the war, a special committee of the Association is pushing the Student Union Building and proposed field house.

Speakers have been sent throughout the state to present the College to interested groups and particularly prospective freshmen. The Alumni Association directly handles all class accounts and class reunions. It also sponsors football smokers at away games in important cities.

New Buildings? Alumni Association May Supply Answer

The war has, for the time being, crushed student hopes for the erection of a Student Union Building and an athletic field house. But when these hopes are revived, they will have their best chance of fulfillment through the efforts of the Alumni Association, student leaders believe.

It is unlikely that the state legislature will ever provide funds for either of the proposed buildings, since they are both classed as "non-essential" and would not provide classroom space. Furthermore, the legislature just recently completed a \$5,000,000 building project here.

Four campus buildings have already materialized, in whole or in part, through contributions from the Alumni Association. It raised the money to build badly-needed Recreation Hall, and provided complete funds for Irvin Hall and Jordan Hall. It also helped with the financing of Old Main.

Headed by B. C. (Casey) Jones '19 of Pittsburgh and John Hunter '23 of Hollidaysburg, a committee has already begun work toward financing the two proposed buildings, thus reflecting the interest of the Association in the project.

Davis Appointed Delegate

Dr. Kingsley Davis, associate professor of sociology, has been appointed a delegate by the Population Association of America to attend the 46th annual meeting of the American Academy of Political and Social Science at Philadelphia this Friday and Saturday.

Head Membership Campaign



Jack R. Grey '44 is chairman of men's solicitation in the alumni student membership drive. Edward K. Hibshman '14, secretary of the Alumni Association for 12 years, is backing the plan under which undergraduates will receive five years' membership for \$8.



Solicitors, Section Leaders Named For Alumni Association Campaign

Grey, Men's Head, Asks Full Support

Jack R. Grey, sophomore class president and chairman of the solicitation of men's funds for the Alumni Association drive, made a plea to all male students to support the Alumni Association drive scheduled to start today.

"If we get behind this drive now we will be doing a service to ourselves as well as to the College," said Grey, diminutive politico. Grey's goal is 100 per cent membership of all men students in order to aid the Association in its 1942 campaign.

40 Students, Faculty Will Tour Washington

Forty students and faculty members will make a three-day tour of Washington D. C. under the joint auspices of the political science department and the Penn State Christian Association, it was announced last night by Corinne J. Deutsch '43 and John W. Dague '42, co-chairmen of the Washington Trip Committee.

The group will leave Sunday, April 19. Upon their arrival they will stay at the American University.

Announcement of the names of the solicitors who will help in the membership campaign of the Penn State Alumni Association was made last night by Edward K. Hibshman, secretary of the Association.

Under the general direction of Jack R. Grey '44, in charge of the men's campaign, and Jean Babcock '42 and Betty L. Zeigler '42, directors of the women's drive, the student body has been divided into seven sections, with four men and three women as sectional leaders. Supervised by these leaders will be forty division chiefs, 20 men and 20 women. Each division chief is assisted by a group of solicitors.

Men's sectional leaders: Jerome H. Blakeslee '43, Thomas J. Henson '42, William C. Mazzocco '43, John N. Zalinski '43. Women's sectional leaders: Frances E. Haley '43, Ellen O. Head '43, Mary Louise Johnson '42.

Men's division chiefs: Richard E. Peifley '43, Edward H. Blackburn '44, Charles N. Beatty '44, Philip D. Jaffe '43, Robert L. Mawhinney '43, Robert Wilson '42, Glenn R. Kean '43, Bud Garv, Sidney Rudman '43, Edgar M. Gales '43, Murray D. Friedman '45, Calton R. Hower '44, James J. Rattigan '42, William P. Hindman Jr. '42, David R. Sharp '43, William L. Sandston '42, Milton Yezek '43, Charles F. Maclay '43, Donald J. Cassidy '42, John H. Knobe Jr. '42. (Continued on Page Six)

Solicitors To Concentrate Canvass On Sophomores; 5-Year Plan Adopted

Solicitors for the Penn State Alumni Association membership campaign start this morning in a drive to sign up a large percentage of the sophomore class. Jack R. Grey '44 is chairman of the men's drive, while Jean Babcock '42 and Betty L. Zeigler '42 have charge of women's solicitation.

