

Announcing Spring Fashions

Sport Jacket



\$12.50

Dalton Hats
\$3.50

Cheney Ties
\$1.00

Sauers
S. Allen St.

FASHION NOTES

For the Spring Season double-breasted suits in the drape model are very strong, and going along rapidly is the three-button single-breasted, with a vented back. A rather long jacket is in demand.

In slacks, gray herringbone, plain gray flannels and gaberdines are the favorites. They are cut full and roomy and with pleats.

Snap-brim hats for Spring are still the most popular. The welt edge hat is the favorite. Medium browns, grays and greens are the favored shades. The now established proportions of slightly wider brim and low crown still prevail.

Just Arrived . . .



The New Palm Beach Suits \$17.75

STARK BROS. & HARPER

JACK HARPER, MANAGER

HABERDASHERS TAILORS

HATTERS
OPEN EVENINGS

FASHION NOTES

The most popular topcoat model is the single-breasted, notched lapel, full cut coat. The camel-hair types of cloth and the shetland-cheviot division share honors in topcoatings. Brown and tan are the leading colors.

Men's socks tend to harmonize with the rest of the ensemble rather than go their own way in color and design.

In sport shoes, there are saddles, all whites and the winged-tip white trimmed with brown.

The outstanding styles in shirts for University men are the tab, the tabless-tab, and the rounded collar.

March into spring like a social lion, no need to look like anything but the well-turned-out male. Stop into Smith's to be measured for a new Spring suit, a suit that's bound to fit because it's tailored to your individual measurements, a suit that has personality, because it's tailored from the material that you pick out yourself.



See . . .
OUR NEW ASSORTMENT
— OF —
Spring Styles



You'll agree that our selections of new Spring clothes are finer and better tailored than ever before.

GERNERD'S

140 S. ALLEN ST.

NEW ARRIVALS

THEY JUST CAME IN . . . WE'RE STILL UNPACKING THEM . . . THE MOST BRILLIANTLY STYLED SUITS AND TOPCOATS WE'VE EVER SEEN. IF THERE ARE ANY FINER, BETTER TAILORED SPRING SUITS AND COATS AT THE PRICE, WE DON'T KNOW WHERE ON EARTH YOU CAN FIND THEM. YOU'LL AGREE WHEN YOU SEE OUR SELECTION.



GABERDINES . . . TWEEDS

SOCIETY BRAND'S

NEW BARATHEA CLOTH

fromm's
Opposite Old Main - State College

Tailored Suits

in a Fine

Assortment of

- + SOLID COLORS
- + CHECKS
- + GLEN PLAID
- + STRIPES
- + TWEEDS
- + HERRINGBONES

Smith's Tailor Shop

E. Beaver Ave.

Style Trends for Spring . . .



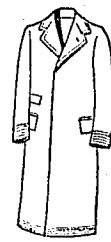
Hats . . .

Snap-brims for Spring run more to the welted edge than ever. Underwelts are in the lead. Fairly wide brim and low crown. Browns, grays and greens.



Topcoats . . .

The Raglan, notched-lapel, single-breasted, roomy with full skirt. The Balmacaan with slash pockets. The fly-front model with set-in sleeves. Camel-hair, shetland and covert.



Suits . . .

Double-breasted in the drape model, and the three-button single-breasted coat with a roomy chest, plain back and center vent. Unfinished worsteds in double-breasted, shetlands and gabardine for sports clothes.



Shirts . . .

The tab, the tabless tab, and the rounded short collar. Simple, clear-cut stripes, light grounds.



Sport Shoes . . .

The Saddle in brown and white and black and white with red rubber sole. The all white with rubber sole. The winged-tip in white trimmed with brown. The moccasin in two tones is increasingly popular.

Paul A. Mitten

Men's Apparel

146 South Allen Street

Crosby Square

SPORT SHOES

Creme Soles, Saddle Backs, Tom Tom Paces, Pigskins and Brown and Whites as advertised in Esquire. All at one price. 10% off if you bring in this ad.



\$5.00

S. P. S. Shoe Store

135 S. Allen St.—Next to Murphy's

A Real Two-timer

THIS THREE-BUTTON COAT FOR TOWN OR COUNTRY WEAR



Noticeable at all important sources of men's fashions last winter was the vogue for three-button coats. And especially noticeable was the original of this three-button coat, designed by Robert Surrey, famous Hart Schaffner & Marx stylist.

This trim-looking three-button model leads a suave double life, for its smart drape effect gives it a distinctive, business-like air . . . and its three-button style (you button the middle one) makes it an ideal sport suit.

Tailored
Hart Schaffner & Marx

\$35

Kalin's Men's Shop

S. ALLEN ST.

Look Smart for Spring . . .



There's no reason why you shouldn't swing into Spring with a new suit. Expertly tailored in the latest styles from the finest materials, and priced to fit the pocketbook of everyone.

Priced from \$23.50

Expert Cleaning and Pressing
Economical . . . Expert . . . Service

Hiland Shop

S. Allen St.

State College