

THE DAILY COLLEGIAN

"For A Better Penn State"

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Friday Morning, March 14, 1941

**Fraternities Can Save Money
By Hiring A Good Manager**

Last week this column began a discourse on fraternity management that the editor personally considers one of the most important problems posed by Collegian this year.

Briefly, Collegian's contention was that fraternity bills are unnecessarily high because the houses have their finances managed by amateurs. Amateurs, Collegian contends, waste great amounts of money learning to be professionals.

Collegian knows a fraternity to prove its contention that houses could offer their members just as much and charge from \$50 to \$100 a year less apiece if they were better managed.

In getting this better management, fraternities would not be sacrificing their living standards. Collegian does not mean this. Better management will make the same high standards available at less cost.

One house this year is showing a \$2,500 profit on the same income with which it used to break even. It is hardly coincidence that its treasurer is a high-ranking commerce and finance student and spent several years out of college doing accounting work.

It seems to Collegian that fraternities could well afford to pay out a sizeable lump of money to get better management. After all, to pay even \$1,000 for a man who could save a house \$2,500 would be an advantage, \$1,500 worth.

But \$1,000 is an unnecessary figure. For a lot less fraternities can get the expert help they need. If 10 fraternities would go together in hiring one man, they could get him—at \$2,500—for \$250 apiece. Certainly, one man could and would do that job for that price.

His management potentialities are multi-fold: Besides showing each house how to do its own buying better, he could serve as a buying agency—saving for all houses by quantity buying.

With a reasonably intimate knowledge of the 10 houses under his wing, one man could conduct a regular audit of the books and keep a close check on house expenditures in that manner.

He could serve as a strong arm in the collection of delinquent bills. To a great many fraternities this alone would represent an increased income of several hundred dollars every year.

As buyer and representative of 10 fraternity houses such an agent would be a strong bargaining agency as well as a strong buyer. Merchants would listen to this one man much sooner than they will listen to the agent of just one fraternity.

As a food buyer of both food and supplies for 10 houses he would be able to get much better bargains and discounts than any one fraternity could get.

This, of course, is even more than improving the administration of each house's affairs. It is establishing an entirely new but desirable agency.

Nibbling

At The News

with ROBERT LANE

(The opinions expressed in this column do not necessarily reflect the editorial policy of The Daily Collegian.)

Shades of Machiavelli

The writing of the man he idolized, and whose principles he practiced devoutly, are returning in blood to haunt Premier Benito Mussolini today.

In the fifteenth century Niccolo Machiavelli wrote a book entitled "The Prince." In his dissertation he outlined the course which Il Duce has followed religiously. But Machiavelli warned his followers that they who practice its precepts are courting disaster.

The great Italian statesman stated, "He who makes war his profession cannot be otherwise than vicious. War makes thieves and peace brings them to the gallows."

Machiavelli's true test for immortality was that he realized that the rulers who practiced his false precepts were eventually slated for destruction because of a theoretical philosophy.

Mussolini has practiced a false philosophy. That is the reason he is in Albania today; to bolster the morale and prestige of the Italian troops. Il Duce is reported to have ordered his Fascist generals to "do something" before next Saturday. Oddly enough, Saturday is the date scheduled for the return of the Premier to Rome, at which time he will give the Italian people a report on the war.

Any news at the present time will be good news to Italian people, providing it doesn't list the casualties. Mussolini ordered the heaviest Italian attack of the war, but it met with failure because the Greeks "beat them to the punch." Fascist counter-attack resulted in so many deaths that the stretcher bearers were unable to remove the victims from the field of slaughter. The result could aptly be termed the consequence of "doing something," if it was wrong.

Italy's leader is desperate. He has sacrificed 130,000 men in his Albanian campaign. Saturday he will return to Rome and he would like to report an Italian victory, regardless of the unnecessary loss of life.

Italy has been thrown into a war for which she was not ready. Peace will bring Italian soldiers back home who will tell stories that heretofore have been censored. Mussolini cannot afford this, Italy must continue fighting.

With every Italian defeat another shovel of dirt is removed for Mussolini's grave. Italy's capitulation, or peace at the present time, will mark the completion of the tomb for Machiavelli's most ardent disciple.

Will Sing At Hop



The quartet pictured above will entertain at Engineer's Hop in the Armory from 9 p.m. to midnight tonight. Left to right, they are Jimmy Leyden, Jackie Reese, Bill Bogar and Bill Nesbitt.

CAMPUS CALENDAR

TODAY
Sophomore editorial board of Collegian, Room 312 Old Main, 4:15 p.m.
No engineering lecture. Next one will be held March 21.
Friday evening service, Hillel Foundation, 7:30 p.m.
Ski Club, Room 318 Old Main, 7 p.m.
Engineering Hop, Armory, 9 p.m. to midnight.
All-College Dancing class, Armory, 7 p.m.
Engineering Open House, 2-10 p.m.
Penn State Riding Club, Stock Judging Pavilion, 7 p.m. Monday for all those interested. Bring class schedules.

New Psychology Prof.

Dr. Richard W. Husband of the University of Wisconsin has been appointed visiting assistant professor of psychology in the College Extension Service. He will be associated with the foreman training course of the engineering defense program.

At The Movies

CATHAUM—
"Tobacco Road"
STATE—
"Meet Boston Blackie"
NITTANY—
"Captain Caution"

Only one thing missing!

BUT it's plenty important! In the telephone business, not just one, but thousands of important items of equipment must be distributed throughout the country when and where needed.

Seeing to it that everything used in the Bell System is always on hand has long been the responsibility of Western Electric. So has making the equipment and buying the material, as well as distributing them throughout the nation.

Western Electric thus plays its part in enabling you to reach your party quickly and at low cost, whenever you telephone.

Western Electric
is back of your Bell Telephone service

It's
the
Corner
unusual