

**PENN STATE COLLEGIAN**

Published semi-weekly during the college year, except on holidays, by students of The Pennsylvania State College, in the interest of the college, the students, faculty, alumni, and friends.

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**A SUCCESSFUL SEASON**

Tomorrow, Penn State opens another football season, but it should not be a season similar to the ones of the last few years. The time has passed when Lion teams have to bow to almost any opponent that comes along. The manpower and the coaching staff are equal to that of the average college, and certainly should be good enough to cope with any school on this year's schedule.

There has been a change, a revolution in the appearance of the athletic plant here. There is a new spirit about New Beaver field. It isn't a question of spirit about New Beaver field. It isn't a question as to how many games will be won this year, but rather a question of how badly every opponent will be beaten. And all this necessitates a change in the attitude of the student body.

To embark upon its winning streak, the team must have the support of everyone in the stands. This means that mere attendances of the games is not sufficient. It means rather that men and women cast aside their veneer of adult sophistication and obey the cheerleaders as eagerly as the greenest freshman.

There is nothing more destructive to a team's morale than an apathetic silence descending from the stands. On the other hand, despite what the all-knowing Monday morning coach of your fraternity may say, a team can be buoyed up by good support.

Students have been asking for a good team here ever since the present athletic policy was inaugurated. This year there is every indication that such a team is in the making. It is up to the students to furnish, through support and enthusiasm, that indefinable something which will make this year's football team the one for which Penn State has patiently waited.

**ANOTHER STEP IN THE** elimination of useless committees and petty graft was taken when Student Board placed the junior blazers on sale permanently. The number sold should increase, as even the most practical minded will admit that a great deal of service can be derived during two years.

**WITH THE ANNOUNCEMENT** of the annual football holiday should come a reminder of the origin of this custom. It was introduced by authorities who believed that granting such liberty would reduce the abnormal cutting of classes for two or three days prior to an important game. All this should be remembered when students plan their expedition to Philadelphia next month.

**WHY CUSTOMS?**

Before the year advances too far along, it seems there should be some definite understanding concerning the question of freshman customs. At present, they may well be classed as farces, not from the point of their purpose or limitations, but from the point of view of enforcement.

This faulty enforcement cannot be blamed on Student Tribunal, the punitive body which deals with violations. The fault lies with the student body at large. There seems to be no interest whether or not a freshman observes his traditional bounds. This can be traced to several things.

In the first place, an increased enrollment has done much to make campus life much more impersonal. With more students here, it becomes difficult to know everyone, especially by class distinctions. It has been looked up for some time as collegiate and immature to bother if customs are violated. Penn State men and women are too mature to worry about such childish matters.

In an effort to remedy matters to some extent, Student Council has removed the restriction concerning freshmen dating at church functions. Two possible reactions will result from this move. The freshmen may appreciate that every effort is being made to irk them as little as possible their first year, or they may look upon this as simply another step toward the total removal of customs.

They should respect this additional liberty and make every effort to obey all other regulations. If they do not accept this point of view, there remain two alternatives for the College. Either the sophomores and upperclassmen must see that customs are strictly enforced, or customs must be abolished completely before they become completely farcical.

**CAMPUSEER**

BY HIMSELF

**STATE COLLEGE DAY BY DAY**

by O. O. MAKSUYTRE

State College, Pa. Nov. 3 (FB) Diary of a modern's creeps: Slept late and lazed thru shave and shower before setting sail for the Sandwich Shop where we had a light breakfast with comedy by a dowager greeting her long lost palsie-walsie, Myrtle, in a stogy soprano. Came dinner and we moved to a nearby table for small talk with Harry Henderson, Fred Fisher, Snem Herbst, and the Old Main Bell Mogul, James Boyd Watson jr. Notables at other tables included the mustached messrs. Galbraith and Naylor, ex-cadet Williams in unie, and Helen Savard, who just doesn't look the classroom type. Away to afternoon classes where we amused ourselves writing limericks, the best of which was:

O give this McKee girl a sock  
 In the rump as she goes down the walk  
 With her pan in the air  
 She goes by with a stare;  
 May we ask you, pal, can she talk?

