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Friday, February 9, 1940

THE PLACEMENT BUREAU

APPROVAL OF the establishment of a student placement bureau by the Board of Trustees marks another progressive step in this College's march to the top among the prominent institutions of higher learning in the nation.

Placement bureaus in colleges and universities are not new. Nor is the bureau idea a 1940 "biastorm" at Penn State.

The placement bureau plan has been considered by administrative officials and by interested groups of alumni, including the College Alumni Association and the independent Alumni Committee of 100, for more than two years.

President Ralph D. Hetzel, aided by a committee consisting of Samuel K. Hostetter, assistant to the president in charge of business and finance; J. Orvis Keller, assistant to the president in charge of extension, and Edward K. Hibshman, secretary of the Alumni Association, has gathered exhaustive data from approximately 25 of the most successful employment bureaus now operating in the colleges and universities of the country.

Now, after sufficient consideration, the Trustees have accepted Dr. Hetzel's tentative plans for the establishment of a student placement bureau.

Although the authorization by the Board to set up such an employment service is a commendable step, it must be noted that much is to be accomplished before the bureau undertakes official operation.

Successful bureaus — ones which aid graduates in securing positions and aid industries and professions in selecting graduates — cannot function without a competent director for the project. This is obvious to all concerned.

However, it must be remembered that numerous departments of the various Schools in the College have individual placement services. Each is undeniably proud of its own.

Therein may arise a problem for the most capable of directors. Undoubtedly it will not be necessary to touch departments operating successful "personal placement" services. Nor would it prove efficient to reorganize standardized placement plans which exist in other departments.

But it will be essential to offer aid to departments which obviously need the centralized service, but stubbornly object with the selfish cry "If we can't get 'em jobs in our own field how can the blank blank bureau get any for 'em?"

Such will be the task of the director. He must become familiar with the nation-wide industrial set-up, the professional field, and the many so-called odd jobs. While stubborn department heads bother with large scale employing concerns, the director of the College placement bureau must acquaint himself with the smaller organizations — organizations which would not contemplate employing a Penn State graduate otherwise.

It is not an easy task. Only time will bring a satisfactory outcome.

CAMPUSEER

BY HIMSELF

If you column readers will think back to a week or so B F (Before Finals), you will recall something about there being a shake-up in columning for the second semester. You'll probably have some hazy memory of a Maniac resigning and a Campuseer becoming a Maniac and somebody else becoming a Campuseer.

Well, this is the Somebody Else!

Not that it makes much difference — just thought you might want to know that you are no longer cursing the person you were cursing and that you are perfectly welcome to start cursing the Somebody Else.

From now on, let's become a little more informal and Campuseer will become "Campy"—and would greatly appreciate being cursed under that nickname. Who could get any fun out of saying, "That &@!%#&*& Campuseer!"

Not that Campy is going to invite being cursed. Oh, no! Not Campy. If you're a HEEL, Campy's not going to show you up. Campy looks at it this way. If you're a HEEL, everyone will know it and what's the use of printing something everyone knows? If you're a HEEL only to Campy end not to anyone else—then maybe (Heaven forbid) Campy's wrong!!! And if Campy is NOT wrong (and that sounds more like it) and you are a HEEL and no one knows it but Campy—then Campy takes off his hat to you and prophesies your success in diplomatic services.

CAMP-aign PROMISES—

Campy is not going to spend too much time on the pinning and un-pinning that seem to take up such a lot of time on the Penn State campus. Campy even intends to throw a serious note into this 17 1/2 ems every once in a while. In fact, you're liable to bump into almost anything in this space once a week—anything that the ED doesn't think will invite a hibel suit.

Watch Campy each week for a few choice recordings (right now try Erskine Hawkins' "You Can't Escape From Me," and, if you think Glenn Miller can ride on "Tuxedo Junction,"—get Hawkins' recording of that number and listen to it as it should be played) and bank on Campy's selections. You can't go wrong.

IT'S IN THE BOOKS—

Another thing Campy intends to do is to drop in the Library once in a while and give you a line or two on the new ones and good ones—books, not librarians.

Just take this minute to advise all Philadelphians to read Christopher Morley's "Kitty Foyle." And if you know Morley only as the writer of "Farnassus On Wheels" that you read back in high school, you've got a surprise coming to you. Morley takes Kitty through the Roaring Twenties and Dirty Thirties and bungs her up to date.

P. S.

Campy's making all these promises with his fingers crossed.

PARADOX—

In Tuesday's edit "For Men Only," E. R. gave us this, "Say maybe not so many clothes and less shows."

THOUGHT—

The girl who walked across Rec Hall floor and didn't get whistled at would probably drop dead.

AFTERTHOUGHT—

Wonder what the boys would do if a dozen really gorgeous gals would saunter across Rec Hall floor? Maybe Bernreuter could tell us. Or would we have to ask Freud?

QUESTION—

Mania's Tuesday Bulletin has got Campy thinking. How can Senior Ball Co-chairman Dave Morgan tell whether it was "Jean Kinsey" or "Priscilla Marie" Lawrence he gave his pin to the other day. Campy understands that Frank Zumbro used to have trouble un-twining them.

