

Publications Give Chance For Extra Activities

No type of extra-curricular activity holds the attention of more students or offers more opportunity for individual achievement than the eight student publications.

All the publications offer students a chance to compete for positions, with the boards chosen according to merit rather than politics.

The Collegian is the student semi-weekly newspaper, published every Tuesday and Friday of the school year.

Its policy is completely controlled by the managing board, which is chosen through competition.

Freshmen are given a chance to try out for both the editorial and business staffs of the paper during the second semester.

The Collegian is a member of the Eastern Intercollegiate Newspaper Association and the Associated Collegiate Press.

Froth is one of the most popular college humor magazines in the country.

A member of the American Association of College Comics, Froth presents 10 issues a year, each devoted to a special subject.

Freshmen may submit humorous material. There will be a call for business and editorial candidates later in the year.

The Year is the College yearbook published by the Senior Class. It presents a history of the college year, centering largely on the activities of the graduating class. It is circulated to seniors prior to commencement.

The Farmer is the monthly student publication of the Agricultural School.

Co-Editor is a two-page paper published bi-weekly by WSGA to exchange news among all women.

The Engineer is the monthly publication of the School of Engineering.

Student Handbook is published

by the Christian Association for the use and aid of new students and convenience of upperclassmen. A new literary publication, the Portfolio, began to organize last spring under student and faculty leadership. This magazine will replace the Bell, a student magazine which discontinued publication last fall.

Students May Get Auto Permits For Usual 25-Cent Fee

Students will be allowed to own and operate automobiles on the campus again this year, according to Captain William V. Dennis of the Campus Patrol.

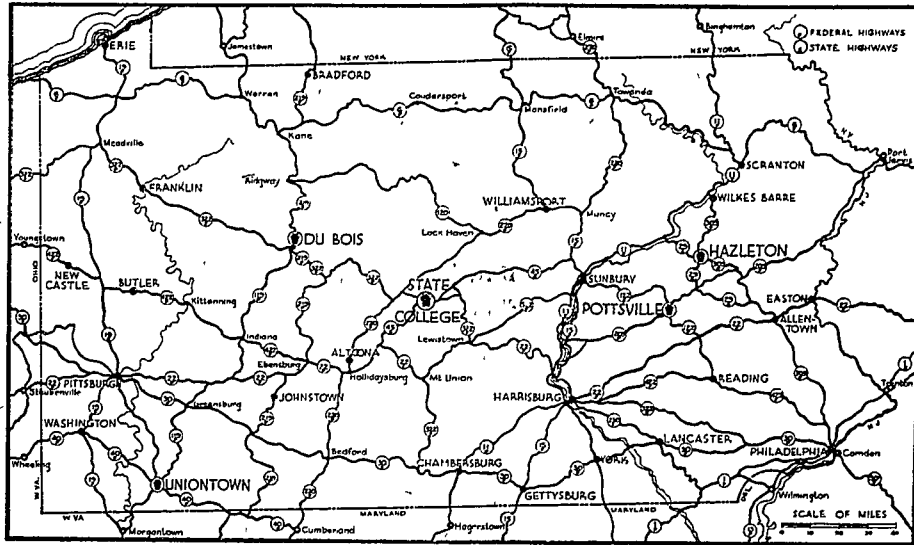
A permit, as usual, will be required. Application for the permit is made at the patrol office in Room 320, Old Main.

All students—undergraduates, special, and graduate—must have their application signed by their parents or guardians unless applicant is 21 years of age or over.

The acceptance of the permit will entitle the student to a license plate and a card for which there is a charge of 25 cents.

Violations of campus driving or parking regulations may result in the loss of the permit, Captain Dennis warned.

STATE-WIDE EDUCATION: UNDERGRADUATE CENTERS PROVIDE IT



Penn State's four Undergraduate Centers—Hazleton, Pottsville, DuBois, and Uniontown—are located in the map above with reference to highways and population centers. The fifth Center is now being established in Altoona and indications point to it being the second largest of the five Centers which serve a state-wide field with adequate extension education.