After the literary session, to the Corner to return the pair of scissors we borrowed last night and talked minor finance to Cameo Wetzel, then home to dress and to the office for a quick column before some tea at ten with Mari. Home late and grumpy to find the alarm clock dead and our wristwatch five hours behind. Tried a bit of Hemingway, muttered something about getting a new bed lamp, then gave way to Morpheus.

Thoughts while dawdling: You never feel quite so forlorn as on a Monday morning trek to an 8 o'clock breakfastless. The most prominent moniker on the frieze of the South Liberal Arts building: S. WEIR MITCHEL—always wish I had been born to such nomenclative royalty. Bezdek, going by, reminds me of one of the pre-historic monsters in the Sinclair Exhibit at the Fair.

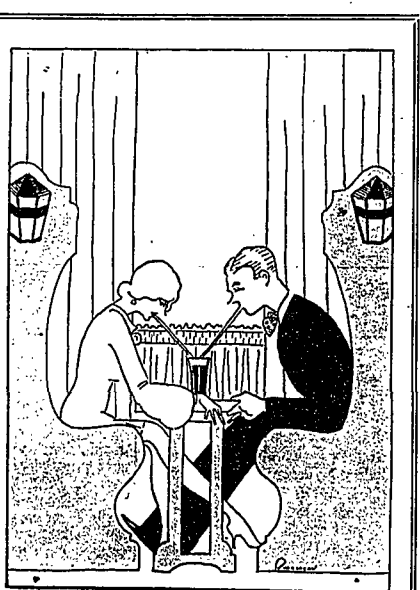
One-word description of Mahatma Galbraith—glib. How many hangers-on at the Place Unusual remember the one-time prince of literary fashion plates, Brannie Erskine? Momser Wood selling excursion tickets at an Alexandria Bay wharf. For a nickel a head we are willing to explain the meaning of the (FB) at the top of the current opus.

Add simile: As pleasantly demoralizing as a Phi Ep Cabaret Dance.

Meandering slowly down College Avenue, we took a desultory look at the Photo Shop display and were about to turn Cornerwards when we spotted a sign in front of a house about two doors east. There was an empty flower stand near the front porch and atop it a piece of slate sporting the chalk crawl: WILL PERSON RETURN PLANT FROM HERE AND AVOID TROUBLE—Lives there a man with soul so dead who never to himself has said, 'I don't believe in signs?'

The S. P. E.'s are having a snarky time trying to find enough draperies and such to hide the wall spots where the plaster has fallen away. The hill and dale men playing hound and hare yesterday to the tune of buck-shot bang bangs when a farmer got ired because the hares invaded his field; he actually potted a couple of the hounds. Registrar Hoffman was a bit fuddled by this girl Matilda Port whose name when reversed on the blanks read: Port Matilda. A freshman, she was a natural comma-faulter. Incidentally, I'm president of the Comma-faulters' League myself, Matilda.

Having myself a quiet time over tea and cakes and feeling pretty comfy because of another task turned and all when from the next booth comes the jeering accolade: 'Gawd, but the Campuseer is lousy!'



**The Corner**  
 unusual

"A complete food service"

**College Will Sponsor Horticultural Show**

The annual Penn State Horticultural Show will be held here on November 2 and 3 in the new Dairy building, under the auspices of the students in horticulture.

Exhibits in pomology, vegetable gardening, floriculture, landscape architecture, and home economics will be shown. Cash prizes and ribbons will be awarded on the basis of type and quality of the exhibit and showmanship.

The purpose of the show is to give students and alumni of the College an opportunity to demonstrate products which they are producing either here or on their own farm. The horticulture department of the College promises to present an unusual exhibit.

