

PENN STATE COLLEGIAN

Published semi-weekly during the College year, except on holidays, by students of The Pennsylvania State College, in the interest of the College, the students, faculty, alumni, and friends.

THE MANAGING BOARD

- CHARLES A. MYERS '34 Editor
GEORGE A. SCOTT '34 Managing Editor
WILLIAM M. STEGMEIER '34 Assistant Editor
BERNARD H. ROSENKRWEIG '34 News Editor
JAMES M. SHEEN '34 Sports Editor
RUTH M. HARMON '31 Women's Editor
FREDERICK L. TAYLOR '34 Business Manager
HAROLD J. BATSCH '34 Circulation Manager
H. EDGAR FURMAN '34 Local Advertising Manager
JOHN C. IRWIN '34 Foreign Advertising Manager
FRANCIS WACKER '34 Classified Advertising Manager
MAE P. KAPLAN '34 Women's Managing Editor
EVA M. BLICHFELDT '34 Women's News Editor

ASSOCIATE EDITORS

- James B. Beatty Jr. '35 John A. Bruntzman '35 Phillip W. Fair Jr. '35
A. Conrad Haines '35 Kenneth C. Hoffman '35 Burton Bowles Jr. '32
James B. Watson Jr. '35 Fred W. Wright '35

ASSOCIATE BUSINESS MANAGERS

- John J. Mathews '35 George A. Rutledge '35 Earl G. Keyser Jr. '35
Harry J. Knott '35 B. Kenneth Lyons '35 Jack A. Martin '35

WOMEN'S ASSOCIATE EDITORS

- Marcia B. Daniel '35 Elsie M. Douthett '35 Margaret W. Kinslow '35

Editorial Office, 313 Old Main... Telephone 500
Business Office, Nittany Printing Bldg... Telephone 292-IV
Managing Editor This Issue... Kenneth C. Hoffman '35

THURSDAY EVENING, OCTOBER 26, 1933

AN HONOR AND A PRIVILEGE

Tomorrow afternoon the College will be host to the Governor of Pennsylvania on his first official visit here since he was elected in 1930. It is a distinct honor that the Governor has chosen State College as the place for delivering an address of widespread significance and interest.

There is no doubt that what the Governor will say in Schwab auditorium tomorrow afternoon will be significant. For some time his position on the liquor question has been requested by the press. As a life-long dry now faced with an obvious march toward repeal, Governor Pinchot will state his position tomorrow. Inasmuch as a special session of the legislature will probably be called to deal with the problem of liquor control, the opinions of the Governor who calls that special session are significant. Furthermore, Pennsylvania is one of the states which does not have adequate laws for liquor control on its statutes if repeal should come. What the Governor suggests to fill this gap, therefore, is likely to serve as a model for other states which are without liquor laws at present.

Aside from its political significance, the Governor's address should be of interest to college men and women for another reason. Just as many "drys" were not aware of actual conditions under Prohibition, so many young people speak from an experience which rarely dates beyond the passage of the Eighteenth amendment. Both groups are often guilty of expressing only half-truths. As the opinion of one who has figured prominently under both regimes, the Governor's analysis will be interesting to those students who are willing to face both sides of the question.

THE ENTHUSIASTIC USE of the Letter Box for the expression of student opinion on any subject is gratifying to the present staff. The regrettable part is that at present there is not enough space to publish all the letters received. These will be printed as soon as possible. Incidentally, the staff has been accused of writing letters to itself in an effort to stir up student indignation on certain subjects. Such a charge is not true. Every letter published in the past has been written spontaneously by a student who is not a member of the staff. Even the "Loyal Son" letters were the product of a student who believed that they might arouse some interesting responses on the part of others. They did.

SEVERAL INSTANCES OF "ticket-scalping" by students here last week-end have been brought to the attention of authorities. The offense consists of selling reserved seat tickets which do not specifically belong to the student himself. Such a practice puts the professional student ticket-seller in competition with the College athletic association, often to the disadvantage of the latter. It is likely that Student Board will make it illegal for a student to sell more than his own ticket. This is fair enough, for it will prevent the wholesale selling of tickets under or over the standard price.

MORE FACTS NEEDED

Following the Cartmell case last spring, a Student Board committee was appointed to investigate the status of intramural sports here. Unlike many groups, this committee is planning to continue its work this year. A questionnaire is being drawn up which should bring to light some pertinent facts about the situation here.

First of all, it will be necessary to determine how many students actually take part in intramural sports throughout the year, and what percentage this is of the student body. Then it will be of interest to learn just why they went out for any particular sport—whether it was to exercise their bodies, to help the house win a cup, to enjoy themselves physically, or because they were forced to participate by ambitious brothers. The extent of participation will also be significant in the question of the efficacy of the program. Obviously, a student on a losing team will not get as much exercise and acquire as much skill as the member of a team which goes to the finals.

