

Duke Of Windsor Sets New Styles

The Duke of Windsor, who knows what to wear and how to wear it, has a fashion influence on young men and has offered more to the men's wear industry than any other contemporary.

His were the ideas of the reverse calf shoe, the tab collar, widespread collar, the snapbrim hat, and the Fair Isle sweater. Though the past several seasons have seen him out of the lime-light, his post as Governor General of the Bahamas makes him prominent again.

The double-breasted white suit which the Duke has worn consistently in newsreels and rotogravure sections is picked to gain fashion importance.

With his double-breasted white Palm Beach in a two-button front, the Duke wore a blue twill shirt with a widespread collar, red and white broken check foulard tie, brown and white Norwegian style shoes with rubber-wedged soles, and the Nassau cocoon hat with the new blue oxford shirting hat band.

To complete this ensemble, the Duke chose a blue linen

Palm Beach Suit Maker Offers \$3,250 In Prizes

The Goodall Company, makers of Palm Beach suits, will give away \$3,250 in prizes for the best reasons why each entrant likes Palm Beach suits.

First prize will be \$1,000; second, \$500; third, ten prizes of \$50 each; fourth, 25 prizes of \$10 each; and fifth, 200 prizes of \$5 each. The contest applies to Palm Beach clothing for men only. In case of ties, duplicate prizes will be awarded.

Local representatives for the Goodall Company are Jack Harper and Paul Mitten. Starting today, the contest will close at midnight, August 15.

handkerchief, navy blue herringbone cotton ankle-length hose with lastex top, and a cocoon braid belt of white leather—new for the 1941 season.

Medical observers say that an over-heated body aggravates hay fever—another reason why Palm Beach suits should be worn through September.

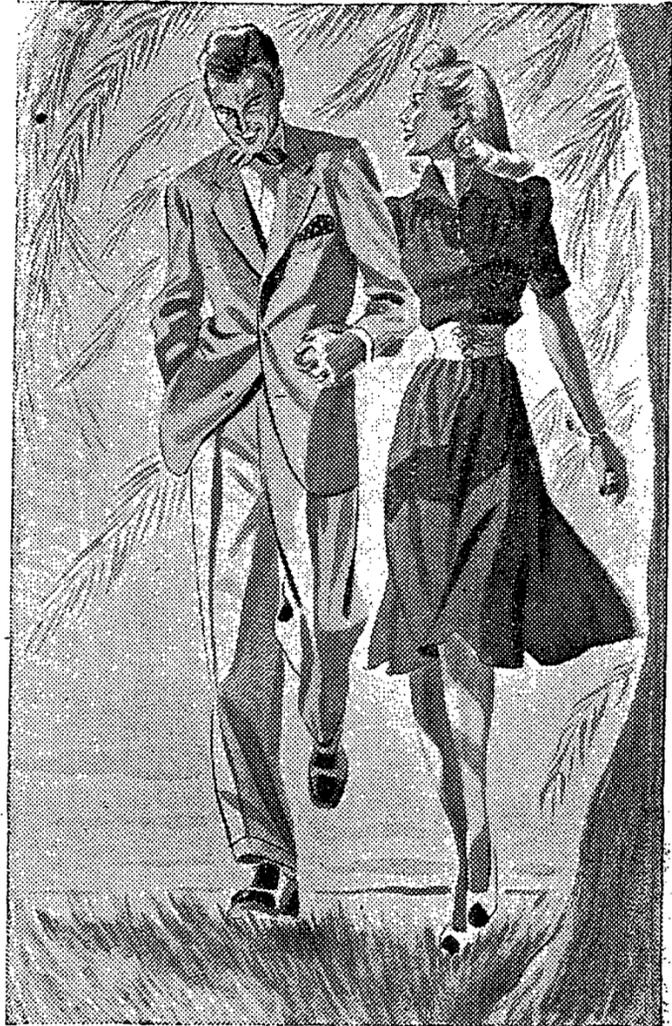
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PAUL MITTEN

This suit puts SPRING in your step..



AND THAT'S BECAUSE it makes you feel that Spring is in the air. Less than 40 ounces light—with countless little windows in its special weave to let the body breathe.

There's a Commuter tone (try brown or gray for business hours)—Airtone blue, green or tan for the Fairways—and a Barathea white for the evening change. Add a pair or two of those *Palm Beach* Slacks that champions praise, and you have a day and night wardrobe that's hard to beat. So is the price

\$17.75



Slacks \$5.50 • Evening Formal \$20.00

This year it's Palm Beach with the softer, kinder feel—Get acquainted.

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Jack Harper
MITTEN HERRINGBONE TAILOR

Paul A. Mitten

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