



Thorp Will Speak At Fourth Annual Retail Conference

To Discuss Square Deal For Consumers at Nittany Lion

Student Body Invited To Attend Discussions

Dr. Willard Thorp, of Washington, D. C., often referred to as the representative of Mr. Average Citizen in the Federal Councils, will speak on the "Square Deal for the Consumer" at the Retail Merchants Fourth Annual Conference being held at the Nittany Lion Inn today. Dr. Thorp, who will speak at the formal dinner tonight, was recently appointed by President Roosevelt as executive director of the Consumers Division of the National Emergency Council. The student body is invited to attend the meetings.

A display of governmental publications dealing with retail problems and of the latest books issued in this field has been arranged. Federal authorities who will be here include Dr. Wilford White, chief of the marketing research and service division; Dr. H. Gordon Hayes, chief of the division of economic research in the Bureau of Commerce; and Harry C. Carr, N.R.A. code administrator for retail trades.

In addition to these men, Paul Nyström and Dr. Reaves Cox, of New York; Channing E. Sweitzer, managing director of the National Retail Dry Goods association; and Ralph D. Withington, of the credit division of the Philadelphia National Bank, will address the conference. John E. Means of Lancaster will outline the purposes and objectives of the Pennsylvania Retailers' association.

Among the problems considered by the College Advisory board at their meeting last night were those of organized research in retail problems and those of organizing and conducting a short course for the managers of small stores as well as the personnel managers of larger stores. Methods of training sales people were also a subject of discussion.

The advisory board is composed of Harry D. Adams; Wilkes Barre; Charles H. Bear Jr., York; Albert Coons, Lebanon; and George Gable, Altoona. Others include S. H. Heckman, Johnstown; John Leh Jr., Allentown; John E. Means, Lancaster; and Charles Schlow, State College.

2 Speak at Meeting Of Metallurgy Group

Dean Edward Steidle, of the School of Mineral Industries, spoke before the Philadelphia chapter of the American Society for Metallurgists in Mitten Hall last Friday night. His subject was Metallurgical Education.

Following Dean Steidle, Prof. Harry B. Northrup, of the department of metallurgy, discussed metallurgical extension work as carried on at the College.

Librarians' Curious Collection of Bookmarks Reveals Absent-mindedness of Borrowers

We are a strange, rather careless and extremely absent-minded school as seen from behind the librarian's desk. In the books we borrow from the Carnegie library, we use as bookmarks everything from razor blades, neckties and nails to jewelry, hair-ribbons and badges — and then we forget to remove the marker before returning the book.

These improvised bookmarks change with the season and with the times. No money has been found during the past few years in books returned.

If articles found in books are valuable the borrower is notified by one of the librarians. If not valuable but of possible interest to the owner, it is held in a drawer for thirty days. If not called for, then it is given to the librarian who found it, or it is thrown away.

Unpaid bills are frequently used. Also old letters and picture postcards of all descriptions. Several of the having-a-fine-time, wish-you-were-here-in-Niagara Falls type were recently found. At holiday times there are innumerable greeting cards. One particularly sweet Valentine's Day verse ran—

*I made a little Valentine,
All lovely lace and colors fine,
I thought of you to send it to,
Sweetheart, will you be mine?
One thing that has always puzzled
the librarians is the large number of*

More Students Turning To L. A. Work—Stoddart

Comments on Trend



DEAN C. W. STODDART

Trustees Appoint Department Head

Federal Housing Official Named In Charge of Architecture For 1-Year Period

Joseph M. Judge, lately engaged in surveying the social, economic, and health problems involved in New York City housing projects for the Federal Land Utilization Committee, has been appointed acting head of the department of architecture for one year, with the rank of associate professor, of architecture, by the Board of Trustees of the College.

The appointment was announced by President Ralph D. Hetzel, following a meeting of the executive committee of the board last night. Professor Judge was recommended for the post by Dean Ralph L. Sackett, of the School of Engineering.

"His training is particularly adapted to enable him to continue and advance the close relationship between architectural design and engineering construction upon which the course at Penn State is based," Dean Sackett said.

Prior to his recent connection with the Federal Land Utilization committee, he has had an active part in the design and supervision of a number of important buildings, including Columbia Medical Center, the Los Angeles General Hospital, the Brooklyn Telephone building, and Radio City.

Professor Judge was graduated from Penn State in 1922. He was a student of architectural engineering under Prof. Clinton L. Harris, former head of the department, whom he now succeeds. Professor Harris was obliged to relinquish administrative duties this spring due to ill health, but will continue to teach and direct the division of architectural engineering.

