

New Student Government Is Effective This Year

WARNER BROTHERS

Cathum, State And Nittany Theatres

Extend Congratulations and Welcome to the CLASS OF 1943

If you follow the traditions of the thousands of Penn State students ahead of you many of your pleasant hours and choicest memories will be associated with these popular courses...

- Every Outstanding Production from All the Major Producers
Pennsylvania and World Premieres are frequent in State College
Outstanding Foreign and Art Films are part of our Regular Policy.

REMEMBER The State College Theatres are a definite part of the Penn State tradition and college life!

McWilliams And Shirm To Head Cabinet; Plan Formulated Last May

With the acceptance of a new constitution for the Pennsylvania State College Student Government Association last year, the dawn of a new era in student democracy on this campus was begun.

This year marks the first attempt at the new student government which developed out of a complete reorganization of the constitution of the Men's Student Government.

No longer do two governments exist side by side, namely the Men's and the Women's. All campus groups have been brought into one student government headed by the All-College Vice-President and the All-College President and the All-College Vice-President.



H. CLIFTON McWILLIAMS

Cornell University has sent an expedition to the mountains of eastern Mexico to learn about the strange bird, otus pinosus.

Eugene H. Lederer REAL ESTATE 114 E Beaver Ave. Dial 4066 State College

JEWISH HOLYDAYS

Deans' excuses will be issued to all Jewish students who cannot attend Freshman Week activities and classes because of the High Holydays, Rabbi Theodore Gordon, director of the Hillel Foundation, announced yesterday.

Freshman Week this year will begin on the first day of Jewish New Year's Rosh Hashanah.

Services will be held on Wednesday, September 13, at 7 p m at the new Hillel Foundation building, 133 West Beaver Avenue, and also on Thursday morning at 9 30, Thursday evening at 7, and Friday morning at 9 30.

Kol Nidre services for Yom Kippur will be held on Friday, September 22, at 7 p m at the Presbyterian Church on West Beaver Avenue. The church is ideally suited for services of any religious denomination.

One of the most common assumptions about education is that it must take its color from its environment, and serve those wants on which society is most acutely conscious at the moment.

Co-Eds of '43 SCHLOW'S QUALITY SHOP Welcomes You to STATE COLLEGE

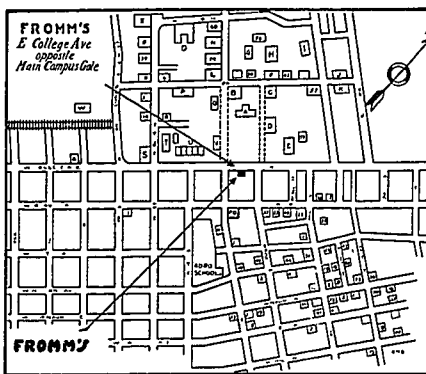
THE NEW STUDENT GOVERNMENT

Watch for the first of a series of articles in the second issue out Thursday, September 14

State's Largest Men's Store

Welcome, Freshmen Class of 1943

Get Your Map of State College at Fromm's



- Suits by... Society Brand, Worsted-Text, Saxon-Weave, Town Weave, Clipper Craft, Trimount, SHOES For Men, Florsheim, Friendly Five, Goodrich

- Jason Shirts, Enro Shirts, Sheble Hats, Swank Jewels, Faultless Pajamas, Westminster Hose, Pioneer Belts, SHOES For Women, Saks, New York, Vitality, College Bred, State Co-ed

DINKS, BLACK TIES, R. O. T. C. SHOES

See Our 3-Piece Sport Suits at \$23.95

They Are Different

fromm's Opposite Old Main - State College

You Know Us by the Firms We Represent

WELCOME CLASS OF 1943

- 79c Complete Flashlight 59c, Magnifying Shave Mirror 29c, Pkg. of 5 Powder Puffs 9c

TOILETRIES advertisement featuring Lenthéric, Lucien Lelong, Coty, Yardley, Bourjois, Hudnut, Dorothy Gray. Includes image of a woman's face.

Rea & Derick's SODA FOUNTAIN! advertisement. Includes image of a soda fountain and text about breakfast and milk shakes.

COLLEGE STATIONERY!!! advertisement. Lists various stationery items like Nittany Lion Seal, College Seal, University Club Vellum, etc.

PARKER PENS advertisement. Features images of Parker pens and lists various models like Parker Quink, Parker Pen, etc.

BREAKFAST and MILK SHAKES advertisement. Promotes breakfast service and milk shakes at Rea & Derick's.

EXTRA SPECIALS advertisement. Lists various products like West Tooth Brush, Barbasol Shave Cream, etc.

Whitman's Candy Department advertisement. Promotes various candies and chewing gum.

SPOT-A-LITE Desk Lamp advertisement. Features an image of a desk lamp and describes its features.

At Our TOBACCO DEPARTMENT!! advertisement. Lists various tobacco products like Oil Skin Pouches, Cigarettes, etc.

Face Tissues advertisement. Lists various face tissue products like Venida Face Tissues, Acetate Pocket Combs, etc.

REA & DERICK INC CUT RATE STORES advertisement. Promotes low prices on various products.

Wash Cloths, Soap Dishes, etc. advertisement. Lists various household items and their prices.

S. Allen St. --- Look for the "Air Cooled Sign"