

PENN STATE COLLEGIAN

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Friday, November 1, 1935

HEARST ADVERTISES TOO

In an advertisement in Wednesday's Centre Daily Times, the "Laymen's Dry Committee and Ministerium" of State College makes several serious charges...

The first five of the charges made by the dry forces have nothing to do with the COLLEGIAN, as it is not connected with the organization in question in any way.

However, Charge Five, "How is the COLLEGIAN financially able to distribute free copies containing wet editorials into every non-subscriber's home in State College?" is concerned with the COLLEGIAN.

It insinuates in a sleazy way that the Collegian is in this fight for profit. Anyone who has any acquaintance with the publishing business would know that the COLLEGIAN is able to print the papers in question and distribute them at a cost of approximately \$11.

The only profit that the COLLEGIAN might be said to have gained from distributing these free copies was an increase in the number of subscriptions.

The COLLEGIAN has never hesitated to spend extra money to help getting across an issue which it is rightfully backing.

However, the COLLEGIAN has received enough in subscriptions to pay for all the free papers with money to spare. The COLLEGIAN had the largest circulation in its history the day it exposed the athletic situation here.

Whenever the "Laymen's Dry Committee and Ministerium" begins to question the financial ability of the COLLEGIAN, they had best consider that it has a paid circulation of 2200 and the amount of advertising it carries, not to mention the fact that it has been a money-making enterprise for years.

It might also be noted by the dry committee that in the last issue of the COLLEGIAN there was an editorial favoring the retention of the sale of beer here and that that paper was not distributed free to anyone.

And it might be further noted that this issue of the Collegian will be distributed free to every non-subscriber's home, because the Collegian feels that the local fanatical dries have made a deliberate and slanderous attempt to hurt the reputation of this paper and will distribute this paper free in an effort to show the criminal lengths to which the local "Laymen's Dry Committee and Ministerium" will go in their hysterical effort to win their case.

The dry committee also made a deliberate attempt to mislead the readers of their slanderous advertisement by stating that the editorials in the free papers were "wet." The editorials in the COLLEGIAN were not "wet," but were temperance editorials, a term either forgotten by the dries or, more probably, purposely misconstrued.

Charge Seven does not concern the COLLEGIAN, but it is a typical example of the lack of effort and desire on the part of the local "Laymen's Dry Committee and Ministerium" and the W. C. T. U. to fight for temperance.

It has long been a known and published fact that the license can be taken from any beer establishment if fifteen citizens of the locality swear out information, based on specific facts, that beer has been sold to minors. No, the local dries are not for temperance! In their final charge, the dries ask whether the intelligent citizens of State College will be bought off by outside liquor interests? The COLLEGIAN answers: "No, they will not be bought off," as the local dries have been. Everyone knows that the liquor interests want the repeal of the sale of beer everywhere. It will mean that more liquor will be sold. No one ever heard a bootlegger yammering for the repeal of prohibition. It is surprising that the local "Laymen's Dry Committee and Ministerium" should be so unthinking as to ever credit "outside liquor interests" with trying to buy off the State College voters. There is another surprising fact which the Collegian has discovered. "Why do not all the local ministers belong to the Ministerium?"

OLD MANIA

Civic Problem:

Coincident with the local election on the beer question, we feel that there is another vicious and over-present evil rampant in these parts which deserves the attention of local authorities.

Fortunately, the defenders of temperance have pointed out to us the most efficacious procedure. It is only necessary to have the question put on the ballot and have the citizens vote on it.

The evil to which we refer—if you have not already guessed—is SEX! Let's abolish Sex! Sex is bad for minors.

Reactionaries, undoubtedly, will say that we have always had sex, and that we cannot get along without it. Here they fall into the same error as the defenders of the Demon Rum. We do not have to have sex. The next time someone defends sex to you, stop and consider. Ask yourself a few questions:

Has this person benefited by sex? Are his motives selfish or not? Is he likely to benefit if sex is retained?—And scores of others which will be self-evident to thinking persons.

To make certain we were not alone in our belief, we asked Lynn Christy what he thought. Now Christy has observed sex for a long time. He should know. This is what he says:

"Sex must go! Away with sofas and soft lights. Away with last minute calls to the Phi Mu house. Yes, away, even, with imports. Too long, indeed, has sex been rearing its not-so-ugly head.

