

**ALPHA ZETA WINS I. F. C. CUP**  
Alpha Zeta fraternity won the I. F. C. cup awarded for the last Alumni Day decorations, while Sigma Tau Phi took first honorable mention, and Phi Sigma Kappa second mention, according to Prof. Andrew W. Care, head of the judging committee last night.

**TO HOLD ANNUAL SHOW**  
Penn State's annual Alumni-Undergraduate Horticulture Show will be held in Rooms 100 and 104 of the

**'FROTH' GOES ON SALE**  
Featuring an article by an alumnus in rebuttal of student views of Alumni Day, the Alumni Day issue of Froth is on sale at the publication bar on Co-op corner.  
Horticulture building Saturday, October 21, according to Prof. Ralph H. Sudds, of the division of pomology. Exhibits of flowers, fruits, and vegetables will be displayed from 10 o'clock in the morning until 10 o'clock Saturday night.

**PAPER CELEBRATES ANNIVERSARY TODAY**

(Continued from page one)  
was changed from STATE COLLEGIAN to THE STATE COLLEGIAN. The College seal was placed between the words STATE and COLLEGIAN, at the top of the front page, as it is now.

Twelve, fourteen, and sixteen page issues all during the College year 1909-10 forced the change, with the first issue the next year, under the editorship of C. MacC. Breiting, to a four page, five column make-up, with the page measuring twenty inches by twelve and one-half.

With the change in format, headlines immediately became a fact in the paper, although they were very small, and only a few were used. Football stories were practically the only material receiving headlines similar to the ones used now as far as size was concerned. Only a very few pictures were used.

"Penn State" Becomes Official  
On November 12, 1911, when Penn State beat the University of Pennsylvania in football by a 6-to-0 score, the COLLEGIAN devoted the entire front page to the game, with five columns, four inches deep, occupied by an action picture borrowed from the Philadelphia Public Ledger. From that date, every important football game appropriated practically the whole first page.

The present name, PENN STATE COLLEGIAN, was first used on the paper on September 28, 1911. The change was pointed out and explained in an editorial stating that "Penn State" is but a little longer than "State" and so much more definite and expressive that we advocate its use in all cases. . . the familiar title of the College from now on will be "Penn State."

The change to the present seven-column width-size of the COLLEGIAN was made with the last issue of the 1915 College year. To accommodate the larger size page, the paper was for some time published outside State College, and issued on Wednesday morning. The first SUMMER COLLEGIAN, published that summer, was of four column width, and was in charge of A. O. Vorse '16, who was later head of the College department of publicity.

Until the time when the change to a seven column width was made, the paper was set entirely by hand. When the change was made, it was necessary to start printing the paper in Altoona, as there were no linotype machines here. The issues were printed there until December, 1916, when the plant of the Nittany Printing and Publishing company installed machines capable of setting up a full-sized newspaper within the required time. Since then the COLLEGIAN has been printed here.

With the first issue of the regular College year in September, 1915, Penn State students first saw what is now the flag of the COLLEGIAN, set centered at the top of the front page, with the College seal centered within it. All during the years 1915 to 1920, the paper continued a full-size weekly, with six and eight page issues most of 1919 and 1920.

In September, 1920, under the editorship of F. H. Leuschner '21, and the business managership of R. L. Parker '21 the COLLEGIAN was changed to its present semi-weekly status. It was published at that time on Tuesday and Friday mornings, and since then has been unaltered mechanically with the exception of approximately fifteen issues during the College year 1921, when a temporary shortage of funds forced the publication of a six column paper, of four pages semi-weekly.

The change to the Monday and Thursday night distribution date was made this year in the interest of efficiency of circulation, as well as timeliness of news. Only once before in its history, 1928-29, has the COLLEGIAN distributed a pictorial supplement similar to the Collegiate Digest now circulated with every Thursday night's issue. Subscription rates for the COLLEGIAN were \$1.25 per year while it was a weekly, while since its inception as a semi-weekly, the price has always been \$2.50.

**Waring '18 To Play In Tyrone on Monday**

"Local Boy Makes Good!"  
Tyrone newspapers are dragging out this well-known headline again this week, as plans are being concluded for the appearance of Fred Waring, one of Penn State's best-known alumni, and his complete broadcasting orchestra at a dance in Tyrone Monday night. The dance will be the climax of the neighboring borough's N. R. A. celebration.

Waring, who started his nationally-known band while a student here in 1918, can match success stories with any of today's returning alumni. His orchestra has been a favorite among dance-lovers for the past ten years, and he is at present engaged to broadcast weekly over a national network by a large cigarette company.

**NEW MAGAZINE APPEARS**  
"Esquire", a new magazine published especially for men, made its appearance at local newsstands and stores this week. Fiction, humor, sports, and fashions are the main features of the new periodical.

**Lion's Paw To Hold Anniversary Dinner**

Lion's Paw, senior campus society, will observe the twenty-fifth anniversary of its founding at an informal dinner at the Nittany Lion Inn immediately following the football game this afternoon.

The society was founded in the fall of 1908. Approximately ten new members are elected annually from outstanding men of the incoming senior class.

**Ex-Editors Hold Varied Positions**

(Continued from page one)

taking graduate work for his medical degree, and living in Camden, New Jersey.

