tics:



branes of your throat! Reach for a light smoke -a Lucky. You'll get the finest tobacco money can buy-but free of certain irritants nature conceals in even the most perfect specimen of raw tobacco. Remember, these irritants are OUT of your Lucky Strike. "Toasting" takes them out. A light smoke gives your taste a thrill . . . and gives your throat protection!

## \* \* NEWS FLASH! \* \*

**Memphis Columnist Prints Weekly Forecast** for "Sweepstakes"

Harry Martin, well-known Mem-phis columnist, has added a special feature to his column. Each week

Conger, will also run there. The varsity order of finish: First, Peter Olexy, Penn State, 26:45; second, Charles Southard, Sy-racuse, 27:50; fourth, Herbert Haz-ard, Penn State, 27:54; fifth, Harry Sentiff, Syracuse, 28:06; sixth, Charles Pierce, Penn State, 28:14; seventh, Charles Clark, Penn State, 28:18; eighth, Howard Downey, Penn State, 28:27; ninth, John Woodruff, Syra-cuse, 29:00; tenth, Charles Rogers, Syracuse, 29:12; eleventh, Burton Aik-man, Penn State, 30:12; twelfth, John Snyder, Syracuse, 30:30.

About thirty candidates for the ri le team have reported to Coach Ma for McMullin, and have been prac-ticing for the past two weeks every Tuesday and Wednesday from 7 to 9 o'clock in the armory. Wilfred C According to manager

**Rifle Team Schedules** 75 Matches For Year



CABOT

CHURCHILL

HERE

OMES (ARTER.

ROSS ALEXANDER

**GLENDA FARRELL** 

Washcoe, about seventy-five matches will be held with every large college having a R. O. T. C. unit and a var-sity rifle team. Some of Penn State's opponents will be Carnegie Tech, Pitt, Western Maryland, Penn, Nebraska, Westbierten Lour Now Mario Washington, Iowa, New Mexico Maine, Virginia Polytech, Rutgers and Temple.





he predicts the winners in Your Lucky Strike "Sweepstakes"---and so far he's been right one time in three. "I'll take a small pat on the back for that .333 batting average" says Mr. Martin-and we're ready give it to him. Congratulations, Mr. Martin.

Have you entered yet? Have you won your delicious Lucky Strikes? There's music on the air. Tune in "Your Hit Parade"—Wednesday andSaturdayevenings.Listen, judge and compare the tunes-then try Your Lucky Strike "Sweepstakes."

And if you're not already smoking Luckies, buy a pack today and try them. Maybe you've been missing something.

OF RICH, RIPE-BODIED /TOBACCO - "IT'S TOASTED"

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