
After the Basketball Game VISIT
Boots' Diner
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TIIE PENN: STATE COLlegian
Friday, March 5, 1937

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| Freshman Basketball: | 號 |  |
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| Campus Bulletin. | TYPEWRTTERS-All makes, exjertil repaired portabe and onitec ma <br>  |  |
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| Cohen will be the guest spenker. Candidates. for second assistant manarer in football are asked to sign up at the A. A: office immed- iately. Report to Rec Hall on Monday iately. Report at 4 o'clock. <br> SUNDAY |  |  |
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## SPRING CLEANING

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## Carole Lombard says:

 "Advised by my singing coach, I

An independent survey was made recently, among professional men and women-lawyers, 'doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than $87 \%$ stated they personally prefer a light smoke.

- Miss Lombard verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies-a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat.
"In my new picture 'Swing High, Swing Low' I sing a song for the first time since $I$ have been on the,scrien. To do this, I spent months taking singing lessons. And with this added strain, my throat was not in good slápe. My singing coach suggested that when choosing cigarettes, I select a light smoke. And so I' changed to Luckies. Since then I've fouñ that a light smoke and my throat get along together just fine."
 CURRENTI STARRING IN PARAMOUNT
PICTURES' "SWING HIGH, SWING LOWM


THE FINEST TOBACCOS--
THE CREAM OF THE CROP"

