

PENN STATE COLLEGIAN

Successor to The Free Lance, established 1857

Published semi-weekly during the college year, except on holidays, by students of The Pennsylvania State College, in the interest of the college students, faculty, alumni, and friends

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Entered as second-class matter July 1, 1914, at the post office at State College, Pa., under the act of March 3, 1879

Tuesday, February 20, 1940

TALKING BUSINESS

CONSIDERABLE COMMENT has been spread concerning the change of the Pennsylvania State College to the Pennsylvania State University. It has not been a passing thought for such a change undoubtedly will occur.

When? No one knows. Numerous political and legal entanglements in revising the charter of the College have delayed action frequently.

With large-scale expansion contemplated in the revision of the charter, it appears logical to consider taking steps toward internal expansion.

For several years the hope for a separate School of Business Administration has been prevalent on this campus. Pioneered by Delta Sigma Pi, professional fraternity in business administration, plans for an additional School of this specific type have been revived by this year's organization.

In advocating a separate School of Business Administration in preference to the present two years of "Lower Division" and two years of "Commerce and Finance," it is but a simple procedure to enumerate several outstanding "pro" arguments:

1—The present student enrollment in the Commerce and Finance curriculum is more than adequate for a separate School. Approximately 30 per cent of the students in the School of Liberal Arts are either in that curriculum or have indicated their desire to be in it after the first two years.

2—The four-year plan of business training outnumbers the two-year plan two to one, according to the 42 members of the Association of Collegiate Schools of Business.

3—A separate School with four years of business subjects would permit more diversification of business studies, permitting "majors" in certain fields and offering a better balanced knowledge of business subjects.

4—Opportunities for employment upon graduation would be increased by the installation of a separate School as companies usually contact a School of Business Administration in preference to a business curriculum in a Liberal Arts School.

5—Four of the larger institutions in Pennsylvania—University of Pittsburgh, University of Pennsylvania, Lehigh University and Temple University—have highly-successful separate Schools of Business Administration.

True enough, a few arguments against the proposed separation may be advanced, but the Collegian views that opposition as being unsatisfactory.

Not only would the benefits of this additional School aid business training in the College, but the School of Liberal Arts would also benefit. It would then have ample opportunity to expand its present facilities for liberal and cultural education.

At present the question remains "Is it wise to place a two-year hurdle of Liberal Arts subjects for the business student to jump before obtaining his degree?"

Existing conditions overshadow the practical viewpoint of training for a practical business world. Hours are wasted in side-tracking students with courses required by the whims of well-meaning culturists. As a specific example, is it not questionable how much foreign language can be accumulated in twelve required credits?

No particular department or no individual professor is at fault. The fault lies in not giving business "majors" an opportunity to be business "majors."

Under a School of Business Administration this haphazard formulating of courses would be eliminated. The curriculum would be loosened and Penn State's future businessmen could compete on an equal basis with those of now prominent institutions. And it would not be long until Penn State's School of Business Administration would be prominent.

OLD MANIA

Beware; Poem Below!

Here's a secret for co-eds. We'd like to divulge. Don't go in for ski suits. If you care how much you bulge!

Stuff . . . Unassorted:

HOME ECONOMICS DEPT.—Sophomore Kay Bidelspacher strolled into the alfalfa suite Sunday after a shopping expedition. Seeing her oad—Chuck Elder sae—she placed the package she was carrying on a nearby radiator and joined Chuck and another couple in a bridge game. Evidently Home Ec training is not very effective. The butler on the radiator made an awful mess when it melted.

LOOK-ALIKES DEPT.—Doc Dietterich and U S Solicitor General Francis Biddle. George Parrish and stage and screen star Burgess Meredith. Dick May and George O'Brien.

Startzel Plastered Again!

Silence reigned in Mitch's Comm 17 class in 305 LA Thursday morning—a silence broken only by the droning of the aforesaid Mitch (Linotypist—please avoid typographical errors in this paragraph, you playful fellow!) in the rear of the room dozed Ned Startzel and George Parrish, dreaming of whatever two-thirds of the Three Stooges would dream about.

Suddenly a big piece of plaster dropped from the ceiling of McClosky's Folly, smack-bang on top of Startzel's head. "I don't know whether you're scared or not, but I am," yelled Mitch on the way out, thus letting a class out early for the first time in years.

INCIDENTALLY, a certain professor (mentioned in above item) who teaches business administration courses, is said to have entered the professional profession only after having gone bankrupt twice in the tailoring business.

