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THE PENN STATE COLLEGIAN

Friday, May 6, 1932





LOST-Log Dupley Slide Rule, serial number 225423 In black case Re-ward if returned to W M Wilson, 201 W. Beaver Ave, Phone 185-J.

SCHEDULE CHANGES

Greyhound Lines

FASTBOUND

WESTROUND

Arrive Pittsburgh 7 00 PM- 6 23 AM

Effective

MONDAY, MAY 9, 1932

Complete Information at

The State College

Hotel

ir All Iri PHONE 300

when west for Intrust

tate College 8 11 AM-2 21 PM

ranton 1 10 PM-7 15 PM

ate College 11 31 AM-11 16 PM

this vital question --- for it has solved the problem! It gives you the

she draws out of a cigarette.

That's why it's all-important

to be certain that your cigarette smoke is pure and clean—to be

sure that you don't inhale cer-

Lucky Strike has dared to raise

tain impurities.

IGARET

protection you want...<u>because</u> certain impurities concealed in even the finest, mildest tobacco leaves are removed by Luckies⁷ **F**OR years there has been gen-erally a striking avoidance of the word "inhale" in cigarette advertising. Why? Goodness only knows! For everybody infamous purifying process. Luckies created that process. Only hales-knowingly or unknow-ingly! Every smoker breathes in some part of the smoke he or

Luckies have it!

"Fifty million smokers can't be wrong!" So whether you inhale knowingly or unknowingly-safeguard your delicate

It's toasted Your Throat Protection aga

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