

## Five To Head PSCA Projects

Campus social service projects, sponsored by PSCA Community Service committee, will function next semester under new leaders. Projects include working with Laurelton State Village, Patton Township schools, Woodycrest and Rural Service.

Rosalind M. Nelson '43 will direct Laurelton Village work which began last November. Twenty coeds will visit the institution Saturday mornings to direct and participate in a weekly recreation period.

Recreation for Patton Township children will be directed by Mary E. Roberts '43. Bi-weekly visits will be made to three schools in this vicinity.

Maxine V. Sheeder '45 and Dorothy J. Shigley '45, co-chairmen of the Woodycrest project, announced last night that the committee plans to visit Woodycrest Saturday afternoons to help with recreation and handicrafts. Agriculture projects will be initiated by William B. Johnson '43 with the cooperation of a committee of Penn State agriculture students.

Men and women students have offered their services to nearby farmers who have difficulty in hiring help because of the defense program. Ralph G. Johnston '44, chairman of the Rural Service project, stated that actual work will begin January 31. Needy farmers are recommended by the county farm agent.

Committee chairmen appointments were made by A. John Currier '42 and Sarah P. Searle '42, PSCA co-presidents; Kenneth F. Moist '43, Community Service chairman; and D. Ned Linegar, associate secretary of the PSCA.

Coeds interested in sociology, psychology, and teaching are urged to cooperate with the Laurelton project. Men and women students may participate in the other activities.

## HEAC Schedules Hospitality Day

Hospitality Day, sponsored by the Home Economics Advisory Council, is scheduled for April 18, announced Janet L. Eyer '42, president, yesterday. Purpose of the open house is to acquaint representatives from nearby high schools, townspeople, faculty, and students with the home economics department.

Visitors will observe activity in the Maple Room, Home Economics kitchen, cafeteria, nursery school, library, and exhibits of home crafts, nutrition, clothing, and home management. Students will model clothing; practice houses will be open for inspection, and tours will be conducted through the Home Economics Building.

Marjorie R. Chambers '43 and Patricia A. Middleton '44 have been named co-chairmen. Ellen H. Richards' Club, junior home economics honorary; Greeters, hotel administration club, Home Economics Club, and Omicron Nu, senior honorary, will take part in the program.

Eighty representatives from 17 high schools attended last year's Hospitality Day. A total of 71 coeds participated in the fashion show modeling clothes made in classes and from downtown stores. Greeters conducted tours through the Home Economics Building and practice houses.

## HEC Profs To Judge

Misses Ruth E. Graham, professor of home economics, and Mildred M. Larson, home economics instructor, will judge home economics exhibits at the Pennsylvania Farm Show in Harrisburg Monday. Miss Graham will judge vocational and open class clothing exhibits and Miss Larson will appraise foods.

## Coeds Propose Love Via Mail

With the rapidly declining ratio of men to women students, coeds may have to carry on their "love life" via mail.

The PSCA, working in cooperation with the Alumni Association and WSGA House of Representatives, has recently made available the names and addresses of 250 alumni in various branches of service. Included on the list were men from the classes of '37 through '41 and undergraduates who have left College this year.

Upperclass women, taking no chances that freshmen would write a better line (or lines), picked their men before Christmas. At the present time, frosh are scanning the list for the name of a soldier in need of a little personal USO work.

The committee in charge includes Daniel C. Gillespie '44, chairman, Dorothy L. Shaw '42, and Clifford M. Painter '44.

In cooperation with Edward K. Hibshman, executive secretary of the Alumni Association, they plan to contact all Penn State men in service through representatives in USO units and continually to add to the list. Names will be made available to women through WSGA representatives.

## Author Says Nation Needs Day-Dreamers

Concentrated cramming with no time for day-dreaming seems to be the order of the day, but not according to Louis S. Laronge, author of the book, "Creative Selling." "What this nation needs more of, is plain, everyday day-dreaming.

