

### Graves Defines Propaganda In Speech Tuesday

#### Professor Warns Of Methods Used By Public Orators

"Education may raise propaganda a great deal but propaganda could never replace education," stated Professor Harold F. Graves in his discussion of "Public Speaking and Propaganda" Tuesday afternoon in the fifth Symposium in Public Speaking.

"I think both are needed. Propaganda is a faster method in influencing people than education," Graves pointed out. "The propagandist has to persuade his audience just as any other persuader," continued Professor Graves. "He tries to encourage repetition, he has to make his talk consistent with other allied propagandists, he has to be nicely ambiguous."

"Propaganda speaking is public speaking, and it is public speaking because it seeks an influence beyond its immediate audience. Hence, its central problem is how best to make that message spread beyond the audience," Graves concluded.

### Excursion Will Go Tomorrow

The weekly Summer Session excursion will leave for Stinking Valley at 1:30 p. m. tomorrow afternoon from the drive between the College Hospital and Maple Lodge. Many natural features of wonder and admiration attract visitors to Stinking Valley including the Arch Cave.

### HOME EC HEAD



PROF. LAURA W. DRUMMOND

### Last Home Ec Confab Is Set

#### Family Education Will Be Discussed Wednesday By Prof. Laura Drummond

The last in the series of open meetings sponsored by the department of Home Economics is slated for Room 110 Home Economics building at 3 p. m. next Wednesday afternoon.

"Trends in Family Education," will be discussed by Professor Laura W. Drummond, head of the department.

These meetings are open to the public with school men, homemakers, and those interested in home economics and family life especially welcome.

Topics discussed in previous open meetings included "The Need for Adult Work in Home Economics," "News and Views in Pennsylvania WPA Nursery Schools," and "Some Implications of the American Vocational Association Research Project in Williamsport."

### Speaking Humor To Be Symposium Topic

"Public Speaking and Humor" will be the topic for the final in the series of Summer Session symposiums in Home Economics Auditorium at 4 p. m. Tuesday.

Professor John H. Fritzell, head of the division of speech, will lead the discussion.

The symposiums have been conducted weekly by the division of speech, maintaining a public speaking theme throughout the series.

### FOOT LIGHTS

#### "CRAIG'S WIFE"

Mrs Harold	.....	Kathryn Crilley
Mazie	.....	Thelma L. Hartman
Mrs Craig	.....	Carolyn V. Cox
Ethel Landreth	.....	Dorothy Alden Smith
Walter Craig	.....	Paul W. Hettes
Miss Austin	.....	Jane Eames
Mrs Frazier	.....	Margaret Baldauskis
Billy Birkmire	.....	John N. Schmidt
Joseph Catelle	.....	David Holohan
Harry	.....	Elmo Richards
Eugene Fredericks	.....	Eugene Banks

By EMANUEL ROTH

Assuming the somewhat precarious and self-righteous role of critic for the Summer Collegian, we doff the hesitancy and indecision of a novice and drum out a resounding three "meg heels" for Mr. Charles F. Diehl director of "Craig's Wife."

For Mr. Diehl made "Craig's Wife" a believable tale. Although he did not fail to inject the frigid and calculating element which George Kelley surely had in mind, he made Mrs. Craig human and sonal, not a work of fiction. He "made" her

Haughty affectually warm parrying one moment, slithering the next, momentarily retreating—Carolyn V. Cox in the difficult role of Mrs. Craig dominated the production with a great performance from beginning to end.

There was no doubt in your mind when Mrs. Craig entered in the first act that she was to be the cynosure and hub-of the production. It was something subtly regal in her bearing, an unknown quantity which made her voice cordially cruel, and a string of reactions which, unrelated, could be mistaken for benevolent compassion.

Hettes Ephemeral  
The flexibility of her words and movements were, however, sorely offset by the indefinite and ephemeral characterization of Paul W. Hettes as Walter Craig. Awkward in spots, creditable in some scenes, Mr. Craig left you hanging in mid-air—wondering when he'd let loose and whether or not he could let loose.