COLLEGE BRAINS—

As a final exam, the Econ dept decided to give Econ 16 students a chance to spout on their own solution to our Economic ills. The prize winner was, "Let's give the country to the Indians and get our beads back. We wuz robbed!"

You'll Enjoy

The Corner
unusual

Penn State Enters A Struggle

Editorial

By EMANUEL ROTH
MANAGING EDITOR, COLLEGIAN

FROM THE BEGINNING of time, the battles between the Reactionary and Liberal have raged furiously and incessantly. History stands replete with the triumphs of each.

The liberal, imbued with a burning penchant for change, dissatisfied with the unproductive standpatisms of a stinking past and decaying present, must toe his mark and sharpen his spear against the opposing elements, cloaked in a self-satisfied aura of complacency and the hard-to-crack magnetic logic of "the old way's the best way."

PENN STATE TODAY, quite unknown to the overwhelming majority of students and faculty, is witnessing the beginnings of a life-death struggle between the Future and the Past, the Liberal elements and the Reactionary elements. It will take a few years for the battle lines to form, a few more for the result to become evident.

No, there will be no blood shed, no bodies smattered. The battle will be a quiet one—a Kampf between two attitudes of mind. And one must triumph.

PENN STATE HAS A TRADITION of conservatism. From the smug heights of Ag Hill to the red regularity of Engineering row—the word "liberal" has been anathema, a connotative of "radical."

The student has been far from immune, surprising as it may seem. Whether the economic, social, or political background is or is not responsible, the fact remains that the Penn State student body, in proportion to its size, is practically the most conservative in the country.

A VIBRANT, VIGOROUS ELEMENT, especially noticeable in the faculty, has risen to taunt and challenge the status quo within the last few years.

"Shut 'em up, those troublesome young whipper-snappers," the stand-patters shriek, "do they believe that Ph. D. degrees give them all the world's knowledge? Look at me, 25 years in the department, and do I pretend to know-it-all? Do I publicize the topic of my Ph. D. thesis? Do I put crazy ideas in the heads of students? Do I..."

And so the fight has begun.

On the one hand we have the entrenched Traditionalists—symbols of a bygone era in Penn State history, basking in the ruts and rust of inefficiency, impervious to new ideas and standards, contented to view the world as a rosy brotherhood which, like the British, will sooner or later "muddle through."

These barnacles on State's bow include important cogs in the local machinery of education—many department heads, administrative heads, faculty, deans—convenient hangers-on who thrive on the sweet hemlock of a passive and unproductive tradition.

PENN STATE must solve many problems before it can justify that final lurch into the New Era. It must rise up to meet the challenges which new circumstances and new conditions have piled high.

Is it great enough to take the first step?

Is it mighty enough to shed and sever the cancers of Reaction which years of stand patism have produced?

Lenten Vesper Services To Be Offered By PSCA, Shambach '42 Announces

With the advent of Lent, Walter N. Shambach '42, chairman, has announced a program of Lenten Vesper Services that are to be held through the PSCA and co-operating fraternities and societies. All of the services will be held in 304 Old Main and will last from 6:45 p.m. to 7:15 on the day scheduled.

The first service scheduled is for February 20 at which time Kirby Page, renowned religious writer, will speak. Chi Omega, Gamma Phi Beta and Triangle will hold the service February 27. The first service in March will be held by Delta Gamma, Theta Phi Alpha, and Phi Sigma Kappa March 5.

Kappa Alpha Theta, Alpha Omicron Pi, and Sigma Pi will hold services March 12, and March 19 the last services will be sponsored by Zeta Tau Alpha, Phi Kappa Phi, and Alpha Gamma Rho.

The committee in charge of planning the services consists of Catharine E. Coleman '42, Virginia C. Heath '41, Richard D. Bitter '41, and Douglas K. Adams '41.

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BLAIR'S

CAMPUS BULLETIN

Notices of meetings to be published in this column may be left at Student Union Office in Old Main up to 1 p.m. on the day preceding publication.

TODAY
Ski club meets in Forestry Building at 7 p.m. Movies and organization for state championships. Collegian business staff, 312 Main, 5 p.m.

TOMORROW
Business meeting of American Association of University Professors in Sandwich Shop at 7:30 p.m.

MONDAY
All new women students report to 3 Old Main at 6:15 p.m. for required physical examination. Mantoux testing for tuberculosis will be in 3 Old Main Monday and Tuesday from 8:30 a.m. to noon and 1:30 to 5:30 p.m. All undergraduates who have not completed the test report during this period.

MISCELLANEOUS
Faculty wives with library experience or training may register at the Librarian's Office for part-time employment.

All new men students report to 3 Old Main at 6:15 p.m. next Tuesday for required physical examination.

Hillel Foundation Widens Program

Plans Social, Dramatics, And Speaking Contest

The most popularized and extensive social and recreation program in the history of the Hillel Foundation is being planned for students, it was announced today.

In addition to furthering plans for the annual Extemporaneous Speaking Contest and the debate program, arrangements have practically been completed for the first social of the semester, to be held at the Beta Sigma Rho house.

Arrangements are also being forwarded for a ping-pong tournament, the presentation of one-act plays, and a jittersbug contest.

The Hillel Cabinet will hold an important session next week, Emanuel Roth '40, president, has announced. Plans for the semester will be outlined and committees, newly reorganized, will begin to function at top speed.

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