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## ThE WRAPPER TELLS THE STORY!



FROMM'S
Opposite Front Compus Anneuncing the Opening THE OLD HISTORIC

## Boalsburg Tavern

(under new manigement)
FRIDAY, APRIL 7 The Big Day

Newly Decorated and Renovated Throughout

Dinners, Parties and Banquets
Rooms Available for Private Parties SPECIAL SUNDAY DINNERS Cigars, Cigarettes and Candies And-? YES SIR ! ! !

OLD FASHIONED HOME COOKING and Service
PHONE BOALSBURG 9008 For Reservations
-
You sec knives A.sh from the masician's hand and
plunge ino the bourd, framing tue sirl so cosocty that the cannot move.

Explanation:
Herc is one way the blindidold Enifictirrow is donc:

quivering beside the ginl is znolther knife. Thie birl stand ing aji.inst itc board preseses at the right place and a anific is. sprungs from bobind the board inta position.


- NO TRICKS
..JUST COSTLTER TOBACCOS



## It's fun to be fooled <br> ...it's more fun to KNOW

A clever trick employed in cigarette good taste, depends upon the quality of advertising is the illusion that manufacturing processes account for mildness
in a cigarette.
EXPLANATION: All popular cigarettes. are made in much the same way. Cigaare made in much the same way. Ciga-
rettes vary greatly in mildness because. they vary greatly in thequality of fobaccos. , used. Mildness, as well as character and

聮It is a fact, well known by leaf tobacco experts, that Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand.
This is the most important statement ever made in a cigaretie advertisement. Weigh its words. Consider, what it learn to appreciate what costlier tobaccos can mean to you in mildness, tobaccos can mean to you in mildness,
in throatease.$\therefore$ in added pleasure! Other cigarettes, we believe, will taste flat and insipid to you forever after.
We It is a fact, well known eans. Smoke Camels critically and