E. D. Schive '23, is at present living in Medford, Mass., and holds an executive position with a large cork and linoleum manufacturing and sales company. E. G. Helm '24 is district manager for a distributing company, and is living in Lansdowne, while W. L. Pratt Jr. '25 is sales manager for the southern division of a national food retailing corporation. His home is in Birmingham, Ala.

With the editor of the class of 1926, the journalistic streak evidently became more permanent, as all but two editorial staff heads, since the graduation of Pratt, are at present connected with some phase of journalistic activity. W. P. Reed '28 is without an address in the files, while H. W. Cohen '26 is a member of the editorial staff of the Pittsburgh Post Gazette. Wheeler P. Lord Jr. '28 is working on the copy desk of the Philadelphia Public Ledger. Both men live in the cities in which their papers are published.

Lou H. Bell Jr. '28, is teaching journalism and is also the writer of a sports column for the Chester Times while James H. Coogan Jr. '30 is city editor of the Berwick Enterprise, William K. Uferich, COLLEGIAN editor in 1931 is managing editor and advertising manager of the State College Times, although before accepting the position here he was with the Huntingdon Daily News for a year.

Hugh R. Riley Jr. '32 is a member of the permanent staff of the Penn State Student Union, and editor of the Beaver Field Pictorial, which is distributed to all major football games. Robert E. Tschur '33, last year's editorial staff head, is taking graduate work here, and lives in State College, as does Riley.

**FACULTY EXTENDS CONGRATULATIONS**

(Continued from page one)

splendid progress made in the development of our College newspaper," writes Dean Ralph L. Watts, of the School of Agriculture. "It has played a significant part in the service which has brought Penn State to the front among the larger and more important institutions of higher learning. As a student newspaper it has reported remarkably well the interests, activities, and constantly changing life of the college community. Students, alumni, and faculty are indebted to the COLLEGIAN for its valuable service to the College."

"One of the most important influences and most useful activities on any campus is the student newspaper. On the six campuses where I have spent considerable time I have known no better student paper than the Penn State COLLEGIAN. Its present staff can well feel proud to carry on the tradition which has developed during nearly a third of a century," writes Dean Frank C. Whitmore, of the School of Chemistry and Physics.

"The Penn State COLLEGIAN is to be congratulated on its thirtieth birthday for its fearlessness in reporting facts, for its fair treatment of individuals and College traditions, for its noteworthy observance of newspaper ethics, and for the steady improvement in its editorials, in its arrangement of material, and in its selection of news," is the contribution of Charles W. Stoddart, Dean of the School of Liberal Arts.

"From Hugo Bezdek, Director of the School of Physical Education and Athletics, the COLLEGIAN received this note. "Congratulations! Thirty years of valuable service to Penn State. Obviously it has been no bed of roses. Yet all the responsibilities have been nicely handled. Justice—Progress—Sympathy—for all. A job well done! Best wishes for continued success."

Dean Edward Staidle, of the School of Mineral Industries, states, "I subscribed first for the Penn State COLLEGIAN twenty-six years ago when I enrolled as a freshman in the College. Due to the nature of my work since graduation, I have had occasion to observe similar campus newspapers at colleges and universities in the four corners of this country. The ideals and standing of the Penn State COLLEGIAN have always been very gratifying and I know it is in good hands and will continue to serve the best interests of the College and the student body."

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**HEAR FRED WARING play at Tyrone Monday.** Reduced rate of 90c for round trip prevails on special buses leaving Co-op between 7 and 8 o'clock Monday night. No advance reservations. 34-11npAWO

**ANOTHER GREAT TIME TONIGHT at Kishacoquillas Park, Lewistown.** Dance with Lewistown belles to Bill-Bottorf. 98c (plus tax) page admission, dancing, and round-trip bus-fare.

**THE YEAR'S BIGGEST EVENT!**  
**FRED WARING'S PENNSYLVANIANS**  
Original "Old Gold" Orchestra  
Penn State's Favorite Sons  
New Reliance Hall  
TYRONE, PA.  
Next Monday, October 23rd  
9 Till 1 Admission \$1.10 Per Person

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**MAE WEST**  
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**I'm no angel**  
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"I wrote the story myself. It's all about a girl who lost her reputation but never missed it. Come up and see it sometime."  
A Paramount Picture DIRECTED BY WESLEY RUGGLES  
**MONDAY, TUESDAY, WEDNESDAY**

**CATHAUM**  
A WARNER BROS. THEATRE

**SPECIAL FOR TONIGHT—PRE-RELEASE SHOWING**  
W. C. Fields and Alison Skipworth in  
**"TILLIE AND GUS"**

Get these!  
"No One Loves Me Like That Dallas Man"  
"I Found a New Way to Go to Town"  
"I'm No Angel"  
"I Want You, I Need You"

She takes Grant like Grant took Richmond!

**AT THE NITTANY**  
TONIGHT: Zane Grey's "Man of the Forest"  
TUESDAY: "Wild Boys of the Road"  
WEDNESDAY: "Flaming Gold"  
With Bill Boyd, Mae Clarke, Pat O'Brien  
THURSDAY: "S. O. S. Iceberg"