"It is high time, indeed, that something be done. From pulpit and muzzin tower let the decree be published. Let the Blue Band blare forth its most blatant boo. Down with the Sangerites, the Ellisites, the people who have 'crushes,' and the people who don't have crushes. Down with Freud. Let no one be afraid. The Layingthens and Spinstereeriums (a) aren't asecared to put it in their platform; deans and doctors are prepared to sound the clarion. It only remains for the youth of today, the fine (d) young people who are living on their parents' money in the colleges of our fair land, and a few at Bucknell, to answer the call, to sound the tocsin, and prove that they are not tocsin through their derbies.

"Damn sex, and damn damn. Sex must go... hoot mon. This makes me sex."

We must confess that we do not know just how to go about having the sex question put on the ballot. We, therefore, turn the matter over to those better versed in the correct procedure. At any rate, we must have a local option on sex. It's time sex was stamped out!

Krieger Alumni Association:

We made an error early this year in calling Doris Krieger Bill Skirble's girl. So did Skirble. So did a lot of other guys. Doris seems to have every intention of remaining in circulation. So all the boys who have dated her once or twice have banded together to form the Krieger Alumni Association. They have had membership cards printed—a hundred at first, but they'll soon need more. Bill Skirble is president, and they have started a chapter at the University of Michigan, where Doris is known. Anyone is invited to join.

About Town and Campus:

Hermie Hunt, the Wilson babe who transferred here this year, has the right idea. She's not going to have anything to do with love. She intends to marry money. She writes back to Wilson that it's easy to make a hit at State. Wednesday she was heard advising some gal: "Well, so long as he keeps his distance and only sends you flowers, I suppose it's all right."

Nancy Drake will be back to school this weekend... Why is Carl Tate playing in the Blue Band? ... Why does Peggy Woods wear a hunted look? ... Leo Wingshot recounts an item about Bob Higgins in his column Wednesday... —THE MANIAC

Students Form N.S.L. Branch Here Tuesday

Twenty students attended an organization meeting for a Penn State branch of the National Student's League in Room 312, Old Main, Tuesday night. The students decided to form a chapter of the National Student's League here, and have contacted national headquarters in New York City for official sanction.

James T. Dugan '37 was named temporary chairman of the organization. Plans for participation of the body in the Student Mobilization for Peace, which will be held on Armistice Day, November 11, under the auspices of the Penn State Christian Association, were discussed in the meeting. The group met again in Room 312, Old Main, Wednesday night to decide issues to be supported in the mobilization.

Letter Box

This letter is written by citizens of State College who have no financial interest either in beer or in the lack of it. We cannot afford to buy advertising space in the Centre Daily Times. We ask the following irrelevant questions because we discover, to our sorrow that relevant argument has no place in this campaign:

- 1. What individuals (besides the Reverend Jones) are sponsoring and financing the local campaign to vote out beer?
2. How many persons engaged in the local dry cause are in the pay of outside interests?
3. From what source came the pressure to induce at least four of the local "Ministerium" to renounce their expressed convictions and to lend support to a prohibition movement which they have privately declared to be harmful to the moral interests of this community?
4. What liquor dealers in nearby townships and boroughs are pouring huge sums into State College to influence the election on beer?
5. What local beer parlor, known to the Dry Committee, has repeatedly violated the law in selling beer to minors? Why has this Committee concealed the evidence and saved law-breakers from deserved conviction?

So far in this campaign we have been told that Connie Mack disapproves of alcohol, that automobile accidents in Rochester, N. Y., have greatly increased since repeal, and that men in distant cities have murdered their wives because they had too much liquor or because they could not get enough. Perhaps we may now reasonably hope to be told how local beer is ruining the Penn State athlete, how many beer-sodden drivers have maimed State College children, and how many undergraduates have murdered fraternity house cooks and chambermaids.

In short, if this is a State College problem, can we not have some State College evidence? Pittsburgh breweries probably want us to retain beer, and Pittsburgh distilleries probably want us to vote it out. What of it? After all, the question which seems to have escaped notice so far is simply this: Will our town be better off by permitting the local sale of beer, or by the return to prohibition? CITIZEN'S COMMITTEE FOR THE PROMOTION OF RELEVANT ARGUMENT BY FANATICS

On Other Campuses

The Cornell University, Ithaca, N. Y. polo team was forced to give a regular place on the squad to a co-ed, because she outplayed the men. The University of Pennsylvania (Philadelphia) has received slightly more than \$19,000,000 from nearly 23,000 persons in the last 10 years. The University of Buffalo (New York) has been given a library of rare books, manuscripts and autographs valued at more than \$500,000. At the University of Arkansas (Fayetteville) the average students spend about 4 hours a week reading newspapers, magazines and books. In a questionnaire given 41 students at Ohio Wesleyan University (Delaware), 38 declared there was something wrong with the present economic system.

