

PENN STATE COLLEGIAN

Published semi-weekly during the College year, except on holidays by students of The Pennsylvania State College, in the interest of the College, the students, faculty, alumni, and friends

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FRIDAY, APRIL 10, 1931

NOT TOO DIGESTIBLE

Perhaps Penn State audiences have become hyper-critical because of the high class motion pictures shown here regularly but, regardless of the reason, the short advertising skits exhibited recently, are not acceptable to the student diet.

This whole idea of such cinema advertising has rather formidable possibilities. Imagine a blood-curdling mystery coming to a hectic climax as Philo Vance holds up the tell-tale revolver and mutters "Here is the pistol manufactured by the Sureshot Automatic Rifle Company which did the deed. However, the villain's finger prints are missing because he wore Glover's Genuine Silk Mittens."

On the beauty and hero are walking hand in hand toward the setting sun. He murmurs throatily, "Ah, darling, you look charming with your hair done up in those Jackson and Johnson curls, your cheeks bright with Cherry & Co rouge, your lips tinged with Marie's All-weather Lipstick, your figure draped in that Bijou Shoppe gown, now priced at \$1198 in children's and miss-size only."

These instances are far-fetched at present. But in the event that such should happen we plan to unearth a stereopticon with a set of nature slides and spend our evenings at home.

A condition that might be improved by the W. S. G. A. in its reorganization is its present penalizing system, a reminder of the feudal age. Today a girl is reported to Senate, convicted and sentenced without a fair chance to defend herself before the judicial body.

LEISURE TIME

Indicative of the modern trend of higher education, larger universities throughout the country are offering courses designed to prepare students for every conceivable contingency which may be encountered after graduation. To be sure, many of the subjects which are finding their way into college catalogs border on the absurd and in not a few instances smack of the efforts of an over-zealous publicity man.

However, a new course, listed in the education curriculum of New York University as Leisure Time, has more than its novelty to commend it. The class is open to students from sixteen to sixty years of age and its purpose is to acquaint the average man with the many creative things he can do during his spare time.

Certainly none of us would relish an existence in which we could not occasionally "hide around." We silence our conscience with the assurance that our minds and bodies are benefitted by lying fallow. But the average college student does more than his share of "hiding around." Perhaps, a course in Leisure Time might be helpful.

PUT AWAY THE HAMMERS

Following every all-College dance there is a wave of criticism that engulfs the entire campus. Most of this criticism finds its foundation in the orchestra selected for the dance. Minor details are also picked apart and receive their share of condemnation.

It matters not what orchestra furnishes the music, what style of decoration is used, or how the committee functions, this condemnation, rising from the inevitable hull sessions finds expression. As this criticism has continued, and, even increased within the past two or three years, it appears to have become a deep-rooted custom on the Penn State campus.

Diving into the history of its instigation would no doubt reveal that a justified criticism of an all-College function in the past and following this the custom became an integral part of any ball session. Its healthy growth can be laid at the door of the upperclassmen, who represent the largest group attending these functions.

These luminaries of the waxed floor install into the underclassmen seeds of dissent, which often find root in other fields not well adapted to their growth. There remain only two functions of all-College interest on the 1931 social slate. None can predict how successful they will be, but the aftermath of criticism will show how much interest the student body has in such affairs.

THE LION'S DEN

BY DANIEL

Ingratitude We Call It! Recently we saw where this year's May Queen had been chosen and we had not even been considered for the post. Right along we had been offering ourselves as a sacrifice to the gods, but apparently our martyrdom was not accepted seriously.

Numerous admirers have written in suggesting names that should be considered for this honor. If you have any favorites, hurry and send their names in so that they too can be considered. In order that our competitors may have a clear field, we hereby magnanimously drop out and instead will fill the role of judge and arbiter.

One of the first names suggested to us for this coveted post was that of Polly Moran. Some of her more enthusiastic backers claim that she will win by a nose, while others are putting their money on her chin. Be that as it may, Polly Moran is now in the race.