Under the general chairmen in each division are section leaders who direct campaign workers in their respective areas. Results of the drive will be tabulated by these sections.

Enlarged Scope Depends On Drive

If the membership campaign is as successful as expected, a considerable expansion may be expected of the Alumni Association's already extensive program. Some of the following projects on the proposed list will be possible with a larger membership:

1. Publication of a new alumni directory to bring up to date the one issued in 1935.
2. Immediate changes of program to appeal to the large proportion of very young members who will be coming into the Association.
3. Cooperation with the College in the establishment of a student placement bureau as already planned by the Association.
4. Employment of two traveling secretaries to spend their entire time visiting alumni throughout the state and adjoining states.
5. Provision of funds to sponsor a thoroughly organized drive to erect a Student Union Building and a field house whenever conditions permit.
6. Expansion in scope of the Association's publications — The Alumni News (monthly), The Penn Stater (quarterly), and the Football Letter (after each game).
7. Increased assistance to and cooperation with campus organizations.

Alumni Concentrate In Three Large Cities

Largest concentrations of Penn State alumni are those in the three nearest metropolitan districts, New York, Philadelphia, and Pittsburgh, an Association report shows. Of the living alumni, one per cent is now living outside the United States.

Among the alumni are over 20,000 men and 4,000 women.

Under the plan set up by the Alumni Association, sophomores can join for five years by paying \$8, spread into four \$2 payments over the remaining four semesters; which sophomores will spend in college. After the five-year period has elapsed, the \$8 can be applied to a \$40 fee for life membership, if the person desires.

While solicitors will concentrate on sophomores joining, the drive will also extend to juniors and seniors who have not signed up, Edward K. Hibshman, secretary of the Association, explained. Last Spring the same plan was offered, and a kickoff dinner marked the start of the campaign. This year's drive will get underway with no formalities.

Student members of the Association will receive monthly issues of the Alumni News while in college, and after graduation will be entitled to privileges listed in this special supplement.

Additional details of the membership plan can be secured from any solicitor, or through inquiry at the Alumni Association office in the first floor east wing of Old Main.

Alumni Office Knows, Tells All

The Alumni Association knows all—and will tell all if you request information about any Penn State alumnus.

The only complete record of the 30,000 grads is kept by the Association. This great mass of information is filed under five classifications. A master file includes the names of all grads, Mont Alto foresters, Two Year Ags, and non-graduates. In this file is found the undergraduate record, and the chronological list of addresses, names of employers, positions held and other similar information. The list is arranged alphabetically.

Biographical material is kept in the second file which contains all correspondence, forms returned, photographs, newspaper clippings and other information.

An Addressograph File located in the mailing room includes a plate for each alumnus. This list is arranged by geographic districts with class identifications.

A list of alumni in any given city can be located in the Geographic Card File.

Just as a final check, an additional card file by classes is kept by the Association for the use and convenience of class secretaries.

These files serve many purposes in the way of providing information for alumni, faculty members, and students. There is a constant demand for information about lost friends and classmates, and by industrial organizations seeking prospective employees.

A new innovation, is the committee on contacts. Headed by Edward K. Hibshman, chairman, the committee now has on file the names of over 800 students, grads, and faculty members who are now serving in the armed forces.

Babcock, Zeigler Head Women

"Last year, with a last-minute spurt, the women's sections of the Penn State Alumni Association's drive for student members were able to sign up four more new women members than the men were able to sign up from their larger enrollment.

"This year we shall try to enroll an even larger number of coeds," Betty L. Zeigler '42 and Jean Babcock '42, chairmen of the women's divisions of the campaign, announced yesterday.

Sophomores led the field, representing 45 per cent of the new members who signed last year. 42 per cent of the students who became new members were juniors, while the remaining 13 per cent were seniors.



JEAN BABCOCK '42



BETTY L. ZEIGLER '42