Creative selling must be motivated by more than the dollar sign, believes this qualified spokesman, insisting that a successful salesman must be able to envision workable ideas or what the people want.

Faced with the constant necessity of bustling to make a living, continued Mr. Laronge, Americans are inclined to forget the value of day dreaming. He suggests that more Americans sit back and give themselves an opportunity to conceive new ideas. In these times of rapid change, each invention or improvement, every alteration in merchandising methods, changes in the arts, every governmental act of broad scope provides a myriad of opportunities for creative selling.

## Atherton Coeds To Sponsor Tea

Atherton Hall coeds will entertain guests and invited faculty members at the fifth in a series of afternoon teas in the southwest lounge from 3:30 to 4:30 p. m. today.

Dorothy H. Lamb '44, chairman, appointed the following committees—invitations, Mary Kathryn Noll '44; serving, Helen L. Woodcock '42 and Dorothy M. Wittman '44; clean up, Margot D. Blass '44, Ursula A. Frost '44, Marian H. Huges '44 and Eleanor M. Stoner '44. Janet Herzog '42, southwest unit president, will pour.

## Selected Broadcasts

### TODAY

WLW brings the "Met" broadcast at 2 p. m.

WOR features Spotlight Bands at 10:15 p. m.

WCAU brings Blue Barron and Benny Goodman after midnight.

### TOMORROW

Radio City Music Hall can be heard over WLW at 12:30 p. m.

William Shirer, news analyst, speaks over WCAU at 5:45 p. m.

KDKA features the Hour of Charm at 10 p. m.

BUY DEFENSE STAMPS

## Bugle Ruled Coed War Life

How would you like to be awakened to the tune of reveille at 5:45 a. m. and go to bed with the bugle blowing taps? That's what happened to coeds during the last war.

College life at the outbreak of the first World War was extremely militaristic, as described by Miss Lucretia V. Simmons, acting dean of women at the time, and Miss Julia G. Brill, freshman during 1917, now assistant professor of English Composition at Penn State.

Under the command of Major James Baylies, the College became a training institution for hundreds of men stationed here to study engineering and mineral industries.

Fraternity houses and other campus buildings were turned into barracks, while the University Club was converted into a women's dormitory by the College.

Early morning setting up exercises were the mode. As reveille blew daily, coeds would grope their way to the windows of McAllister Hall, garbed in pajamas and bathrobes, to watch the men go through their paces.

It was the job of every woman student to keep up soldier morale. No matter how tired, coeds were always prepared to put on minstrel shows or to attend dances any time Major Baylies requested.

Special nursing, nutrition, and Red Cross courses were utilized when the influenza epidemic broke out in the fall of 1918. Only one nurse remained available for women as all other medical persons were called upon for army service.

Senior home economics students were organized to care for all sick coeds. One group would cook meals and carry them to women's dormitories, while other committees collected and washed dishes.

Several mess halls adjoined McAllister Hall dining commons where soldiers and coeds received the same food, and, added Miss Simmons, "the food was mostly a mess, too!"

Thus, student life went on calmly during the last war, proving that rumors about coeds being sent home were false.

## With Other Women White Dominant In Coed Wardrobe

Coeds throughout the country are adorning their wardrobes with white this winter. White flannel skirts with brightly solid-colored sweaters are in evidence with square or round necks, while some women are sporting white jackets with plaid or solid skirts.

Dry cleaners must be grateful for the cloth coats which have been shown in lighter colors this season. The white rubber boot is still definitely in, along with white wool dresses.

Since white is tops in fashion, today's coed even retires in a snowy nightshirt resembling those "grampa used to wear." To top it all off is a night cap for protection against winter drafts.

## DuBois Coed Made College Club Head

Jane Newmeyer, freshman at DuBois Center, recently was elected president of the College Girls' Club of Pittsburgh.

At the initial meeting of the group Lillian Gish, actress, was guest of honor.

The club has a membership representing Carnegie Institute of Technology, University of Pittsburgh, Mt. Mercy College, and Pennsylvania College for Women.

