

'BUSINESS CLAIMS BEST INTELLECT,' SAYS GILES

Asserts Twentieth Century Talent Not Equal to Old Masters

"Business, with its economic problems, claims the best brains of today," declared Dr. W. Warren Giles, pastor of the First Reformed Church of East Orange, N. J., in his address before the Synagogue on Sunday.

Dr. Giles stated that in former times genius was concerned primarily with the furtherance of literature, philosophy, and music. "The twentieth century," he added, "can boast of no genius to compare with the old masters, since the talent of today has entered the fields of science and business."

FEDERAL FARM BOARD PLANS AG INVESTIGATION IN PENNA.

Pennsylvania is one of twelve states in which comprehensive studies of the cooperative movement will be undertaken by the Federal Farm Board, Dean Ralph L. Watts, head of the School of Agriculture, revealed yesterday.

Other states include Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island, New York, New Jersey, Maryland, Delaware, and West Virginia. Results of these investigations will be of great interest to farmers of the State, Dean Watts says.

AG SCHOOL CONDUCTS TESTS

Experiments with feed grinding and mixing machinery are being conducted at present by the School of Agriculture to enable farmers to obtain more profitable returns from home-grown feeds. The relative cost, efficiency, and practicability of various types of electrically-driven grinders will be investigated.

WHITE SATIN SHOES DYED

to match your Evening Gown

College Boot Shop
South Allen Street

KING VIDOR'S
daring romance
of Negro life

HALLUCINATION
The art of the speaking...

WEDNESDAY
April 2
CAPITOL THEATRE

Urban Freshmen Exceed Farmers In Ag Enrollment

City and town residents are replacing farm dwellers in the enrollment of the School of Agriculture, according to statistics compiled by Dean Ralph L. Watts.

Of the 201 freshmen who entered the School of Agriculture last fall, 123 reside in towns and cities. Nine students are from Pittsburgh and eleven from Philadelphia. Twenty-four live in towns having a population of less than 2500 and seventy-three reside in urban centers of more than 2500 inhabitants.

Registration of farm dwellers, however, exceeds the town and city students in agricultural economics, agricultural education, agronomy, and dairy, animal, and poultry husbandry. These courses attract fifty-seven farm students compared with forty-six from more populated areas.

DAVIS REPLACES CRANMER AS MONT ALTO ATHLETIC HEAD

Paul C. Davis '30, senior forester, has been chosen as athletic director at Mont Alto to succeed Carl B. Cranmer '30 who has accepted a position with the Abbotsford Power and Paper Company of Canada.

Davis plans to reorganize the forester's athletic system. He has already outfitted a baseball team which will play high school and preparatory school teams in the Mont Alto section.

Campus Bulletin

Tickets for the Thespians' second annual Campus Revue will be sold at Montgomery's from tomorrow until...

Frank Sciortino and Bros.
FRESH FRUITS
and VEGETABLES
Wholesale and Retail
105 East Beaver Phone 210

W. C. McCLINTIC
At State College Hotel
April 1-2-3
Showing New Spring Line
Richman Bros. Co.
SUITS TOPCOATS
TUXEDOS
All \$22.50
Easter Delivery

Saturday. Telephone reservations can be made until tomorrow noon by calling Harry Rodgers at 491. Prices are \$7.75 and \$1.00.

Catering accommodations will be available at I. F. Ball. Fraternities will supply punch-bowl, laddle, and plates.

Booth drawings for Interfraternity Ball will be held from 7 to 9 o'clock tomorrow night at Stark Brothers and Harper. Fraternities not among those sponsoring the Ball may purchase booths for \$5. Members of these fraternities may purchase tickets at the same time for \$1.

There will be a testimonial meeting of the Christian Science society in room 100 Horticulture building at 8 o'clock tomorrow night.

CLASSIFIED

EASTER HATS—Spring hats in all shades and styles, straw and lace combinations. Open evenings. Mrs. C. B. Blanchet, 228 East Prospect Ave. 11p-1m

LOST—Sheepskin with fur collar. Fur gloves. Please return to Wilcox 320 Frear Hall 11p-1m

COLLEGE MEN representing nationally-known company averaged \$135 an hour last summer. You, too, can make this summer profitable. Experience unnecessary. Act now. See S. Sinclair, Theta Chi Fraternity 11p-1m

LOST—Will the fraternity that received wrong punch bowl, laddle, and card table after Soph Hop, please phone 298. 11p-1m

LOST—Green wrist watch with name written on dial. Finder kindly call D. U. House. 11p-1m

REAL HOME COOKING. An opening for one to board with private family. Unexcelled meals. Call 271-R

For Good Meals Served Right
TRY THE
Campus Green Room
We Specialize Dinners, Parties and Banquets
Phone 734 East College Avenue

NEW TAPESTRY BAGS
at
Egolf's
EAST COLLEGE AVENUE STATE COLLEGE, PA.