Any Penn State student or alumna wishing to enter produce in the show will get in touch with horticulture department, in care of the student Horticultural Show committee. Shipping charges will be paid by the show committee. All exhibits must arrive not later than November 1.

**Forum To Entertain All Freshman Women**

Freshman Forum, freshman co-ed unit of the Christian Association, will hold a social "mixer" for all freshman women in the Hugh Beaver Room, Old Main, at 6:45 o'clock on Wednesday night. An outline of the plans for the coming year will be presented at this initial meeting.

Discussions of individual, campus and world-wide problems will be held during the year, as well as joint meetings and retreats with the Freshman Commission, a similar organization for men. Social get-togethers are also planned at frequent intervals throughout the year.

These meetings, held each Wednesday, are under the supervision of a committee which includes Selena A. Wunderlich '36, Geneva C. Ziegler '37, and Lillian J. Lawyer '37.

**4 Students Docketed For Traffic Violations**

Of the four students listed on the borough docket by Burgess Wilbur P. Leitzell for traffic code violations for the month of September, only one, Charles E. Annett '36, was found guilty. He was fined \$5.00 and costs for failing to stop at an intersection. James Armstrong '35, Thomas L. Gilbert '38, and Harold G. Doolittle '38, the three other students, who were also arraigned on the same charges, were found not guilty.

Only one student was arrested for disorderly conduct in the month of September. He was fined \$5.00 and \$3.25 costs in a hearing before Burgess Leitzell. The names of all students who are arrested are sent to the office of the Dean of Men.

**Froth's Brain-child Expires at Bucknell**

Publication of the *Belle Hop*, Bucknell's alleged humorous magazine, has suspended publication temporarily. Because a debt from last year is still on the books, credit cannot be obtained, and publication is impossible. An excerpt from the *Bucknellian*, College newspaper, states, "The *Belle Hop* is the brain child of Alfred G. Stoughton and Charles Williamson who were impressed by the Penn State *Froth*, the comic magazine at Penn State.

"La Rue Bailey, who was connected with the *Froth* at that time, aided and abetted the pair in laying plans for the first issues and consequently several *Froth* characteristics are incorporated in them.

**Presbyterian Minister To Deliver Chapel Talk**

Dr. Everett Ross Clinchy, Presbyterian minister of the college church at Wesleyan University, Middletown, Conn., will deliver the chapel address in Schwab auditorium Sunday morning at 11 o'clock.

Dr. Clinchy is one of three speakers representing the National Conference of Jews and Christians; the other two members of which are a Catholic priest and a Jewish rabbi. The pilgrimage of seminars which the three clergymen conducted together last year made it necessary for him to cancel his appointment to speak here. His last appearance at the College was in February, 1932.

**Crane To Stay Longer**

Robert K. Paxton '35, president of the Christian Association cabinet, announced this afternoon that Dr. Henry H. Crane, who will address the Sunday chapel Sunday, October 14, has been secured to remain a few days longer to speak at several meetings.

**Co-ed Chatter**

Assisting Mrs. Marie Clark at the opening of her new Town Shop on Allen St. Wednesday afternoon were nine women students who served as models and hostesses. They were Lucy Erdman, Sarah Anne McKee, Jean Woodruff, Josephine and Marielle Hobart, Frances Turner, Mary Louise Frear, and two alumnae, Betty Thompson of Lemont, and Betty Sue Clark. Marian Blankenship, who has become known for her ability at the harp, played throughout the afternoon.

Kappa Kappa Gamma pledges will be entertained at an informal virola dance at the home of Jean Woodruff tonight.

Five of the women's fraternities have new chaperones this year. At the Kappa house Miss Ruth Corbett of the University of Oklahoma and of Oberlin College is in charge. Miss Ruth Hayes of Mercersburg, a graduate of Westchester State Teachers' College is chaperoning the Theta Phi Alphas. Miss Josephine Wardell of Imperial, a graduate of Carnegie Tech, is at the Theta house. Miss Sally Wentzel of State College and a graduate of Penn State, is the chaperone at the Delta Gamma house, and Miss Gertrude Smiley of Towanda, also a State graduate, is at the Phi Mu house.