Annual Freshman Death Recorded

Samuel J. Stump, Jr. of Greensburg, an incoming freshman was killed recently in a motorcycle accident near his home. Stump was the first freshman to meet with a fatal accident.

His death continued for another year a record that has extended for a decade at the college. During the past twenty years at least one freshman has died either through accident or illness.

Campus Hero Has Less Chance Of Getting Job, Syndicate Poll Shows

Were you awarded a National Honor Society pin for character, leadership, scholarship, and service in high school? Will you maintain that "all around" rating in college?

If so, your chances of getting a job after graduation are exceptionally good. All around students, especially those who worked their way through college, have a better chance of getting a position than the campus hero or the college "grind," according to a recent survey by the Investors Syndicate of Minneapolis.

Athletes and beauties, unlike a few years ago, are not being sought unless they can offer to prospective employers some substantial qualities such as character, scholarship, adaptability, leadership or personality. A survey of 186 American colleges and universities reveals:

Character Rated High. Character as a prime qualification for a job, the report shows, was mentioned by 103 schools, scholarship by 29, personality by 18, adaptability by 12, and leadership by 6.

Secondary qualifications put scholarship first with 66 mentions, closely followed by adaptability, character and personality. A third qualification group gave adaptability the most mention.

A fourth qualification group put campus popularity at the head. Athletics prowess led the fifth group.

In conducting the poll officials of American institutions of higher learning were asked two questions: "In order of their importance, if possible, what are the qualifications principally sought by employers of graduates?" and "From your observations, what qualifications do employers the last few years seem to be stressing more?"

Character Leads in Good Schools. In replies from 129 co-educational institutions, character topped the other qualities mentioned by gaining 90 per cent of the percentage of total mention. Scholarship, adaptability, campus popularity, and personality followed in that order.

Qualifications stressed more by employers during the past few years are also topped by character. The 186 schools replying to the query on qualifications being stressed less in terms of percentage of mentions, cited the following: scholarship, 21 per cent, athletics, 21 per cent, campus popularity, 12 per cent, and specialized training, 7 per cent.

"Book Worm" Losing Prestige. The "book worm" and the "human encyclopedia" with their brilliant and superlative scholarship fare being sharply differentiated from job candidates who had aver-

age or above average grades plus ability all around training, adaptability, cooperativeness, dependability, enthusiasm, initiative, imagination, loyalty and reliability.

Scholarship is less demanded it is pointed out except in large organizations carrying on research work. Mere book ability, factual knowledge, high grades, numerous degrees and studiousness are relatively unimportant unless accompanied by other desirable qualities.

Most employers enjoy sports and admire good sportsmanship, but "athletic prowess" counts only when the candidate is applying for a coaching position or teacher of physical education. Much emphasis was given the diminishing value of athletic ability as a job-getter.

Fresh Customs

(Continued From Page One)

ties, house dances or all college dances. The period between midnight Saturday and eight a. m. Monday shall be regarded as a holiday concerning only the dress customs, the dink and the black ties.

Freshmen shall NOT associate with co-eds within a three mile limit of Old Main.

Freshmen shall attend all class meetings, athletic contests and mass meetings, and shall not leave such affairs until they are closed by the proper authorities.

Freshmen shall carry matches, at all times.

Freshmen shall at no time walk on the grass of the campus, or on unpaired short cuts. Freshmen shall not be permitted to walk on "Senior Walk."

At football games Freshmen shall occupy the East stands only.

Every Freshman shall wear during the first month a regulation badge upon which his name and home town is legibly printed in large black letters.

No immunities may be granted to Freshmen by upperclassmen.

10 Freshmen are not permitted to smoke on the campus.

11 Freshmen shall remove their dinks upon entering Old Main.

12 At the command, "Button Fresh," Freshmen shall lift their dinks from their heads by the button much in the manner of tipping their hat.

13 Freshmen shall learn all the College songs appearing in the Handbook.

14 Freshmen must at all times keep their hands, out of their pockets.

15 Freshmen must at all times enter and leave Old Main by the front entrance.

16 For the first two weeks of school all Freshmen must wear a hand-printed sign, ten inches by four, bearing his name and the name of his home town. For the remaining period the regulation badge must be worn.

