

# ALUMNI SUPPLEMENT

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## Alumni Launch New Membership Drive

### Erection Of Union Building In Alumni Hands

Long-felt student hopes for the erection of an athletic field house and a Student Union Building have their best chance of attainment through the Alumni Association, student leaders believe.

"Because both buildings are non-essential" and because they would not provide classroom space, there is little hope that funds to provide them will ever come from the state legislature which has just completed a \$5,000,000 classroom building project here.

The Alumni Association once stepped into a similar breach and raised the funds that provided Recreation Hall. It also helped with money for Old Main and provided complete funds for Irvin Hall and Jordan Hall.

Already the Association has showed its interest in both proposed buildings and work on them is being handled by B. C. (Casey) Jones '19, of Pittsburgh, and John Hunter '23, of Hollidaysburg.

Principal student champion of the much-needed Union Building is William B. Bartholomew '41, chairman of the alumni membership drive. He and Mr. Jones had several conferences over proposed plans for the building.

The site which the College would probably give to the proposed structure is one directly in a line with Old Main and on the spot now occupied by the antiquated Women's Building. The best comparable structure is Cornell's Willard Strait Hall.

Bartholomew, incidentally, in an interview yesterday, promised that if the Student Union Building "isn't erected before I become governor in 1955, I'll put it up myself."

### Success Of Alumni Rests On Drive, Laich Says

A plea to all students to support the Alumni Association drive as fully as possible was sent out yesterday by Arnold C. Laich '41, All-College president.

"On the success of this drive, hinges the success of the Association," Laich said. "If we get behind it 100 per cent, we are going to be doing an invaluable service to ourselves and the College."

### Alumni Members

The Alumni Association includes among its members all students who ever attended Penn State whether they graduated or not and all students who ever attended the Mont Alto Forestry School.

### Endowment Fund

Of the life memberships received, 80 per cent of the total is placed in the Alumni Endowment Fund which is used solely for the benefit of the College and the students.

### Campaign With Students Hopes To Sign Up 2,000 On Special 5-Year Basis

#### Women's Chairman



Elinor L. Weaver '41, above, is in charge of the women's solicitation for the alumni drive beginning next week.

### Valuable Work Done By Alumni

In addition to its publications and individual alumni contacts, the Alumni Association each year maps out for itself an ambitious schedule of activities directed at helping the student body and the College, and toward selling Penn State to Pennsylvania.

The student placement bureau, now before President Hetzel and almost sure to be established as soon as the defense crisis eases, was planned and worked out in detail by the Association.

George Arisman, controller of Armstrong Cork in Lancaster, has done considerable work toward influencing the College to better prepare students for job interviews and contacts in later life.

One of the most valuable contributions of the Alumni Association has been to assist the College to secure adequate appropriations from the legislature in Harrisburg and to pass helpful legislation. Ten alumni, including Earl Hewitt, president of the Association, are members of the Legislature.

The Student Union Building and proposed field house are being pushed by a special committee of the Alumni Association.

Speakers have been sent throughout the state to present the College to interested groups and particularly prospective freshmen.

All class accounts and class reunions are handled directly by the Alumni Association. It has sponsored football smokers at away games in important cities.

### Kick-Off Dinner For All Workers At Lion Tomorrow

Part of a campaign being carried to Penn State alumni everywhere, the Alumni Association's first student membership campaign goes into a week's heavy action tomorrow night when 175 leaders meet for a kick-off dinner in the Nittany Lion Inn at 6 p.m. Its goal is 2,000 members.

A thorough-going revitalization of the Association is being sought in the present intensive campaign which was made possible by a overhauling of the Association by-laws on February 1. Earlier All-College Cabinet had given its unanimous approval to the plan.

Chairmen of the present campaign are two seniors, William B. Bartholomew, in charge of men's solicitation, and Elinor L. Weaver, in charge of women. Last fall, Bartholomew was chairman of the PSCA finance canvass after which the present drive is modeled.

The memberships, offered at \$8, will extend for five years after the student graduates and give him a subscription to the Alumni News beginning as soon as he signs up.