Primo Carnera also has his supporters. Quite a few of them are willing to hold up his claims to fame, success, and beauty. His manager writes in to say that he will lay down for no one, and on that assertion alone we suppose he must stand as one of the candidates. Good old Primo.

Another whose name has been submitted is Daphne Pollard. Her claimants say that with an under-lung chassis like that she can pass anything in the race. No, she isn't an automobile, she's in the movies. Daphne really is a girl with background.

Last of this week's list of candidates is Wallace Beery. Wally seems to be very popular with co-eds and working girls. With this backing it is almost a certainty that he will be a worthy opponent in the contest.

Now don't forget to mail in the name of your candidate giving his or her name, qualifications, and the reason for your choice.

The names of this contest will not enclose any beauty lotions, face creams, or other products.

A Request

One of our constant readers has written in with a little request. We don't know just what to do about it, hence are leaving it up to the rest of our readers. We quote a portion of the letter from "Dannv's Little Helper."

"Maybe it is the approach of spring, but lately I've had a number of inquiries concerning love and things like that.

"One embryonic freshman lover asked me confidentially how much a co-ed charged for a date—such uncouthness."

"But this incident brought home to me one serious inadequacy of the COLLEGIAN: it has no 'Advice to the Lovelorn' column."

"I think you could supply this need as Dan Cupid. It could very appropriately emanate from the Lion's Den."

If there really is a need for such a department on the campus, we will be only too glad to fill it. Just drop us a line and we'll be glad to solve all your problems for you. Don't even enclose ten cents in stamps.

As a starter we might say for the benefit of anyone suffering from heart-ache at this season of the year that the best cure is sulphur and molasses.

Address all letters care of Dorothy Dix II

It Sounds Good

With May once coming on, why not try to sell Miss Mellinger the decept flag pole on the Sig Alpha campus 'n then they can get a real one.

Bill S

Send to Rocky Use your own judgment.

"The Last Lap"

June will soon be here—the end of the term—but before that much work—make it easier with a Remington Portable Typewriter.

All new models in stock—in colors. These machines may be purchased on a cash or time payment basis.

KEELER'S

CATHAUM THEATRE BUILDING

GROUP DESIGNATES MAY DAY RETINUE

Committee Names Herald, Pages, Class Attendants to Queen For Annual Exercises

Herald, pages, and class attendants to the queen in the May Day ceremonies May 9, have been selected by a committee with Elizabeth Everett '32 and Rosemary Forbes '32 as co-chairmen.

Inaugurating the coronation retinue, Margaret S. McMaster '34 and Virginia B. Spingarn '31 will herald the May Queen, Anne E. Mellinger '31 and her maid of honor, Margaret E. Baird '31. The parts of the jesters will be taken by Kathryn V. Roberts '34 and K. Jane Lee '34.

Anne E. McGuire and Mildred J. Wentz will be senior attendants to the queen, while the junior attendants will be Velma M. Egoff and Ruth P. Meyer. Elizabeth V. Dickinson and Ione Pearce will follow as sophomore members of the train, with Kathryn R. Schlicher and Betty B. Thompson as freshman attendants.

Louise Darlington '32 is in charge of the ceremonies while Phyllis G. Beidler '31 heads the entertainment committee.

SHORT COURSE FLORISTS HEAR WATTS, FLETCHER

Inspect Fashion Show of Flowers at Schwab Auditorium

Dean Ralph L. Watts, of the School of Agriculture, and Dr. Stevenson W. Fletcher, vice-dean of research, were among the eight faculty members who spoke during a short course for florists, sponsored by the department of horticulture, held here this week.

Dean Watts talked yesterday afternoon while Dr. Fletcher lectured Wednesday. Those taking the course viewed a Fashion-Flowers show in Schwab auditorium yesterday afternoon after an inspection of the College greenhouses. During the course yesterday afternoon, wholesale and retail florists of northwestern Pennsylvania held a meeting. J. Liddon Bennock of Philadelphia spoke on the unusual in floral arrangement at a dinner last night.