## Rides Wanted

RW—Lancaster. Leave Saturday morning. Call Ressler, 771.

## We, The Women

Random Notes...

Penned At 2:30 A. M.

There must be a solution—who can find it?

We, the coeds, are asked to conserve electricity. With four final bluebooks a day every day, it's more than a problem.

We, the coeds, are requested to save our nickles for various and sundry drives. We beg forgiveness for buying cokes to relieve that depleted feeling after four straight hours of comprehensive exams.

We, the coeds, are urged to donate cigarettes to army camps. Again we ask forbearance for smoking like stoves to keep our eyes open in the wee hours of the a. m.

We're told it's wasteful to have eyes bigger than tummies. But who can be blamed when stewed tomatoes and shredded cabbage appear—not to mention the twice-a-day bunny food.

Truly, it is perplexing. Who the hell started this mess anyhow?

Please, profs, and all others concerned with the above—hold off the slaughter till we've gathered enough strength to withstand it.

P. S. We know it could be worse.

## Men Tell Tips To The Temptress

Straight from the country's most eligible bachelors come tips to temptresses on how not to take a short cut to the altar.

Marriage for love-is still potentially hubby's plea to women with wiles. Substituting any man for the man doesn't work just because he's there when you want him.

Another complaint is based upon women's inability to make up her mind about anything including a man. Hang on to swaits and forget the red-hot rivet brush-off technique when another pair of trousers comes into view.

Selectees have their problems. When the urge comes for matrimony most men grab their guns to bag a Jap, not a gal with marriage on her mind.

Bachelor girls by the hordes are storming the single men's ranks while bachelor men suggest it might be because earning bread and butter is becoming too routine.

As England's poet laureate Tennyson spoke "Man is the hunter, woman the pursued." His words reflect the weight of the Victorian era on twentieth century love life men demand.

## CLASSIFIED SECTION

LOST—Ronson Cigarette Case, Lighter and Compact. Sentimental value. Reward. Return to Bundick, 57 Atherton.

3tpd 16, 17, 20 C.

## Show, Confab To Coincide

Coinciding with the WPA conference on consumer education to be held on campus Tuesday through Thursday, will be an exhibit of various methods of filing printed material.

Prepared by the home economics department and set up by a senior class in home economics education, the display will present two types of timely information, defense work and teaching. The exhibit will be shown in the Home Economics auditorium and will be opened to the public.

The WPA convention, with a state-wide representation of 16, will consider consumer problems in relation to the nation's war efforts. Talks and discussions by faculty members in nutrition, economics, and home economics will highlight the three-day session.

Mrs. Mary Streiffeler, class instructor, said in regard to the exhibit, "It will present simple and practical ways of filing printed material about national defense work and teaching."

Seniors, Ruth Y. Francis, Helen D. Gottshalk, Dorothy J. Johnson, and Jane Roush compose the project's publicity committee.

Throughout the year the class has studied problems of finances, textiles, household management, school lunches, and nutrition. Printed matter from pamphlets to posters gathered during the year on these subjects will be shown.

## Debaters Return From 5-Day Trip

Accompanied by Paul R. Beall, instructor in public speaking and assistant coach of women's debate, Lois J. Hunter '42, Sara M. Bailey '43, and Freda I. Gerheim '44, members of the women's debate squad, returned from a five day trip last night.

Penn Staters upheld the negative side of the question: "Resolved, that the federal government should regulate by law all labor unions in the United States."

Oregon style debates were held Monday and Tuesday against Ursinus College women and Loyola University men. Miss Hunter answered questions and presented a twenty minute constructive speech, while Miss Bailey cross-examined for 14 minutes followed by a six minute summary.

The next two debates against Randolph Macon College men and University of Virginia men took place Wednesday and Thursday. Debates consisted of ten minute speeches and five minute rebuttals by Misses Gerheim and Bailey.

No decisions were made on any debates, and open forum discussions were held with the audience after each one.

## The First National Bank Of State College

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