General questions as to an individual's opinion of the program as it exists now will serve as a fairly accurate gauge of present student sentiment. However, the important thing is to get actual facts about participation in the program. The whole situation has been the subject of too much argument and too few facts. More of the latter will point to the current trend and suggest desirable changes.

CAMPUSEER

BY HIMSELF

Dead men do tell tales. We're a living proof of that statement. Despite the fact that THE MANIAC inserted our obituary card in his last column, some ghoul (probably Web Grant) came around in the dead of night and pried the lid off our coffin. No, gentle readers, there aren't any daisies growing over our chest—not yet. At present we're here—in the flesh with a stock of stories fresh from the graveyard.

You can't keep a good Phi Mu down, no sir. The other night Ed Nagle of the Sigma Phi Sigma lodge had a date with a ravishing woman from the aforementioned sisterhood. She must have been ravishing because several of Ed's brothers, incensed with jealousy, decided to barricade him in his room just about the time that he was putting on his hat and coat to call for the bebe. Of course, the good old Phi Sigmas couldn't see a ravishing Phi Mu left completely in the lurch, so they got hot on the Bell system and told her she could still have her date if she'd come over to the frat herself and bring along a Phi Mu backfield to crash through the opposition lines. She came all right—a one-man team! She got her man, too, just by casting a few ravishes to the right and a few ravishes to the left. The jealous Sigma Phi Sigma brothers beat a speedy retreat and hid behind the sofas for the remainder of the evening.

OUR OWN FACULTY BULLETIN

Mae West is doing plenty of damage in academic circles... Doc Boucke thinks she is the epitome of feminine loveliness... And "Diction" Dickson can't correct bluebooks while she's in the locale... we guess "She Done Him Wrong"... They say that Doc Joe Roueck swears beautifully... we'll challenge him sometime, winner takes all... One of our henchmen saw Prof. Graves, of the math. dept., with Mae "Red" Kaplan on his arm at the U-Club dance... Dean Steidle enjoyed his dance with the nineteen-year old, three million dollar heiress that Alexander Gray dragged to the Alumni cider party... did we hear someone whisper something about Sugar-daddy?... Mr. Probert, formerly of the economics department, is now writing scripts and producing Arabian Night playlets for WMAC... And then there's the story about Doc Dutcher which we'll tell as soon as we can get our tongue out of our cheek...

Come around some time, Mr. Maniac, and we'll have an old-fashioned spelling bee. In the mean time we'll give you some material to fill your next column. Did you no, Many, that the Fi Moo's havee baned horrezontal nekking? Tha pernt is yu havee too havee won foote on tha graund, lique billiarrrdes.

GRANGE DORM DEPT

Two first-floor inmates had a visitor about two weeks ago. He called about five-thirty in the morning and got away with an alarm clock. For two weeks they were without their trusty Big Ben. Then one misty morning at just about the same time of day the visitor called again. By the time the raiders shook the sleepers out of their eyes he had vanished, but their alarm clock was back unharmed, and with it a lovely two-pound box of chocolates.

We're not wondering about the chocolates one bit. We know what happened to them. They ate them. But what we'd like to know is how they ever managed to get to their eight o'clocks in the intervening two weeks.

MORE ABOUT GRANGE

The time was Saturday night of Alumni week-end, and the place was—now altogether, boys—Grange Dorm. Four Alumni were parked in a snappy roadster outside the building.

"Aw c'mon, girls. We'll have lots of fun. You can sneak out, c'mon we'll go to Joe's Place in Bellefonte. Really, you'll never regret it," they argued.

But the Grange girls were a bit dubious. You see, they've heard about women accepting rides from strangers on roadsters. For ten minutes the old grads pleaded with the fair damsels who, incidentally, happened to be hanging out of an upper-story window. It was pleasant diversion for the co-eds for a time, but they soon tired of the chatter. What to do? How to get rid of their would-be Romeos?

Quick as a flash one of the brighter gals solved the problem by dousing a bucket of water over their unprotected and slightly bald heads. The boys didn't stick around long after that.

NO REPLY NECESSARY

Why did they take the pay phones out of Grange?... Who was the Frear Hall lad who came to grief while trying to enter his room through a window... you know, they will plant rose-bushes in the damndest places... Johnny Keech is that way about Mary Simpson... Phi Delta Ryan broke an all-collegiate record of avoiding co-ed dates for eighteen months when he took Fran Turner to see the Mae West cinema last night... incidentally, "Fudge" Cole threatened to do us bodily injury if we printed that last item, but that just goes to show we're willing to sacrifice anything to satiate our readers... That air-stunter who entertained the football crowd Saturday afternoon at the game was NOT "Light-horse" Harry Wilson... it was an A. K. Pi. Jones, by name, of the class of '31... What was in the gallon jugs that the Penn State Farmer Boys toted up to their office on publication night last week?...

