

Publishing Company Between the Corner and the Movies

COAI

Laundry Service PENN STATE LAUNDRY 320 West Beaver Avenue Phone 124 AND since smoking a pipe is so different from smoking a cigar or cigarette, we made a most painstaking, scientific study in an effort to make, if we could,

to read, have had some kind of a pipe

and have smoked something-whether

they called it tobacco or what not.

COAL

Examinatio

Samminum -

Red Jacket and Moshannon Run of Mine \$2.75 Ton

> Guaranteed Screen Coal \$3.50 Telephone 284-J Philipsburg Or Write Finberg & Jusick

Nittany Mountain Koffee Shoppe open every day and every night friday night and saturday night all night Sunday Night Till 3:00 a.m. Heated Cabins and Rooms Route 53 Top of Nittany Mountain

a tobacco which was suited to pipes. We found out, first, that there was a kind of tobacco that grew in the Blue Grass section of Kentucky called White Burley, and that there was a certain kind of this tobacco which was between the tobacco used for cigarettes and the tobacco used for chewing tobacco. It is this tobacco which is best for pipes. We found out that Mr. J. N. Wellman, many years ago, made a pipe tobacco which was very popular. But it was never advertised and after he passed away nothing more was heard about it. We acquired this Wellman Method and that is what we use in making Granger.



Next was the cut. We knew that fine tobacco burnt hot because it burnt so fast. You could hardly hold your pipe in your hand, it got so hot at times. So remembering how folks used to "whittle" their tobacco we cut GRANGER just like "whittle" tobacco — "Rough Cut." It smokes cooler, lasts longer and never gums the pipe.

So far, so good. Now we wanted to sell this tobacco for 10c. Good tobacco The Granger pouch keeps the tobacco fresh 2012 Pail 172

The second

-right process - cut right. So we put Granger in a sensible soft foil pouch instead of an expensive package, knowing that a man can't smoke the package. GRANGER has not been on sale very long, but it has become a popular smoke. And we have yet to know of a man who started to smoke it, who didn't keep on. Folks seem to like it.

Liggett onlyers Sobacco Co.