SOCIAL NOTE. C Russell Eck, business manager of your favorite journal, wishes to apologize to his many friends and creditors for his absence from the deltagas Sailor Ball because of what he calls "extenuating circumstances." (As a result of aforesaid absence a good time was had by all.)

PRESIDENTIAL COURTESY: Senior prevy Dave Pergin had a table for two reserved at the Dry Dock Saturday night. At least he thought he did. No sooner had he and his shadow become comfortably settled at what they thought was their table when another couple came along, showed them reservation stubs, and ousted them.

From table to table the presidential party went, and from table after table they were ejected. Finally Dick Haskell, Ed Hall's assistant in charge of reservations, found them a spot behind a pillar. A feature of this week's session of the Dry Dock will be a properly decorated Presidential Box.

By the way, George Gittelson, half of the froth wit, was called upon to emcee. Pergin and party probably were thanking fate for the pillar.

PIN DEPT.: kdr Bill Charles' plumbing on alfalfa. Doris O'Leary. Miss Bob Hertz and sefl Estelle Margulies entries in 1940 endurance contest. More entrants will follow in later columns, with Mr. and Mrs. Endurance to be named in our last pillar (God speed the day!)

ADD SMART REMARKS: Overheard during the "Little Old New York" matinee Saturday: "Wasn't Fulton's Folly a gunboat during the Industrial Revolution?" Naturally it was a co-ed doing the asking.

FROTH BONER DEPT.—The joke which is given the Life-Saver award in the Exchange Issue also appears with a Tulane Urchin credit line in the same issue.

Grange Doings—

It could only happen to a transfer. New to dorm rulings, a student wandered up to Grange Dorm seeking a date with Doris Anders. Ignoring the phone in the lobby, he inquired the way to her room, climbed to the third floor and wrapped Doris was flustered at seeing a MALE on third floor grange and agreed to the date and started him down the stairs without informing him of dorm rulings. Now the girls are all waiting for him to come back.

Specials in Leather

Note Books and Zipper Cases

At prices usually asked for imitation leather.

See these specials before buying.

KEELER'S Cathaum Theatre Bldg.

CAMPUS BULLETIN

Notices of meetings to be published in this column may be left at Student Union Office in Old Main up to 1 p.m. on the day preceding publication.

TODAY

Reservations for Drydock now open at Student Union. All freshmen women interested in the editorial staff of the Collegian report of 312, Old Main, at 5 p.m.

Louise Homei Club meeting in southeast lounge, Atherton Hall, at 7 p.m.

Pi Lambda Theta meeting in 110 Home Economics from 7 to 8 p.m. First joint meeting of Men's and Women's Outing Clubs in Room 318, Old Main, at 7:30 p.m.

H L Vengley will talk on "Stairways to the Stars." All welcome TOMORROW

Reorganization meeting of the Camera Club in Room 318, Old Main, at 8 p.m. All interested may attend.

Mortar Board meeting, WSGA room, White Hall, at 9 p.m.

Forestry Society meeting for selection of officers.

Mark M. Witmer, president of Pennsylvania Poultry Association, will speak on "Opportunities in Pennsylvania Agriculture," Room 109 Ag Building, 4:10 p.m.

THURSDAY

PSCA orientation meeting for new students in Room 304, Old Main, at 7:30 p.m.

Lecture, "Merchandising," by J M Spangler, of National Carbon Co., in Room 10, Liberal Arts, at 8 p.m.

Independent Units Elect Officers

Campus Plans Meeting For 7:30 Tonight

Pre-campaign political organization continued this week as two Independent parties elected officers and Campus '41 planned a re-organization meeting in the Corner Room at 7:30 p.m. today.

Earle Kemmler, unsuccessful candidate for sophomore class president last Spring, has been elected to the chairmanship of the '41 Independent Party. Eiden Shant has been chosen secretary of the group, with Joe Duffy and Earl Horst heading the campaign committee, Chuck Tarr chairman of the platform committee, and Robert Baird chairman of the nominating committee.

Bill Bartholomew was re-elected to head the '41 Independent unit when that group met in Old Main Sunday, while David Finkle was named to the post of secretary.

Independent campaign plans, according to Bartholomew, are already well under way.

ROTC Department Names Three Honor Graduates

Three senior advanced ROTC students have been designated as honor graduates and four have received appointments as alternates.

Col. Ambrose R. Emery, head of the military department, announced yesterday.