17 Freshmen must know the names of the pictures currently playing in the movies.

The Freshmen are also required to observe all General Customs listed on page 35 of the Student Handbook.

Nothing like this at COLONIAL 123 W. NITTANY AVE. States Finest Club Residence. Running water in every room. 250 Wkly.

Fifty-four per cent of Drake University's students enrolled because the Des Moines institution has "an outstanding college of commerce." Dartmouth College students played the part of extras in a movie filmed on the campus during the winter carnival celebration.

WE ARE OPEN FOR BUSINESS. RAISED SUGARED PLAIN. CHOCOLATE COATED COCONUT COATED FRESH POTATO CHIPS. "Watch Them Being Made" H. & W. DO-NUT SHOP 117 S PUGH ST.

SPECIALS FOR TODAY. CHILTON PENS—Formerly \$7.50 now \$3. ZIPPER NOTE BOOKS—\$1.25 up. Drawing Instruments for All Courses. Stationery—Novelties—Student Supplies. Rental Library. Royal Typewriters. You Will Enjoy Trading at THE CORNER BOOK STORE E. B. MORRIS, Prop. Corner College Ave. and Pugh St.

featuring The Newest in Fall Fashions. Shelllands. Cheviots. Herring-bones. Tweeds. Varsity Shop 127 S. Allen Street Milton B. Zeper, Mgr.

Select Your Meats From OUR CHOICE LIST OF Quality Beef, Quality Pork, Cube Steaks, HOME DRESSED CHICKENS, HOME-MADE SAUSAGE, Large Selection of Cold Meats and Cheese, Quality Lamb, Quality Veal, City Chicken. Nittany Meadows Farm Store. Products Fresh Daily—Eggs, Chickens, and Guernsey Milk. CORNER ALLEN AND BEAVER.

Trade in your Old Razor at REA & DERICK By the Bank Clock. Get \$275 allowance on your purchase of NEW 1940 Schick "CAPTAIN" WORLD'S FASTEST DRY SHAVER. NO VIBRATION. Reg Price . \$12.50. Your Razor . . 2.75. NET Only . . \$9.75. \$3.75 ALLOWANCE to owners of old Schick Dry Shavers. MONEY-BACK GUARANTEE. It's here, men—just what you've been waiting for—big skill. Now you can enjoy faster, cleaner, safer, more economical shaves. Don't miss this big bargain. Bring in your old razor today! FOR A LIMITED TIME.

Play it as you go! Emerson SELF-POWERED PORTABLE. Model DC-308 \$19.95 COMPLETE. No Electrical Connections — No Outside Wires Whatsoever — It Plays Wherever You Go — Light, Easy-to-Carry — Most Economical to Operate. 5-Tube Superheterodyne • Gets Standard American Broadcasts • 7-Tube Performance with two double purpose tubes • Designed with all new 1940 features. BUY ON EASY TERMS. Model CU-265 With "MIRACLE TONE CHAMBER" • Gets Standard Broadcasts and Police Calls • 5 Tubes • 7-Tube Performance with two Double Purpose Tubes • Operates on either AC or DC • Walnut Bateau Cabinet of Modern Styling. \$9.95. There is an Emerson for Every Purpose and Every Purse. \$7.95 to \$99.95. RADIO CORNER Allen and Beaver.

CATHAUM THEATRE BUILDING. New - TEXT BOOKS - Used For All College Courses. CATHAUM THEATRE BUILDING. FOUNTAIN PENS \$1.00 and up. Agents for Pens of the better known manufacturers. STATIONERY COLLEGE SEAL AND PLAIN. Quality Stationery at low prices. PENCILS ERASERS INKS PENNANTS. DRAWING SETS Guaranteed sets for all drawing courses—get our price before buying your set. ART MATERIALS A complete selection for the master or the beginner in all mediums. Laundry Cases If you send your laundry home it will pay you to see our new all fibre cases. They last longer. LOOSE LEAF NOTE BOOKS Special prices on All Leather Student Note Books. Be sure to see them. Rental Library ALL LATEST FICTION Low Rental Rates. The books you want to read when you want to read them. For All College Supplies Trade at KEELER'S