

PENN STATE COLLEGIAN

Published semi-weekly during the College year, except on holidays, by students of The Pennsylvania State College, in the interest of the College, the students, faculty, alumni, and friends.

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THURSDAY EVENING, APRIL 26, 1934

"PENN STATE DAY"

To the average undergraduate, "Penn State Day" merely means the almost thankless task of entertaining seemingly countless numbers of high school students.

It is no secret that the enrollment this year fell below the normal level. The same was true in practically every university and college in the country.

The day has passed when the College can sit back and wait for students. It was with this thought in mind that the committee was named to display a typical day for the high school visitors on May 19.

Right now, the student body can perform a valuable service to the committee. That will be done by contacting prospective College students whom they know at home.

It is to the advantage of every fraternity man to cooperate to the fullest in this matter. The more freshmen found here next September, the firmer will be the financial position of many fraternities who at the moment find themselves perilously near economic shoals.

But right now the most important thing is the letters to the high school seniors at home. A word from someone already enrolled here may provide the interest that will bring many here May 19.

PRESS STORIES TODAY announce that more than forty communities, including Philadelphia and Pittsburgh, plan to go on daylight-saving time Sunday.

AN ANTIQUATED MOVE-UP Day has been supplanted by a far more satisfactory plan of observing the progress in class distinction.

IT'S UP TO US!

It has just been announced that Herr Hitler, ruler of German destiny, has suspended the work of the Carnegie Endowment for International Peace at the German School of International Relations in Berlin.

There seems to be little doubt that although Hitler continually speaks of amnesty and devotion to peace, he is anxious not to allow too much talk of internationalism to be broadcast in his country.

The work may be continued if the Endowment can substitute a program of work satisfactory to the Nazi government. However, it seems hard to devise a program at the same time pleasing to Hitler and to international peace.

Militarists will probably use Hitlerism as an argument for the continuance of military training, but it rests with college students to point out economic methods by which Germany can be kept under control.

CAMPUSEER

BY HIMSELF

It was going to be the photograph delicious, Editor Wood and his disciples of Milt Gross declared. The Best-Dressed Man and the Most Attractive Coed were informed about the time (3:15 yesterday afternoon) and the place (before the pillars of the M. I. Building).

Just as the bulb was about to be squeezed, a campus cop parked his crate directly in front of the Chevy and refused to budge.

It seemed that Geo. (Trees) Ebert of the worthy G. & B. dept. couldn't sanction such goings on on this here campus. Nossir. It was advertising pure and simple and might result in a lot of adverse criticism by people outside the College.

Editor Wood did his best. First he tried reasoning with the campus cop. Obviously, that couldn't work. Next he tried telephoning Mr. Ebert but he didn't get any place that way either.

It's a wonder Mr. Ebert permits his employees to smoke cigarettes!

TODAY'S GOOD TURN

O-Kay, O-Kay, here it is:

- A. King
Burke

We never like to see news suppressed. A freshman Collegian handed in the following item which we feel is important even if the COLLEGIAN dopes disagree:

"A ceremony will be held on Holmes field each Monday after the R. O. T. C. parade and May 7 two inspectors from the war department will be present, according to Col. R. V. Venable.

"The best place to see this, Colonel Venable stated, will be near the archery butts since the parade will face that direction."

Thanks so much for telling us, Colonel.

Everyone knows the Betas are most sociable individuals and we weren't a bit surprised when we heard that the Beta chapter at the University of Florida had notified all the local bros. of the spring formal there May 4.

ASHES AND CINDERS

Nancy Fletcher campaigning ardently for "Butch" Schmidt in the Best-Drest contest... three out of six Scabbard and Blade laddies failed to get their swords back in the scabbard on the first attempt...

Interwoven Socks



Here's a Group of smart Interwoven patterns University men like this spring... Checks... Clocks and Foulard Dots in the handsomest colorings you've ever seen...

STARK BROS. & HARPER Hatters... Haberdashers... Tailors

Newly-Elected Fraternity Heads

MEN'S SOCIAL

- Acacia... Eugene G. Myers '35
Alpha Chi Rho... Jaynes A. Hannah '35
Alpha Kappa Pi... Frazzkin J. Widney '35
Alpha Phi Delta... Not Elected Yet
Alpha Sigma Phi... Richard A. Sigel '35

MEN'S PROFESSIONAL

- Alpha Chi Sigma... Not Elected Yet
Alpha Gamma Rho... Merrill K. Zimmerman '35
Alpha Zeta... Samuel A. Lear '35

WOMEN'S SOCIAL

- Alpha Chi Omega... Ruth E. Wiesman '35
Alpha Omicron Pi... Nancy W. Stahlman '35
Chi Omega... Marion L. Foreman '35

Speaking Books...

