

The Greatest Bread News of the Year!

Now

Kew-Bee

in 3 Sizes

For more than seven years Kew-Bee has been the preferred loaf of bread. Housewives earnestly insist upon Kew-Bee and Serve it with every meal . . . three times a day. The selection of Kew-Bee has been increased through the introduction in all grocery stores of

Kew-Bee

in

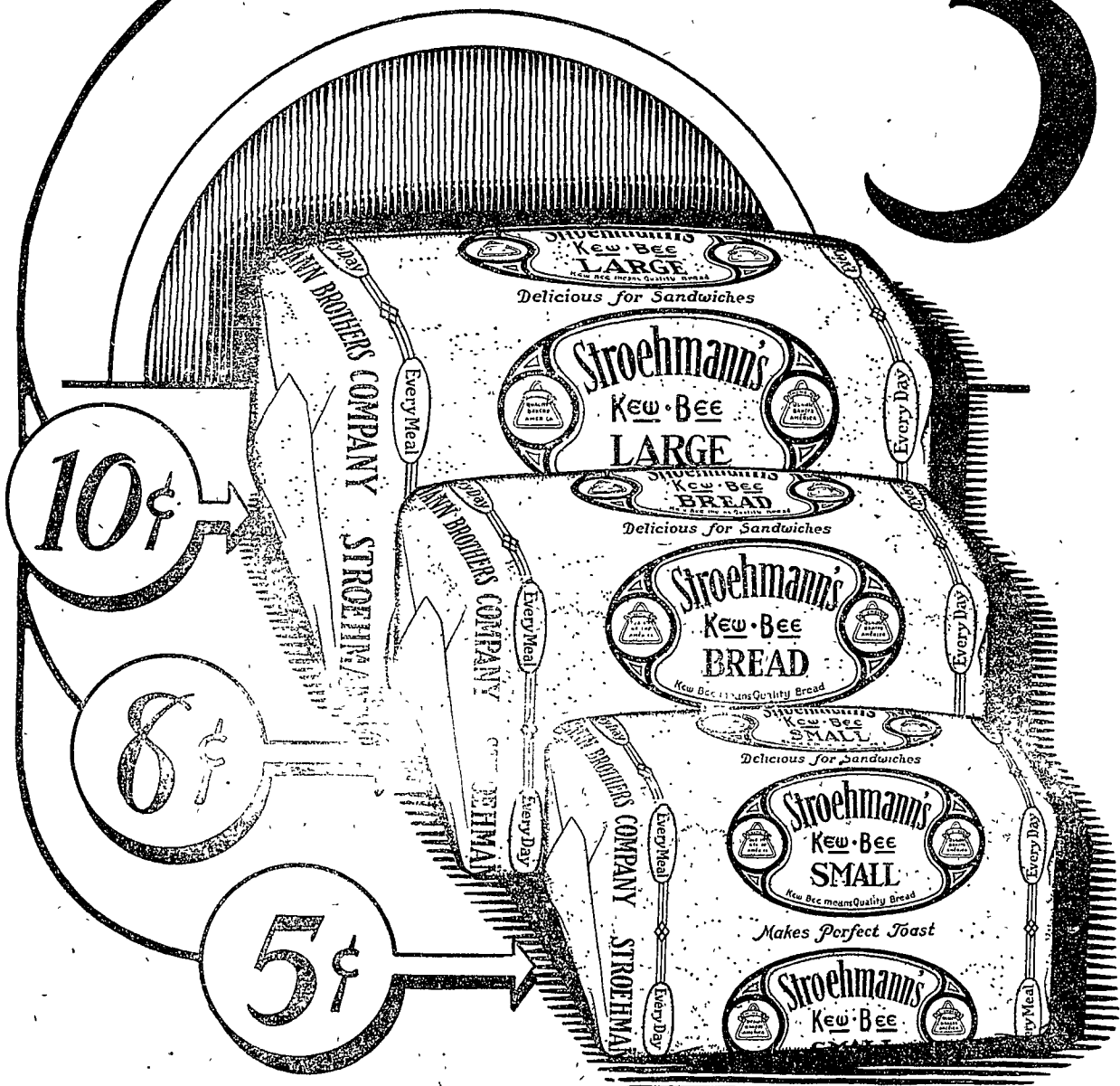
TWO ADDITIONAL SIZES

In Order to Meet EVERY Family Requirement

These two new loaves—8c and 10c—are identical, except for size, with the 8c Kew-Bee, which has been so favorably known to you for the past 7 years. Here now are three loaves made from the same formula—the very same ingredients, sliced or unsliced, and each loaf equally delicious and nutritious!

YOUR NEIGHBORHOOD GROCER will supply you today and every day with the size of Kew-Bee best adapted to meet your family requirements.

The Two New Sizes Fill a Definite Need. They Have Been Demanded by Public Opinion. Consistent with the Stroehmann Policy, the Public MUST Be Pleased!



Sliced or Unsliced

STROEHMANN BROTHERS CO.