3 To Attend Debate Association Meeting

Representatives of Pennsylvania colleges will hold their annual fall meeting in Harrisburg Saturday to lay the groundwork for an active debating season. Prof. John Henry Frizzell, head of the division of speech, announced today. They will meet as delegates to the Debating Association of Pennsylvania colleges, in which thirty colleges hold membership.

Prof. William Crittenden, of Temple University, is president of the association. Prof. Russel W. Gilbert, of Susquehanna University, is vice-president, and Prof. Frizzell is executive secretary.

Selection of subjects for intercollegiate debate and election of officers for the year will be the major items of business. The topics proposed for debate are not compulsory for members of the association, Professor Frizzell said, but are generally used.

Penn State will be represented at the meeting by three members of the department of English who are interested in debate: Prof. Joseph F. O'Brien, coach of the men's debating team; Clayton P. Schug, in charge of women's debating activities, and Professor Frizzell.

Greater Opportunities Seen as Cause of Recent Trend

"Students are turning to Liberal Arts," declared Dean Charles W. Stoddart, of the School of Liberal Arts, in an interview yesterday. "There has been a definite swing in this direction in the past couple of years, because this field presents a greater opportunity at the present time."

Dr. Stoddart explained that student enrollments vacillate from one kind of work to another, probably because of changing emphasis on certain phases of work and momentary popularity of these phases. "This popularity means more jobs, and a great number of students follow the trend of the moment for jobs. Mob psychology might possibly be credited as another factor for the change. Several years ago a large number of students enrolled in agricultural studies; then they turned to engineering; and now it's Liberal Arts," he said.

The Dean, whose school now boasts the largest enrollment of any on the campus, pointed out that during the depression jobs of all kinds were scarce. Men who were technically trained, he said, and were forced out of jobs, were practically "lost." They found it ten times more difficult to secure new positions than those who had had a general and liberal college training because "they possessed a broader education."

"Then, too," Dr. Stoddart continued, "the depression and gradual recovery therefrom has caused people to do more thinking along economic and governmental lines. The need for social studies has risen and become almost paramount in importance. Students want to know more about these subjects which are influencing government and business today."

All these factors probably account for the swing in the direction of liberal arts; he averred. Dean Stoddart believes they also may partly account for the fact that the three upper classes of his school have larger enrollments than last year, particularly in the sophomore class. In some measure this is due to the addition of transfer students from other schools, however.

The Dean of the School of Liberal Arts explained why so many students prefer the liberal arts curricula to many others when he said, "Very little of the training in the Liberal Arts

(Continued on page two)

Journalism Alley Dances Saturday

Mr. Scoop Offers To Supply All Those Unpossessed of Dates For Gala Occasion

Hatred, animosity, pugnacity, belligerence, ill-will, unfriendliness, throat-cutting—all will be temporarily set aside Saturday night when Journalism Alley and Froth join arms in an event which promises to be the gayest, most going-to-be-talked-about affair of the season—one that will stir all good men's souls and arouse the pittering hearts of fair co-eds.

This is the first annual joint dance of the two publications' subscribers. Lynn Christy and his Penn State men will start their cool, refreshing, scintillating music at 9 o'clock in Recreation hall, when at least 1,000 couples are expected to begin dancing.

Jack A. Martin '35, business manager of the COLLEGIAN, and chairman of the dance, has encountered many difficulties in his preparations, he reports. "Stooges" have brought to his ears the tidings that there are many fair freshman damsels who have in their possession tickets for the dance, but alas, they know no members of the masculine species. And to oppose this, there are many members of the male species (likely suitors among them) who want to attend the dance, but possess no hoarded admission slips.

To alleviate this situation, Martin has secured a man who promises to fix up all possessed and unpossessed with dates for the affair. The procedure is simple: Merely telephone the royal suite of La Collegienne, Room 313, Old Main, any time after 7 o'clock tomorrow night, and ask for "SCOOP."

Mr. SCOOP will take your name, address, height, and various personal details. Preferences will be filled to the best of Mr. SCOOP's expert ability, which is nationally known, since he has arranged for square dances in Lemont, and Houseparty dates in Centre Hall.

Last minute tickets may be secured at the Student Union desk, Old Main, by the simple procedure of subscribing to either of these publications, at which time the ticket will be free.

