| Sidelines | Nittany Eleven Oppos Lion Scrubs Score 4 Times |
| :---: | :---: |
|  |  |
|  |  |
|  | Try Our Full Line of the FINEST CANDIES MADE <br> Graham \& Sons |

STEPPING INTO A MODERN WORLD


## Scientist and Salesman

THE MODERN PARTNERSHIP

> Like, System requires the combined effort of scien$\begin{aligned} & \text { tist and sadesman. The conmercial man has } \\ & \text { again and tybitin shown the public how to use }\end{aligned}$ again and didin shown the public hov to use and how to make new uses of existing apparatus.
> Transmitting pictures and typewritten mes-
sages over telephone wires are services righ now being actively promoted. Scientific selling by long distance is among many ideas origi-
nited to increase the telephone's usefulness nuted to macrease the telephone's usefulness. In short telephony is a uisymes, with problems that stimulate conmercially yinded me
and a breadth of opportunity in step with the fist moving world of industry today.

BELL SYSTEM


A nation-wide system of more than $20,000,000$ in rfr.connecting telephones


Foster Coal and Supply Co. GENUINE
Punxsutawney Coal Phone 114-M For Men
Quality Fives $\$ \begin{gathered}\text { For Women } \\ \text { Enna Jettick }\end{gathered}$ COLLEGE BOOT SHOP Allen Street

## Half of you men in college have "Atheme's FODT"

.... says U.S. report