Mrs. Ralph D. Hetzel, Miss Charlotte E. Ray and Miss Ellen Burkholder were entertained at an informal tea at the Theta house yesterday afternoon.

**W.A.A. Board Chooses 7 Womens' Managers**

Elections for women's sport managers were held by the W. A. A. board on Wednesday night. Marian W. Barby '37 was elected head swimming manager. Mary R. Holmes '35, Grace M. Porter '36 and Doris R. Smith '37 were chosen as class managers. No freshman manager was chosen.

Arabel S. Walter '36 is the new head manager of speedball. No class managers were chosen for this sport. The freshman tennis assistant is Marian Weaver '38, and Mary Stetler '38 was elected, freshman hockey manager.

Speedball practices opened yesterday and will be held again today at 4 o'clock on Holmes Field. All girls desiring to come out for speedball should sign up on the bulletin board in McAllister Hall.

**Scholarship Blanks Out**

Blank forms for applicants of the John W. White and Louise Carnegie scholarships can be obtained from Prof. Harold A. Everett, head of the department of mechanical engineering and chairman of the Committee on Academic Standards. Applications are to be made in Room 208, Main Engineering building, as soon as possible in order that they may be considered in the awarding of scholarships for this semester.

Beta Sigma Rho 199  
**House Party and Pledge Dance Orchestras**  
**RAY BLOCH**  
 Orchestra Attractions of America Representing  
**MOSS HALLETT**  
 Orchestra Corp. of America  
 Universal Attractions  
 Troilo Theatrical Enterprises  
 Musical Corp. of America

**Rogers Commissioned**

Dr. Henry H. "Frank" Rogers, who once coached freshman football here, has been commissioned a first lieutenant in the Army and is now situated in a C.C.C. camp at Highpoint, N. C. Dr. Rogers received his doctorate in physics last June.



*Why we advertise*

We advertise in order that the public may better understand what the Bell System is doing, and why it does it. In this way we keep customers and prospective customers informed of our aims, policies and progress.

We advertise in order to aid the telephone customer in making the best possible use of his service. As our advertising influences one person after another to use the telephone more effectively, the service rendered every other user is correspondingly improved.

We advertise because we have a varied service to sell and by selling more of it we increase its value to each user. Because of the nature of the telephone business, it is our duty to inform the public continuously of the character and varied kind of service we provide.

In line with this broad plan, we find real opportunity in addressing messages to college and university people in their own publications, just as we also vary our advertising for women's magazines, farm papers and so on. 1934-35 is the fifteenth year during which the Bell System has published advertisements which take college men behind the scenes of Bell Telephone service.

**College Cut Rate Store**

BETWEEN THE CORNER AND THE MOVIE  
**Specials for Friday and Saturday**  
 Also FREE SAMPLES

50c Kolynos Tooth Paste	27c
25c West Tooth Paste, 17c; 2 for	33c
50c Spearmint Tooth Paste	10c
Kotex 49c Modess	15c
50c Cleansing Tissues	29c
25's Probak Jr. Blades	59c
4's Probak Jr. Blades	10c
New Size Palmolive Shaving Cream	40c
New Size Colgates Shaving Cream	40c
50c Jergens Lotion	34c
50c Barbara Joan Hand Lotion	33c
50c Palmolive Shampoo	25c
50c Woodbury Shampoo	29c
50c Vick's Nose and Throat Drops	34c
Woodbury Soap, 10c; 3 for	25c
1 pound Prince Albert	73c

CIGARS and MAGAZINES Have Been Added to Our Line

**My throat is my fortune... that's why I smoke Old Golds** says Bing Crosby

See Bing Crosby in "SHE LOVES ME NOT," his latest Paramount Picture

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