It Mr. Craig felt the coming storm as Miss Austin and Mrs. Craig held their verbal duels, if he were deeply moved by a growing suspicion of his wife's motives, deeply moved by the challenge, "You are fighting for the life of your manhood," we failed to observe correctly.

Mr. Craig was at his best in the climatic scenes, scenes in which the sheer drama of the situations helped to carry his lines across. Mr. Craig is neither the weak-willed individual at the beginning of the production, nor is he the emancipated and independent individual when he leaves his wife. The distinction between those two roles should have been important. Mr. Hettes failed to cut the line between the two.

Eames Effective  
Jane Eames, playing the part of understanding Miss Austin, was restrained, quiet and very effective as her personality, in conflict with that of Mrs. Craig, helps the play assume the proportions of a gathering storm.

If anyone came near to stealing the show from Mrs. Craig, it was Kathryn Crilley in the role of Mrs. Harold, the housekeeper. The remotest seat in Schwab Auditorium

### Lee Townsend, Painter, Is On Summer Faculty

The son of a small-town implement dealer, an artist of international renown—that's unpretentious and friendly Lee Townsend, art instructor here this summer.

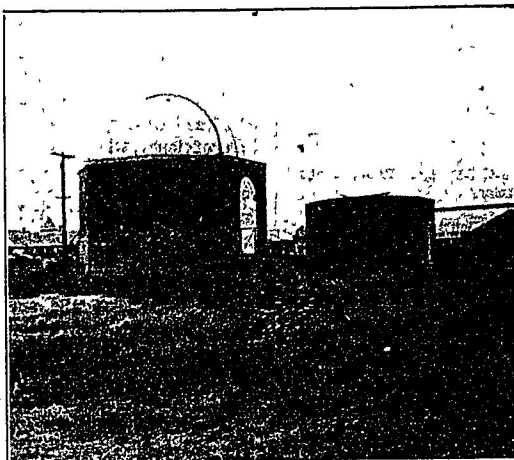
"How did he get his start as an artist?"

"I began like any average kid. Seeing the crowds and horses in the neighborhood gave me the urge to picture them with my own hands. There was no reason why I should draw because there was no inclination towards art in the relation, that I know of, my brother was an engineer and sister played the violin, and there was dad's horse trading—no background for an artist."

But draw he did. Townsend exhibited paintings in this country and abroad. At present one of his works is being displayed at the San Francisco World's Fair.

"Time" of May, 1937, has this to say about Townsend: "One of the most remarkable of these contemporary horse artists shows at the Walker Galleries, Manhattan, is that of Lee Townsend. A lanky man of 42, bristling grey hair and swinging

### GAZE AT THE MOON



The completed unit number one of Penn State's Multiple Observatory is shown above with the second unit, now under construction, to its right. The official public opening for unit one was held recently and it is now open for observations and lectures on every clear night.

### Observatory Visitors See Mars At 15 Miles

Visitors at the recently-opened unit one of Penn State's Multiple Observatory last Thursday had an opportunity to view the planet Mars as it approached the earth the closest in 15 years.

To the naked eye the planet had an apparent diameter one-seventy-fifth that of the moon.

Dr. Henry L. Yeagley and Howard S. Coleman, in charge of the observatory, here, were among the many thousands who had their telescopes focused on Mars in search of an explanation of the green color now spreading over the Martian landscape.

To Continue Observations  
Although the peak for nearness of the planet came last week, observations will be continued throughout the nation until the latter part of August.

Observations and lectures on Mars, the Moon, and other planets and stars, will be maintained at the College observatory on each clear night from 10 p. m. until 1 a. m.

The puzzle to scientists concerning Mars has been that if the planet has vegetation, the green would be expected to spread "up" toward the pole, as on earth. However, the Martian green does just the opposite.

Except for that freak, the color acts like earthly vegetation, for as a summer in Mars wanes, the green fades to brown.

Guesses are possible that if Mars' white polar caps are really snow and ice, and all the planet's water is under their melting, then the green appears first close to a pole because the water spreads there first.

There is also the hilarious lesson in speech, so excellently given by the Master of Philosophy, Ray Merchant, Mason Whitmore, and Florence Marquardt are entirely equal to the exacting requirements of the roles of the foppish Count Donante and the regal Marchioness Donienne.

