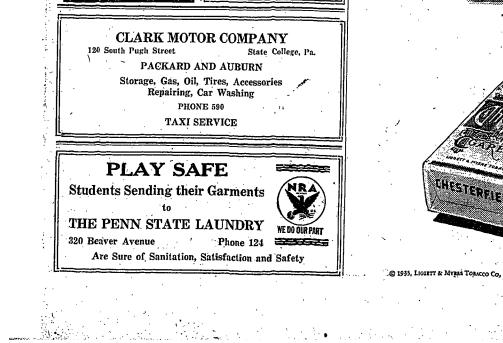


CHESTERFIELD

and the second second

"I've smoked many a cigarette and I know how



NONE GENUINE WITHOUT THIS LABEL

to taste 'em. "Chesterfields are milder -they taste better-and man they do satisfy!" ester

> the cigarette that's MILDER the cigarette that TASTES BETTER