Campus Bulletin

All students who have not claimed books left in the defunct Co-op store must call for same at P. S. C. A. office by tomorrow night.

All candidates for the intramural cross-country meet must undergo a training period of at least a week in order to be able to compete, according to Donald B. Ross '35, intramural cross-country manager.

graduate in June should see Albert Bilcovich '34 at the Phi Epsilon Psi house immediately to arrange for La Vie photographs.

SATURDAY NITE DANCE

Kishacoquillas Park, Lewistown

SOMETHING DIFFERENT IN DANCE BANDS! PHIL GUINARD AND HIS SINGING ORCHESTRA

99c Pays Admission... Dancing and Round Trip Bus Fare!! BUSES LEAVE CO-OP FROM 7 TO 8

COLLEGE CUT-RATE STORE

SEVENTEEN INTRODUCTORY SET 75c DRESDEN CHINA TID-BIT DISH \$1.00 HALLOWE'EN PLACE CARDS AND NOVELTIES 1 Pound Chocolate Covered Mints 33c 1 Pound Van De Mark's Chocolates 39c WATCH THE WINDOW FOR OTHER SPECIALS FRIDAY AND SATURDAY

CUSTOM TAILORED

Full Dress and Tuxedo Suits

At Prices Consistent With Good Quality

Cleaning Pressing Repairing

SMITH TAILOR SHOP

110 East Beaver Avenue

4-DAY SALE ON DRESSES

Beginning Saturday MOORE'S Specialty Shop 136 East College Avenue

Your Patronage is Solicited on the Basis of Satisfactory Service

The First National Bank of State College

State College, Pa. John T. McCormick, President David F. Kapp, Cashier

Rayon Monogram Panties

These Panties Have Two Special Features They do not show under closest fitting dresses Monogrammed in Any Color FREE ALL FOR 69c

Don't fail to select several pairs of MUNSING AND GOLD STRIPE HOSE When Buying Our Saturday Special at 69c

\$1.00 \$1.15 \$1.25 \$1.65

THE BUSH AND BULL COMPANY Corner of Beaver Avenue and Allen Street



Jimmy Cagney himself singing and dancing for the first time on the screen in Warner Bros.' different musical! More magnificent than "42nd Street"—more entertaining than "Gold Diggers"—but like them in greatness only! 1000 surprises and sensations! All new! All different!

LOOK WHO'S STEPPING OUT WITH AMERICA'S NEW SWEETHEART!



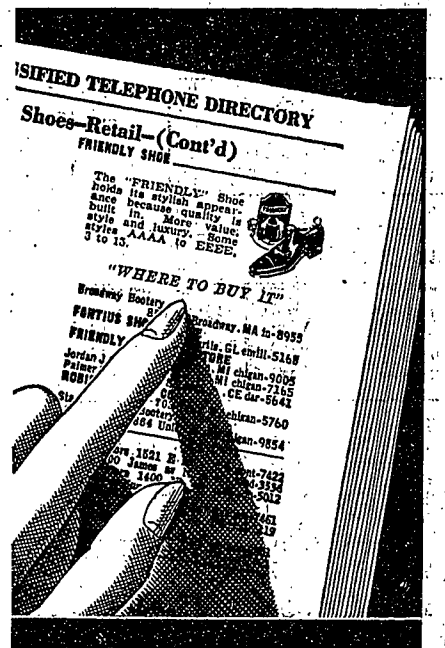
FOOTLIGHT PARADE

20 stars as big as these JAMES CAGNEY RUBY KEELER DICK POWELL JOAN BLONDELL FRANK McHUGH GUY KIBBEE RUTH DONNELLY

MONDAY AND TUESDAY

CATHAUM A Warner Brothers Picture

Shows At 11:30-3:00-6:30-9:30 A complete Show as late as 9:00 P. M. Phans' dit



A strategic point in the battle for sales

Today's intense competition calls for new and more effective merchandising methods. Several plans pioneered by Bell System men are proving helpful.

For example: the "Where to Buy It" section of the telephone book. Here local dealers are listed beneath the trade-marks of advertised products—such as Plymouth, Greyhound Lines, Exide, RCA Victor. This service helps manufacturers to reduce substitution, helps dealers to increase sales, helps you to locate the brand you want.

BELL SYSTEM



TAKE A TRIP HOME BY TELEPHONE TONIGHT AT HALF-PAST EIGHT!