CINEMANIA

Imagine a tunnel from New York to London. Imagine cars speeding at 600 miles an hour through it. Imagine the perfection of television. On second thought, just view "Transatlantic Tunnel" at the Cathaum today, and you'll have it before your eyes. This Gaumont-British production, adapted from a story by the German author, Kellerman, stars Richard Dix and Leslie Banks, with Madge Evans, Helen Vinson, C. Aubrey Smith, and Basil Sydney, with special portrayals by George Arliss and Walter Huston.

In this prophetic picture there is more than a glittering fantasy of things to come; there is a human story based on a young wife's loyalty to her husband whose work as chief construction engineer estranges him temporarily. There are misunderstandings and moments of poignant grief; there are spectacular scenes in which the boring encounters a submarine volcano, and hundreds are killed. McAllen, played by Dix, saves the entire project only by sacrificing the lives of some of the men, including his own son. The picture ends on a happy note, as the siren, played by Helen Vinson, relinquishes McAllen to his wife, played by Madge Evans.

A new comedy-romance team makes its bow with the showing of "Hands Across the Table" at the Cathaum tomorrow. It's Carole Lombard and Fred MacMurray. Both feel that only money can bring happiness, so they make a compact that each will marry for money, leaving love out of it. It might have worked—but they fell in love with each other. Rather than spoil their plans, the manicurist rushes into the arms of her wealthy admirer, played by Bellamy. The playboy follows her, proposes, is accepted—and we trust, eventually lands a job.

"Metropolitan," starring Lawrence Tibbett, comes to the Cathaum Monday and Tuesday, as one of the musical highlights of the year. Personally produced by Darryl Zanuck for 20th Century-Fox and directed by Richard Boleslawski, the picture features, in addition to the work of Tibbett, such actors as Virginia Bruce, Alice Brady, Cesar Romero, Thurston Hall, and Luis Alberni.

The story is a dramatic one, packed with love and jealousy, intrigue and temperament, and provides a worthy background for the six featured songs of Tibbett. The plot concerns Tibbett's efforts to gain the portals of the "Met" and his initial disappointment. Backstairs influence loses him his first chance and then a jealous prima donna, played by Alice Brady, forms a company for him, because she loves him.

An aspiring young singer, played by Virginia Bruce, is the real object of Tibbett's affections and when the prima donna discovers that the young girl has a lovely voice, she fires her over the protests of Tibbett. Enraged, the prima donna withdraws her backing. Just when the situation has reached its lowest ebb, the young singer reveals that she is wealthy and saves the day by underwriting the production.

There are some tense moments even after that, with the orchestra leader disappearing and Tibbett nearly losing his voice, but all is righted at the last moment, and Tibbett goes on to score a tremendous hit with his rendition of "Pagliacci." Other songs sung by Tibbett include "The Road to Mandalay," the "Toreador Song" from "Carmen," "The Barber of Seville," "Faust" and "De Glory Road."

"Little America," the story of the second Byrd Antarctic Expedition, will be shown at the Nittany Monday night. The perils of polar exploration have been faithfully preserved on film under the direct supervision of Rear Admiral Richard E. Byrd, who feels that the cinema record of his voyages is by far the most important. One of Paramount's ace news cameramen made this pictorial record, which is said to contain some of the most thrilling sequences of actual events ever shot.

Among the action scenes are those of the crew's attempt to lash the giant Condor plane down in a gale, the assault of the ice-breaker ships on the ice-pack, the rediscovery of Little

America, and the unloading of the ship on the crumbling ice-pack as a result of the "people, for the people, by a Hitler, Mussolini or Stalin."

Germany, Italy and Russia are governments of the people, for the people, by a Hitler, Mussolini or Stalin.

Midnight Blue



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It appears even blacker than black

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LOUETTA NEUSBAUM, Director HOTEL STATE COLLEGE TRAVEL BUREAU

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