

NORMA SHEARER MOVIE CONTEST

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HERE'S YOUR CHANCE TO BE MOVIE CRITIC!

Penn State Collegian and Cathaum Theatre Arrange Re-Action Contest for Latest Norma Shearer Picture

The burning ambition to be a critic, particularly a "movie" critic, is secretly cherished by most every picture-goer. Few, however, are ever given opportunity to fulfill their ambition.

Now the chance is being given to everyone, with the possibility of being rewarded for it. The PENN STATE COLLEGIAN and the Cathaum Theatre management are sponsoring a Re-Action Contest in connection with the latest Norma Shearer starring picture, "STRANGERS MAY KISS" which is to be shown at the local playhouse on Monday and Tuesday of next week. All you need to do is to see this picture and then submit your criticism of it, according to the few simple rules that follow:

1. Contest is open to all Penn State students and residents of State College and vicinity excepting members of the COLLEGIAN staff or theatre employees.
2. All manuscripts to be submitted by mail to CONTEST EDITOR, COLLEGIAN Office.
3. Manuscript need not be typewritten but should be written on one side of page only.
4. All manuscripts must bear writer's name, class or occupation, and address in upper left hand corner.
5. No manuscripts will be returned and all will become the property of the theatre upon conclusion of the contest.
6. Judges are to be selected by the PENN STATE COLLEGIAN and the Cathaum Theatre management. The decision of the judges will be final.
7. Manuscripts will be judged on the basis of neatness, conciseness and subject matter.
8. All manuscripts are limited to 200 words, discussing briefly the following points concerning STRANGERS MAY KISS:
 - a. Do you consider this Miss Shearer's best picture to date?
 - b. Do you consider this the type of role for which she is best suited?
 - c. What constructive criticism of this picture can you offer with a view to suggesting future roles for Miss Shearer?
9. Contest closes at 8:00 p. m. on Friday, April 17. No manuscript submitted after that time will be considered.
10. PRIZES.—There will be thirteen prizes in all. First prize will be 20 Guest Tickets to the Cathaum or Nittany theatre, 2nd prize, 10 Guest Tickets to the Cathaum or Nittany theatre, 3rd prize, 5 Guest Tickets. There will be ten additional prizes of two Guest Tickets each to be awarded to meritorious manuscripts selected by the judges.



Norma's Evening Attire Would Not Be Complete Without a Corsage.

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IF
NORMA SHEARER

were
COMING
TO THE
Inter Fraternity Ball

She Would Surely Visit

The Corner
unusual

Do Not Miss This Fascinating Picture!



Then Enter the Re-Action Contest!

A Glamorous Star Returns to the Screen
And Triumphs Again in a
Dating Tale of Modern Love, That is
Destined to be Even More of a Sensation
than "Divorcee"
From **URSULA PARROTT'S** Best Seller!

NORMA SHEARER

In Metro-Goldwyn-Mayer's Unconventional Romance

"Strangers May Kiss"

with

ROBERT MONTGOMERY **NEIL HAMILTON**
MARJORIE RAMBEAU

Miss Shearer won the Academy of Motion Picture Arts and Sciences Award for the Year's Outstanding Performance in "The Divorcee." Will She Repeat with "Strangers May Kiss"? See the Picture then Give Your Verdict!

CATHAUM

MONDAY and TUESDAY
April 13 and 14
Matinee Daily at 1:30



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SPECIALS FOR WEEK ENDS—

By Bulk—

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French Vanilla
Chocolate
Vanilla
Cherry
Strawberry
Orange Sherbert
Strawberry Sherbert

By Brick—

Lemon Custard
French Vanilla
Chocolate
Pineapple
Vanilla

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Haberdashers

Spring!

Linen Suits
Flannels
Knickers
Golf Hose
Sport Shoes

Be Smart—
Make Your Dollars Go Far
—But Insist on Quality

A Quality Portrait

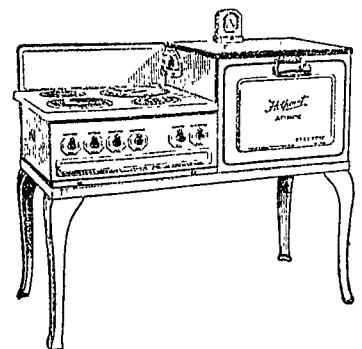
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