Gifted Actors Abound  
To list all of the exceptional characterizations that can be anticipated would require a discussion of every member of the cast.

The Division of Dramatics had desired to produce this play for some time, but never, until the present time, had such a satisfactory group of gifted actors for the cast. Frank Pennypacker, Mason Whitmore, Ray and Mary Merchant, all in important roles, are members of Theta Alpha Phi, honorary Dramatics fraternity. Practically every one of the other actors has had the wealth of experience necessary to do justice to farce such as this.

The set design is simple, since it is subordinated to an elaborate-ness of costume. However, its variety of levels makes it interesting and adaptable. Each one of the colorful costumes has been hand-picked from the large collection of a Philadelphia costume house, with an eye, not only to accuracy of detail, but also to such general effectiveness that the sight of the wardrobe alone would well be worth the price of admission.

Ballets Add Spirit  
The music of the production is arranged and directed by Angelo Vespa, assisted by a group of musicians who also appear in the play. The ballets, which are a modern arrangement of the original, add rhythm and movement in keeping with the spirit of the play.

Art Institute for two years, then to Manhattan, where he worked in a drawing class with Manhon Young. Since then, except for one frugal year in Paris, Artist Townsend has been back on the race tracks every summer because he likes the life.

### Campus Hero Has Less Chance Of Getting Job Syndicate Poll Reveals

Were you awarded a National Honor Society pin for character, leadership, scholarship, and service in high school? Are you maintaining that "all around" rating in college?

If so, your chances of getting a job after graduation are exceptionally good. All around students, especially those who worked their way through college, have a better chance of getting a position than the campus hero or the college "grind," according to a recent survey by the Investors Syndicate of Minneapolis.

Athletes and beauties, unlike a few years ago, are not being sought unless they can offer to prospective employers some substantial qualities such as character, scholarship, adaptability, leadership or personality. A survey of 186 American colleges and universities reveals:

Character Rated High  
Character as a prime qualification for a job, the report shows, was mentioned by 103 schools. Scholarship by 29, personality by 18, adaptability by 12, and leadership by 6.

Secondary qualifications put scholarship first with 66 mentions, closely followed by adaptability, character, and personality. A third qualification group gave adaptability the most mentions, while a fourth qualification group put campus popularity at the head. Athletic prowess led the fifth group.

In conducting the poll, officials of American institutions of higher learning were asked two questions: "In order of their importance, if possible, what are the qualifications principally sought by employers of graduates?" and "From your observations, what qualifications do employers the last few years seem to be stressing more?"

Character Leads in Co-ed Schools  
In replies from 129 co-educational institutions, character topped the other qualities mentioned by gaining 90.7 percent of the percentage of total mention. Scholarship, adaptability, campus popularity, and personality followed in that order.

Qualifications stressed more by employers during the past few years are also topped by character.

The 186 schools replying to the query on qualifications being stressed less, in terms of percentage of mentions, cited the following: scholarship, 21 percent, athletics, 21 percent, campus popularity, 12.9 percent, and specialized training, 7 percent.

"Book Worm" Losing Prestige  
The "book worm" and the "human encyclopedia" with their brilliant and superlative scholarship

are being sharply differentiated from job candidates who had average or above average grades plus ability, all around training adaptability, cooperativeness, dependability, enthusiasm, initiative, imagination, loyalty, and reliability.

Scholarship is less demanded it is pointed out, except in large organizations carrying on research work. Mere book ability, factual knowledge, high grades, numerous degrees, and studiousness are relatively unimportant unless accompanied by other desirable qualities.

Most employers enjoy sports and admit good sportsmanship, but "athletic prowess" counts only when the candidate is applying for a coaching position or teacher of physical education. Much emphasis was given the diminishing value of athletic ability as a job-getter.

### French Movie Will Be Shown At State

"Generals Without Buttons" an outstanding French movie brought here by popular request, will be shown at the State Theatre Tuesday night.

The show enjoyed a considerable run in New York last winter. Fundamental theme of the picture is a satire on war, picturing a long-existent feud between two French villages.

"Generals Without Buttons" was filmed in the French Alps and has been acclaimed for its excellent, realistic photography.

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