Solicitations will be carried on every day next week. Reports will be made to the Alumni Office at 10 p.m. daily by the section leaders with the final report Friday night.

### Men's Supervisor

Chairman of men's solicitation in the alumni membership drive is William B. Bartholomew '41, who was also chairman of the PSCA finance canvass conducted last fall.

### 130 Student Solicitors Named For Alumni Membership Drive

Names of 130 student solicitors were released last night by William B. Bartholomew, chairman of the Alumni student membership drive which will be officially opened at the kick-off dinner at the Nittany Lion at 6 o'clock tomorrow night.

Under the set-up of the campaign, in which every upper-classman will be approached, the student body will be divided into ten sections, with six men and four women as sectional leaders. Under these leaders will be 30 division chiefs for the men and 20 for the women. Each division chief will be assisted by four solicitors.

All material and instructions for the campaign will be given to the solicitors at tomorrow night's dinner.

Men's sectional leaders: Thomas C. Backenstose '41, Robert D. Baird '42, W. Lewis Corbin '41, Gerald P. Doherty '42, H. Leonard Krouse '42, H. Edward Wagner '41.

Women's sectional leaders: Jean C. Craighead '41, Alice

### Backing Plan



Edward K. Hibshman '14, secretary of the Alumni Association for 11 years, is backing the plan of student association memberships which will be introduced to the student body next week. From his office in Old Main he keeps contact with the 23,000 alumni who have gone out from here to all corners of the world. After the present drive is over he hopes to have at least 5,000 of them enrolled as active members of the Association.

### Alumni Office Has The Dope!

What do you want to know about any alumnus?

Where he was working in 1926? What high school attended? His extra-curricular activities? The names of his wife and children? His other colleges? His course? His achievements?

You'll find it in the Alumni Association files. Carefully arranged, you'll find all the correspondence he has ever had with the College, and all available information about his life and activities.

Cross-indexed, the alumnus can be found according to almost any classification—class of graduation, place of residence, fraternity, and, of course, name.

### Expansion Seen If Drive Scores As Expected

Stymied by a small membership, an ambitious expansion of the Alumni Association program can be expected if the present campaign is as successful as expected.

On the immediate list are several projects:

1. Publication of a new alumni directory to bring up to date the one issued in 1935.
2. Employment of two traveling secretaries to spend their entire time visiting alumni throughout the state and adjoining states.
3. Provision of funds to sponsor a thoroughly organized drive for funds to erect a Student Union Building and a field house.
4. Cooperation with the College in the establishment of a student placement bureau as already planned by the Association.
5. Immediate changes of program to appeal to the large proportion of very young members who will be coming into the Association.
6. Increased assistance to and cooperation with campus organizations.
7. Expansion in scope of the Association's publications—The Alumni News (monthly), The Penn Stater (quarterly), and The Football Letter (after each game).

### Alumni Center In Cities; 3,662 Women, 19,509 Men On Roll

Largest concentrations of Penn State alumni are those in the three nearest metropolitan districts, New York, Philadelphia and Pittsburgh, an Association report shows. Of the 23,171 living, 260 are now living outside the United States.

Until the present membership campaign began, only 1,685 of these alumni were paid up members of the Alumni Association. By the time it is complete it is hoped the total will reach 5,000.

A statistical breakdown of the alumni group yields this information:

More persons have received diplomas from the College during the last 10 years than in the whole period from 1861 to 1930.

Among the alumni are 19,509 men and 3,662 women.

The only alumni districts with more than 1,000 alumni are Allegheny County (Pittsburgh) with 1,731, Philadelphia with 1,663, and New York with 1,117.

The largest alumnae district, which includes 12 Western Pennsylvania counties around Pittsburgh, has 553 members.

### Stiles Heads Honorary

Jeanne C. Stiles '42, will be installed as new president of Theta Sigma Pi, women's journalism honorary, in the Alpha Chi Omega suite at 5 p. m. Monday.

Jane A. Cowell '34 was elected to office last night as P. Marie Lawrence, vice-president; Fredlyn H. Pottash, secretary; Claire H. Hildinger, treasurer; and Helene S. Davies, archivist.

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