The American Farmer and the Export Market, by Justin A. Dowell and Oscar B. Jess

Are restricted crop production and higher prices they out? The rural regions with a high yield and the best of labor saving machinery must find a solution for the poverty stricken farmer through time plans.

Between the seas, by William Crowder
Amateur studies of the invertebrates which dwell on the sea-shore will value an interesting well-illustrated hand-book of this field of zoology which includes many varieties.

On Our Way, by Franklin D. Roosevelt
The president's principal speeches and messages arranged in a logical order with expository comment. He has also added number of paragraphs outlining views on government and the aims for the present policies. It is a source material for all cities and especially for students of government.

The New Deal, by the Unofficial Observer
An excellent uneven presentation of the present government set up in Washington sketches of over fifty "New Dealers" ably written by the collaboration of a number of observers. Considerable attention is also given to the political prophecy of "The New Deal."

Dangerous Threats on the Orient, by F. R. Eldredge
Presents the popular side of Japanese relations with the United States—the Jesse side. He makes a powerful argument of the virtue of economic neutrality as opposed to treaties. Prof. Eldredge, now head of the Japanese department at Columbia University, spent years in Japan in private business and later as a representative of the United States government. He has kept in close touch with commercial policies in the Far East.

The Dawn of Conscience, by James H. Breasted
We think of slaves and fighting of art and great material accomplishments such as the pyramids in connection with the ancient Egyptians, but Professor Breasted, a very well known Egyptologist, is certain that they had certain moral and ethical ideas and ideals as well and that conscience had its birth in the Valley of the Nile.

Germany, Twilight or New Dawn?
A German writes anonymously of recent events in his own country and their significance. It is, of course, much too soon to view Hitlerism dispassionately and see whether it is bound but the new policies have a significance which merits the most careful study.

Peace by Revolution, by Frank Tannenbaum
President Diaz' downfall and the series of revolutions in Mexico are attributed directly to the question of land ownership. The author's sympathies are with the Left Wing but he is well acquainted with Mexico and its problems.

BORLAND ADDRESSES MEETING
Prof. Andrew A. Borland addressed a meeting of dairy inspectors and milk plant operators from eleven counties of central Pennsylvania in the dairy building Tuesday morning.

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New Library

This is the fifth of a series of letters by Willard P. Lewis, College librarian. This article deals with the need for additional seminar rooms.

Advanced courses in the humanities, social sciences, languages and literatures, education and psychology, and in certain phases of instruction in the pure and applied sciences are being taught through direct contact with large numbers of books in the seminar rooms in the library and through readings in consultation with the instructor.

The new building will contain a graduate study reading room under supervision where there will be assembled special collections of books needed for graduate and seminar instruction.

WILL ADDRESS ALUMNI CLUB
John T. Ryan Jr. '34, senior class president, and Herman C. Brandt '34, president of Interfraternity Council, will address the Pittsburgh Alumni association at the Yale-Harvard-Princeton club tomorrow.



The INHUMAN RACE to an early class

When Jed is behind and the first class calls, remember Kellogg's PEP. You can enjoy a quick nourishing breakfast with a bowl of PEP. Toasted wheat. Ready to eat. Just pour on milk or cream.

Order PEP in your dining club, or at any campus lunch. Always fresh and crisp in individual packages. Delicious as a snack at night too. Easy to digest and won't interfere with sound sleep.

Advertisement for Kishacoquillas Park Lewistown, featuring a photo of Blanche Calloway and text about jazz and dancing.

Advertisement for Shorts and PANTIES by THE BUSH & BULL COMPANY, featuring a photo of a woman in shorts.

Advertisement for Kellogg's PEP TOASTED WHEAT plus EXTRA BRAN, featuring a photo of the product box.

Large advertisement for Schlitz Beer, featuring a cartoon character and the text 'Um-m-m-m for a bottle of Schlitz Beer now!' and 'The Beer That Made Milwaukee Famous'.