At the closing session this morning, M. Pennock and A. P. Cooke, of the division of ornamental horticulture demonstrated arrangement, color harmony, and window decoration with flowers.

42 out of 54 colleges choose this FAVORITE pipe tobacco



and Yale agrees

LOOK UP at the windows of L. Harkness to find out what the Yale man smokes. In the spring-time you'll see him sitting in his window seat with a pipeful of Edgeworth between his teeth.

On Chapel Street . . . out at the Bowl . . . everywhere the Yale man goes, his pipe and Edgeworth go with him. And at 42 out of 54 of the leading colleges and universities Edgeworth is the favorite tobacco.

A tobacco must be good to win the vote of so many discriminating smokers. And Edgeworth is good. To convince yourself try Edgeworth. You can get it wherever tobacco is sold. 1 1/4 a tin. Or, for a generous free sample, write to Larus & Bro. Co., 105 S. 22d St., Richmond, Virginia.

EDGEWORTH SMOKING TOBACCO



Around the Corner

STUDENT POLITICS

Upon several occasions the Califormac has mentioned the fact that it is spring, but has failed to comment on one of the most prominent features of spring on this campus. We refer to politics, elections, candidates, support, etc.

The trouble with politics on this campus is that they are not sufficiently organized. Our methods are too haphazard. Someone has a meeting and after much arguing selects a few candidates. These are voted upon by an ignorant student body who base their opinions upon a few speeches.

Now at Penn State politics are organized. In the first place all candidates have to have a very high scholastic average. Such a requirement at this institution would do away with politics entirely. Phi Beta Kappa would be the only organization that could run candidates. Imagine the

efficiency of student administration in the hands of the Phi Betes. But even at that, some scholarship requirements would be a good innovation.

Also at Penn State there are definite parties which run candidates on definite platforms. Here we have a very vague distinction between large and small houses. The distinction is vague in that the various organizations don't know whether they want to pour oil on their vanity by classing themselves as large houses or whether they want to be in on the gravy by helping the small houses win the election.

Printed advertising, personal cards and posters are in use in Eastern politics. Campaign budgets are strictly limited to \$25 to each party. Which shows that Califormac is in its infancy in this matter. Advertising is only by word of mouth. What we need is bigger and better posters. Of course we don't limit expenditures here, but then no one cares enough about politics to spend any money on it. Everything is done here on the

promise of gravy. The old boat is one of our oldest and best institutions. Likewise those running must be proposed by at least 50 members of the student body. Here one runs, and that is all there is to it. Campaigns are short but not sweet.

So it seems that Califormac is far from modern in her election methods. Up to date methods leave us cold. We are content to loaf along in the old, unsatisfactory system. We need bigger advertising campaigns for parties and candidates. The Califormac will run for almost any office on this program.

Daily Califormac



FRIDAY—

Barbara Stanwyck, Ricardo Cortez in "TEN CENTS A DANCE"

SATURDAY—

Dorothy Lee, Edna May Oliver in "LAUGH AND GET RICH"

MONDAY and TUESDAY—

Matinee Daily at 1:30

Noima Shearer, Robert Montgomery in "STRANGERS MAY KISS"

WEDNESDAY—

Olsen and Johnson and Stage Cast in "FIFTY MILLION FRENCHMEN"

The Nittany

FRIDAY—

Loretta Young, Lew Cody in "THREE GIRLS LOST"

SATURDAY—

"TEN CENTS A DANCE"

TUESDAY and WEDNESDAY—

Betty Compson, Gilbert Emery in "THE LADY REFUSES"

THURSDAY—

"FIFTY MILLION FRENCHMEN"

ANNOUNCING

Senior

"Open House"

OLD MAIN

Saturday, April 11

Nittany Nine 8 to 12 P. M

Advertisement for Rea & Derick, Inc. featuring dental needs, stationery, shaving values, and Whitman's products.