In the infantry regiment Leonard S. Wilhelm and Walton L. Turner received the appointments while Eugin C. Radcliff received the engineer appointment.

Seniors designated as alternates are Infantry—Robert R. Blumentstein, Robert W. Green and Grover C. Washabaugh, Engineer—James K. Hess.

Edison Company Offers New Jobs To Engineers

Prof. Harold A. Everett, head of the department of mechanical engineering, announced yesterday that the Consolidated Edison Co. of New York plans to employ a limited number of 1940 graduates in their Student Engineering Training Course.

This training course extends over a two-year period and instructs its employees in the manufacture and distribution of gas and electricity. Senior engineers may apply at Room 208 Main Engineering Building.

History of Printing No. 8 WESTWARD MOVEMENT

Printing was introduced into the western hemisphere in 1539 when Giovanni Paoli brought his equipment from Spain.

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SORORITY PLEDGES

ALPHA CHI OMEGA

Freshmen Helen J. Chiappy, Pauline Crossman, Emily L. Funk, Louise M. Fuoss, Betty J. Lundemuth, Maorie E. McFarland, Patricia MacKinney, Dorothy L. Magor, Jeannette Ruess, Margaret K. Sherman, Natalie A. Siebert. Sophomores: Helen D. Gottshalk, W. Elaine Grove.

ALPHA OMEGA

Freshmen: Elizabeth Eshleman, Ella B. Ferris, Jane C. Foote, Pauline E. Keller, Marie L. Kulp, Mary L. Miller, Virginia M. VanBrunl, Sophomores: Florence A. Hawkins, Vivian M. Keast, Mary E. Vinson. Junior: Betty E. Widger.

ALPHA EPSILON PHI

Freshmen: Muriel T. Carmin, Jean M. Cimmet, Eleanor R. Frankel, Shirley Lieb, Dorothy Spielman, Eleanor G. Stein. Sophomores: Helen R. Bernstein, Civa Cohen, Vera E. Hirschberg, Elaine C. Miller, Florence E. Flaner, Roslyn Ruchman, Bernyce A. Slavin, Mildred J. Spenser, Beatrice J. Winn.

CHARITIDES

Freshman: Carol G. Miller. Sophomores: Majorie A. Geer, Catherine L. Hagerty, Alexandria A. McLean. Junior: Eleanor L. Arnold.

CHI OMEGA

Freshmen: Mary Anastas, Jean F. Burch, Majorie R. Chambers, Nancy E. Gosser, Betty M. Miller, Edith L. Smith, M. Virginia Smith. Sophomores: Dorothy L. Shaw. Junior: Phyllis A. Buechele. Graduate: Dr. Harriet M. Harry.

DELTA GAMMA

Freshmen: Martha N. Albert, M. Jane Blackburn, Gwendolyn C. Harris, Dorothy Katz, A. Ruth Krummel, Ruby M. Overholts, Elizabeth V. Paine, M. Frances Parker, Virginia F. Reilly, Nancy I. Spenser, Betty A. Walton, Margjorie I. Zint. Sophomores: Margaret E. Capers. Juniors: Mary H. Ashby, Hazel I. Cressman, Eleanor T. Dill.

GAMMA PHI BETA

Freshmen: Ruth V. Billington.

CINEMANIA

A glowing tribute to the devoted and loyal women in white who patrol the hospitals of the world, "Vigil in the Night," screen version of the sensational novel by Dr. A. J. Cronin, of "The Citadel" fame will be shown at the State Theatre tomorrow and Thursday.

With the greater part of its stirring action taking place in two English hospitals during the months just preceding the current war, the story presents Carole Lombard as a loyal nurse of high ideals, Brian Aherne as an humanitarian doctor, and Anne Shirley as Miss Lombard's younger sister, a student nurse temperamentally unsuited to her profession.

"A striking departure from her well-remembered comedy characterizations, Miss Lombard's portrayal of the self-sacrificing angel of mercy ranks as one of the most compelling dramatic interpretations ever offered on the screen," says one reviewer.

In addition to "Vigil in the Night," the State Theatre will present another Robert Benchley's humorous expositions this time on "Home Movies." "William Tell Overture" is another added attraction.

Men's Rushing

(Continued from page 1) other fraternities will have free access to such house guests. Bids to membership may be extended to rushees in any manner desired by the fraternity, with acceptance of bids to be reported immediately to IFC.

