



DURAL telephone wire-not in cables-can now Lt go underground where bad weather and grass fires cau't harm it.

To make this possible, an entirely new kind of wire had to be developed. Special insulating compounds, special splicing methods were devised. Then a simple, economical method of burial had to be found. A special plow solved this problemone that digs a furrow and tucks away the wire in a single operation.

Just one more step in the process of making Bell System service constantly more dependable.



109 S. Allen

Why not telephone home tonight? Rates to most points are lowest any time after 7 P. M. and all day Sunday.

Campus Bulletin

mics society will hold an open meet-ing in room 119 MI building at 7 o'-A sound picture on "Heat and

clock. A sound picture on "Heat and Its Control" will be shown. Astronomical society. Afpha Nu, will meet at 7 o'clock in room 201 Textile Chemistry building. Hillel services under auspices of Beta Sigma Rho in room 405 Old Main at 7 o'clock. SUNDAY Church of Christ in room 405 Old

Church of Christ in room 405 Old Main. Bible study at 10 o'clock and worship at 11 o'clock. J. Fairs Nic-hols, Pittsburgh minister will speak on "He Findeth It Empty" and at 6:30 o'clock "Wanted: A Lair."

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The Alf-college hikers will hold a skating party, at Whipple's Dam Sunday. For transportation, report at Rec hall at 2 o'clock A fee of 25 cents will be charged. Ray Conger, in harge of the affair, urges hikers to

S. U. Holds 1st Dance

The first of the afternoon dances, sponsored by the Student Union, will be held today in the Sandwich Shop from 3:30 to 5 o'clock. The three Slagle sisters will be featured with Booth Watmough and his orchestra. There will be no admission charge.

office.

144-1t-pd-GD band will play.

140-4t-pd-GD

FOR RENT—One half of double room with junior student. Plenty of heat and hot water. Call Student Union office.

Union office.

159-1t-pd-GD

FOR SALE—Tickets for All College Dance at the Student Union office.

Come see the queen. 141-1tpd-RWW

FOR RENT—Desirable room for students. Inquire at 409 S. Allen or dents. Inquire at 409 S. Allen or Dial 4107.

140-1t-pd-GD

CLASSIFIED

TYPEWRITERS—All makes expertly repaired portable and office ma-chines for sale or rent. Dial 2342. Harry E. Mann 127 West Beaver Ave.

ROOM for three with meals. Call at 117 E. Foster or Dial 2600.

per class students for second se

mester. Please reply to Student Union day, January 29. Bill Bottorf and his office. 144-1t-pd-GD band will play. 140-4t-pd-GD

IN PHILADELPHIA IT'S THE

HOTEL PHILADELPHIAN

The courteous and competent staff will give you the utmost in friend-liness, comfort and service. Located near all railroad stations and within easy reach of all points of interest. Parking unlimited.

600 ROOMS, EACH WITH BATH

\$2.75 up, Single - - - \$4.40 up, Double

GET YOUR DATE NOW for the annual Mid-Semester Dance, Satur-

FOR RENT—Desirable room for stu-dents. Inquire at 409 S. Allen or Dial 4107. 140-1t-pd-GD

WEEK-END SPECIAL!

ALL SLACKS

KALIN'S

25% off

122 S. Allen St.

HELP WANTED—Student to work for room apply 123 W. Nittany avenue or call 3881. 143-1t-pd-GD

COFFEE SHOP COCKTAIL CORNER AND BAR Daniel Crawford, Jr., Manager



a happier new year ... and more pleasure for the thousands of new smokers who are finding out about Chesterfield's milder better taste.

Mild ripe tobaccos and pure cigarette paper are the best ingredients a cigarette can have ...these are the things that give you more pleasure in Chesterfields.

LAWRENCE TIBBETT

ANDRE KOSTELANETZ

PAUL WHITEMAN DEEMS TAYLOR

PAUL DOUGLAS

you'll find MORE PLEASURE in Chesterfields milder better taste

BELL TELEPHONE SYSTEM

CTION SALE NOW