Subscribers May Get Missing Back Issues

The COLLEGIAN regrets that difficulties with circulation have resulted in a number of subscribers missing one or more issues. The difficulty has now been cleared up. Subscribers may obtain any missing copies by presenting their subscription receipts at the Student Union desk in Old Main.

Thompson Selects '38 Band Members

69 Freshmen Chosen After Try-outs; 7 Additions To Sophomores

Sixty-nine were appointed to compose the Freshman band by Major Wilfred O. Thompson, College bandmaster, at try-outs held last week. Seven sophomores were added to the Sophomore band bringing the total in this organization to eighty members.

Weekly rehearsals for the Freshman band will be held throughout the year at 4 o'clock Monday afternoons and 7 o'clock Thursday nights in Room 405, Old Main. Sophomores will rehearse at this time in Room 401, Old Main. The bands will drill outside on Monday afternoons as long as weather permits.

Those appointed to the Sophomore band are: Bernard Samuels and Herman Skolnik, trumpets; William L. Highhouse and Blaine V. Kemmerer, Eb alto saxophones; Robert S. Lewis, Bb clarinet; Lamer F. Hawn, Eb bass; and George C. Patton, Bb bass.

The Freshman band includes: Clarinets: Joseph F. Antonuccio, George J. Baron, Charles W. Bush, Charles C. Conklin, Russell S. DeWeiler, Carl W. Diehl, J. Edward Gold, Albert C. Groschke, John H. Hetrick, Bernard Esman, John W. Foy, Richard W. Logue, L. M. McClure, George W. (Continued on page two)

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Dean Attends Meeting

Dean Robert L. Sackett, of the School of Engineering, attended a meeting of the council of the National Collegiate Athletic Association in New York City last week. Dean Sackett is vice-president of the council.

M.I.T. President Will Give Series Of Public Talks

Kompton Will Speak Friday, Saturday on Use of Science

Sigma Pi Sigma, Sigma Xi Sponsor Meetings

Dr. Karl Taylor Kompton, renowned scientist and president of the Massachusetts Institute of Technology, will deliver a series of open lectures Friday and Saturday as a part of the annual Pennsylvania meeting of the affiliated chapters of the Student Science Clubs of America, planned for Saturday afternoon.

Dr. Kompton will speak on "Of What Use is Science?" in Schwab auditorium at 8 o'clock Friday night in the opening address. This talk will be sponsored jointly by Sigma Xi, national scientific honorary, and Sigma Pi Sigma, national physics honorary. This will not be a technical address, it was pointed out by the committee in charge, but rather a popular talk on some of the practical phases of science.

Speaking on "High Voltage," and what is to be attained through it, the speaker will address the assembled members of the science clubs in Schwab auditorium at 1:15 o'clock Saturday afternoon, immediately following a luncheon in the Sandwich Shop, Old Main, for the visiting students.

The Saturday lecture will touch particularly on the new generator constructed by M. I. T., capable of developing a potential of 10,000,000 volts, and now being used in the further study of splitting the atom. The release of atomic energy has been a goal of scientists for a number of years.

The local chapter of the Student Science Clubs, of which Dr. Pauline Beery Mack, associate professor of chemistry and editor of the *Science Leaflet*, is the national advisor, is headed by Kermit Gordon '37, Harry Cromwell Jr. '37 is the vice-president and Mary L. Frear '37, secretary-treasurer. The liberal arts and education freshmen of the College form the local chapter, the largest in the state.

Thespian Rehearsals For Fall Show Start

Preliminary plans for the fall Thespian show to be produced under the direction of J. Ewing "Soc" Kennedy '26 were announced today. As yet no definite date has been announced for the show but rehearsals will start immediately.

All candidates for the cast, chorus, and technical staffs are asked to "drop in" at the Thespian clubrooms in the basement of Schwab auditorium between 7:15 and 9 o'clock where they will meet members of the Thespian club.

Both men and women are wanted for the cast and chorus, the Thespians having abandoned their "no women rule" four years ago. Candidates for the technical staff will have their choice of working on costumes, as scenic artists, advertising men, electricians, carpenters, or property men. Women are eligible for the positions of costume managers.

The show will be a full length revue, and if it is a success, will probably go on the road some time during the year. Last year the Thespians produced "My Stars" in Phillipsburg with much success, going on the road for the first time in more than six years.

Infirmery Elevator Nearing Completion

An Otis Automatic elevator, bequeathed by the class of 1934, is now being installed in the College infirmery. The elevator will operate from the basement to the top floor of the building.