Season Cut To Week. The rushing season is shortened to one week under the new program, starting at 7 p.m. Tuesday, September 10, and ending at 12 p.m. Wednesday, September 18.

Rules prohibiting the use of beer or women and confining rushing to borough limits are retained from last year.

Completely absent from the new code are the silent periods, preferential bidding, luncheon and dinner dates and other characteristics of former codes.

Counselors Help With Code. The new program was formulated by the IFC rushing committee working in conjunction with an advisory of the Association of Fraternity Counselors. Donald J. Eyer '40 served as chairman of the IFC group, with Prof. Marsh W. White heading the advisory committee.

The code, as presented below, was adopted tentatively, with the provision that a revision committee might have the power to recommend changes. Eric S. Moeller '41 was appointed to head this committee, with H. Edward Wagner '41 and G. Edward Spencer '41 also members.

Fairmont State Teachers College is the oldest teacher training institution south of the Mason-Dixon Line.

Margaret M. Lams, Jeanne Matthews, Elizabeth E. Munroe, Betty Ann C. Newcome, Marian S. Owen, Barbara J. Reese, Lorraine E. Thomas, Jewell M. Young, Sophomores: Helen W. Hancher, Helen M. Quackenbush, Jeanne E. Willoughby. Junior: Muriel I. Whitehouse.

KAPPA ALPHA THETA. Freshmen: Eris L. Adams, M. Jane Bekkebile, Ann C. Dorworth, Rowena M. Gotshall, Polly L. Inasley, Frances A. Leiby, Ada Lord, Margaret H. McCoy, Dolores Y. Paul, Ella M. Perry, Jacqueline M. Reese, Miriam L. Rhein, Katharine E. Schott, Margaret C. Seeds, Marjorie L. Sykes. Sophomores: Nancy J. Seeds.

KAPPA KAPPA GAMMA

Freshmen: Betty E. Boger, Carolyn R. Erb, Mary E. Georgia, Gloria M. Knepper, Doris J. Ladener, Sara L. Miller, Ruth J. Moore, Margaret L. Rupp, Margaret W. Weber, Lila A. Whoolery, Beatrice B. Williams. Sophomores: Betty A. Lane, P. Marie Lawrence, Nancy J. Mowery, Dorothy E. Williams. Juniors: Jane E. Gibbooney, Joyce Goodale, Jane R. Keith.

PHI MU

Freshmen: Esther M. Bender, Elizabeth H. Taylor, Margaret Van Houten. Sophomores: Yolanda P. Kish, Virginia M. Penrod, Miriam I. Shaffer, Catherine L. Thompson.

THETA PHI ALPHA

Freshmen: Jean F. Brown, Sara R. Foster, Frances E. Haley, Margaret A. McCormick, Teresa C. Marusak, D. Anne Montgomery, Anna M. Rockenstein, Jane E. Skelly, Kathryn H. Thomas, Helen H. Wolf, Helen M. Zaneosky. Sophomores: Joseph H. Noonan, Claire R. Turchetti.

ZETA TAU ALPHA

Freshmen: Jane L. Bolster, Mildred Johnson, Grace C. Raun, Constance M. Reddig, Martha O. Reichey, Kathryn E. Walter, Ayeleen C. Wolf. Sophomores: Beatrice J. Baumunk, Betty A. Bischoff, Jean L. Knapp, Ruth L. Williams, M. Jeanne Wonder.

Debaters Face Dickinson, Allegheny Colleges Here In War Guilt Discussion

Cross-examination meets with Allegheny College and Dickinson College—the latter representing the oldest collegiate debate rivalry in Pennsylvania—will challenge local debate talent in Home Economics Auditorium at 8 p.m. Thursday and Friday.

Jonas B. Kauffman '40 and Lewis P. Green '41 will oppose Allegheny, while David R. Benjamin '41 and Leonard S. Schneider '41 will meet Dickinson on Friday.

Penn State will uphold the affirmative in both debates on the question Resolved—that the basic blame for the present European War rests with the Allied Powers.

There will be no decision Thursday night, but Prof. Russell W. Gilbert, director of debate at Susquehanna University, will act as judge in the Dickinson affair. Prof. Harold P. Zelko, freshman debate coach, will preside over the Allegheny debate, with Prof. John H. Frazzell, head of the speech department, presiding over the Dickinson meet.

It will be the 37th debate between Penn State and Dickinson, the state's oldest series.