Construction has now been going on for two weeks, and it is hoped that it will be completed in another week. Its main purpose will be to carry those patients, too ill to walk, from one floor to another. Previously these patients were carried up and down the three flights of stairs by the doctors, nurses, and anyone else available to help.

Engineers Will Convene

Members of the coal division of the American Institute of Mining and Metallurgical Engineers will hold their fall meeting here October 19 and 20 as the guests of the School of Mineral Industries. The department of mining engineering is cooperating with the coal division in the preparation of the program.

Alpha Zeta Announced Scholarship Champion

Leading Fraternities

MEN'S	
1. Alpha Zeta	1.84
2. Triangle	1.77
3. Omega Psi Phi	1.73
4. Beaver House	1.71
5. Delta Theta Sigma	1.69
WOMEN'S	
1. Alpha Omicron Pi	2.04
2. Kappa Kappa Gamma	1.95
3. Lambda Chi Alpha	1.88

Tops Men's Fraternities With 1.84 Average; Triangle Second

Women's Houses Led By Alpha Omicron Pi

Alpha Zeta led all men's fraternities for the second semester scholarship ratings last year with an average of 1.84. Alpha Omicron Pi was first among the women's fraternities with 2.04. In a new listing this year, all men's fraternities are in one group and all women's in another.

Triangle fraternity was second among the men's with 1.77, followed by Omega Psi Phi with 1.73. Kappa Kappa Gamma and Lambda Chi Alpha were next in order in their classification with 1.95 and 1.88, respectively.

The all-College average was 1.42, the same as it has been for the previous two semesters. Women students excelled the men again with an average of 1.64 for the co-eds and 1.37 for the men. The women's mark is the highest in recent years.

The all-fraternity average was 1.35, which is slightly higher than that of the previous two semesters. The fraternity women far surpassed the fraternity men with averages of 1.74 and 1.29, respectively. Non-fraternity men's average was 1.48, which is lower than the previous three semesters, while non-fraternity women's average was 1.50, higher than the previous three semesters.

In rank by classes, the seniors of Chi Phi and Alpha Omicron Pi led; the juniors of Delta Theta Sigma and Alpha Omicron Pi topped their classes; the sophomores of Beta Sigma Rho and Kappa Kappa Gamma scored first; and the freshmen of Sigma Alpha Epsilon ranked highest.

The high mark for men's fraternities was considerably lower this semester than in the previous four semesters. A new record for men's fraternities was scored last year in the first semester when Omega Psi Phi's average was 2.13.

Questioned about the new method of ratings this year, Dean of Men Arthur R. Warnock explained that houses such as the Beaver House and Omega Psi Phi are listed with the fraternities because they are organized houses and recognized as such on this campus. No differentiation between national and local, nor between social and professional fraternities has been made this semester either for the same reason. This is as is done on other campuses, Dean Warnock said.

A complete list of fraternity averages is on page two.

Changes Announced In Library Personnel

Four additions to the College library staff for the current year have been announced, as well as one promotion. The resignations of Charlotte Ayers, serials assistant, and Margaret Knoll, graduate assistant, effective during the summer, have also been announced.

Amelia Young, a graduate of Syracuse University Library School, was appointed serials assistant in Miss Ayers' place, and Vera Moyer, a graduate of the University of Chicago and the Library School of the Texas State College for Women, has been named graduate assistant in the cataloguing department.

Catherine Hill and Harriet Gilmore, both graduates of the Carnegie Library School at Pittsburgh, have assumed their duties as graduate assistants in the circulation department. Julia Whitmore, graduate assistant in the cataloguing department, was promoted to assistant cataloguer.

Can Efforts of Man To Imitate Nature's Phenomena-Lightning Compare with Real?

Admirers of one of Mother Nature's more spectacular phenomena—a lightning—will have an opportunity to compare her handiwork with man's efforts to imitate, when a travelling laboratory of the Westinghouse Electric and Manufacturing company gives an exhibition of high voltages on the campus Friday.

Sponsored by the student branch of the American Institute of Electrical Engineers, the demonstrations will be given at the College power plant, at the corner of West College avenue and North Burrows. The first exhibition will take place in the morning from 10 to 10:50 o'clock and the other in the afternoon from 1:10 to 2 o'clock.

The laboratory, built to demonstrate to power companies and the public in general the results of a long series of experiments and studies, is now on a tour of central Pennsylvania. Both students and townspeople are invited to attend the exhibitions.