Freshman debaters Manuel Aronson and Harold Yoskin will debate the affirmative on the isolation question against Allegheny freshmen in Room 8 Liberal Arts building at 4 p.m. Thursday.

The freshman debate convention, slated for last week-end, was postponed, due to unfavorable weather conditions until March 1 and 2.

Mrs. Ralph Watts Succumbs At Home

Hattie M. Watts, wife of R. L. Watts, dean emeritus of the College school of agriculture, died Sunday night at her home, 225 E. Foster avenue, State College, following an illness of several years' duration. Mrs. Watts was 67 years, four months and 22 days old at the time of her death.

Coeds Prepare For Leap Week

Men Strengthen Defense But Are Secretly Hoping

Would you like the chance to refute that too oft-quoted, "a typical Penn State coed?" Well, opportunity knocks but once, and the chance has arrived.

Have you forgotten that handsome young man who escorted you to houseparty and Soph Hop? Here's your chance to show him that you appreciated his investment, and that you really do care.

Everything is on you during "leap week" which starts next Monday, is high-lighted by the WSGA dance, March 1, and ends Saturday, March 2.

When you throw the old order out the window and start your seven-day fling remember the rules that the leap committee has set.

First—you may ask any man for a date and unless he's already dated up, you get one.

Second—you pay for everything, whether: cokes at the favorite eating places, dinner, or a movie. And you also go without a corsage at the dance—the men are excused from even that.

Let's put our men in true leap year spirit and show them "a typical Penn State coed" knows how Emily Post and Elsa Maxwell do things.

The first of a series of Fireside Sessions for coeds will be held in Atherton Hall lounges at 6:45 p.m. tomorrow. Miss Charlotte E. Ray, Dean of Women, will speak on "The Meaning of Personality."

Parents of local coeds will be invited to the WSGA dance March 1.

AEPH's entertained Paula Wohlfeld '39, Mrs. Irene Houck '39, Pauline Kalm '39 and Ruth Marcus '39 this weekend.

C & F School (Continued from page 1) of the American Association of Collegiate Schools of Business have four-year business courses.

The two-year Liberal Arts hurdle which the business student has to jump before he gets what he wants is unsatisfactory.

A separate school with four years of business subjects would permit greater diversifications of business studies and permit majors in certain lines while giving an all-around knowledge of business subjects.

Chances of employment for graduates would be increased because companies are more apt to contact a School of Business Administration than a Liberal Arts School with business as a curriculum.

EVERYONE'S GOING FORMAL

Garcy BEAUTE SALON PHONE 2071 GLENLAND BLDG.

FOR SENIOR BALL and Spring Formals

Corsages That Will Be Remembered!

WOLFE, THE FLORIST

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QUALITY BEEF, Home Dressed CHICKENS, QUALITY LAMB

QUALITY PORK, Home-Made SAUSAGE, QUALITY VEAL

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Products Fresh Daily—Eggs, Chickens and Fresh and Frozen Foods

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US GALS

RECIPES FOR UNPOPULARITY

Communist—blend those women who insist that "what's yours is mine" with their roommates' new evening dresses. Sidelight—this is oneism which has never been successfully worked.

Socialist—add one coed taking a course to your notes and text book. Betty Coed—mix eyes of blue for Harvard with lips always, talking of Yale.

BWOC'S—(brackish water on cranium) Unite one coed with several activities and some pull! Mix with others in the same predicament. P.S.—the result will kill you.

Hypochondriac—combine one very healthy woman with howls of "ooh my head aches" and screams of other ailments. Let the result calm down in an empty room.

Self-hypocrites—blend seven females who fool themselves that they are popular (they are, but not with women) and add eight coeds' excusing themselves as Dietrichs, Gabos, and Heppburns.

Cauliflower ear—mix one coed suffering from telephonus with a lengthy conversation. Take the extract of what you hear on your end, add what you heard on the other end, boil down to one tenth, and you'll still be a case for Bywood or Danville.

Frank Buckers—combine several coeds out to get their men with cries of "bring 'em back alive" on a platonic date. Secret—it is hoped that these hussies will come out in the open during WSGA's "leap week," the last week in February.

Anti-Vogue—blend one coed, wearing a street-length dress with a dance advertised as "semi-formal."

Unclassified heels—mix one female who comes out of a blue book sure that she just flunked with the "3" on the same test when it is returned. Blend with a coed who tells you how wonderful you're when you get 80 in an examination and then indifferently discloses that she got "only 98."

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WOLFE, THE FLORIST

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