Parchment Bond
Two and a Half Pounds, 60c
Five Pounds - - - \$1.00

The Athletic Store
On Co-Op Corner
ALL STUDENT SUPPLIES

Blow the Whistle
-for the **Pause** that refreshes
When you suffer from large and undiluted doses of your fellows. When the milk of human kindness seems to sour. Blow the whistle for a minute's "time out" on your own account, to pause and refresh yourself.
In other words, go into a huddle with a glass or bottle of refreshing, delicious Coca-Cola. It will make you captain of your soul again, ready to live—or die—for the dear old alma mater.
LISTEN IN
Greenland Rice - Famous Sports Champions - Coca-Cola Orchestra - Wednesday 10:30 to 11 p.m. E. S. T. - Coast to Coast NBC Network
The Coca-Cola Company, Atlanta, Ga.

FOR SALE—Three foot model ship Venetian La Punta. Usual price \$75, special \$40. On view at Keelers.

LOST—White gold filigree bracelet with three diamonds and two sapphires—Please call 177 W—M. Winters, 414 Atherton 2tp

WANTED—Limited number college men to represent nationally-known company during summer months.

Pleasant, profitable work. See S. Sinclair, Theta Chi House. 11p-1m

WANTED—Laundry work for students. Will call and deliver. Inquire 220 South Atherton or call 422-J.

OPPORTUNITY for college men to gain invaluable business experience coupled with excellent returns. See Gwynn at Delta Tau Delta House.

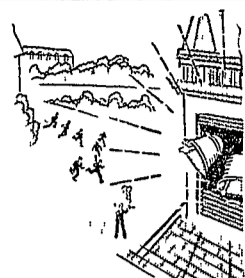
LOST—Textbook "Advertising Copy" by Hodgkiss in 25 L. A. about two weeks ago. Please return to L. Erb

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at
MORRELL'S BILLIARD PARLOR

THE HILAND SHOP
Simply Phone 264
Dollar Dry Cleaning Pressing Repairing
Complete Laundry Service
Hats Cleaned and Blocked
We Call For We Deliver

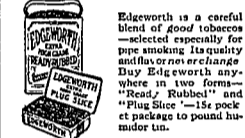
A Complete Food Service
The Corner
unusual

A Bank Account is a Delightful Thing to Possess
PEOPLES NATIONAL BANK



To pipes, Men, to Pipes!

TRADITION has it that ye shall know the fellowship of men with seasoned, masculine, melmen of every age and degree. Come try to join this brotherhood, yet fail, and are absolved as born to pipeless lives. But honest effort is required—each man's own test with good tobacco in a good pipe. That is the formula. Both pipe and tobacco must be good. The pipe must be pure of bowl, and the tobacco must be—



EDGEWORTH SMOKING TOBACCO

LARUS & BRO CO
100 S. 22d St., Richmond, Va.
I'll try your Edgeworth. And I'll try it in a good pipe.
Name _____
Street _____
Town and State _____
Now let the Edgeworth come!

COLLEGIAN SERVICE DIRECTORY
Consult This Directory. The Firms Listed Below are Ready to Serve You.

Shoot Pool During Off Hours At State College Billiard Academy Under Sauer's South Allen St.	CIGARS TOBACCO CANDY MAGAZINES NEWSPAPERS Nittany News Stand	Cleaning Repairing Pressing MRS. ANDY SMITH South Allen St. Phone 217-R
INSURANCE NOTARY PUBLIC HOWARD L. STUART Cathaum Theatre Bldg	PENN DAIRY MILK CREAM ICE CREAM 201 Bernard St Phone 250 Good Smokes Soda Fountain	J. C. WILLIAMS CONTRACTOR and PLASTERER State College R. D. Phone 903-R-33
THE PENN STATE SWEET SHOP West Beaver Ave State College, Pa	BUICK Sales and Service HAFER'S GARAGE 205 S. Atherton St.	Penn State Hotel 310 E College Ave. For Your Week-End Guests Phone 9610 J. N. GARDNER Phone 686 D. E. WENTZEL Asst. State Capital Savings & Loan Ass'n of Harrisburg, Penna. Rms 5-6 Leitzell Bld., State College
FROST & DOTY INSURANCE PEOPLES BANK BLDG.	24 Hour Service STORCH MOTOR COMPANY Storage and General Repairs Phone 760 238 E. College Ave.	Auto Body-Top, Fender Service and Refinishing SCHRECK BROS. Phone-206-16-1 LEMONT, PA.
Bus Service Leave State College 8:45 a.m. 9:50 a.m. 2:00 p.m. 3:05 p.m. 5:00 p.m. 6:05 p.m. 7:15 p.m. Arrive Tyrone 9:50 a.m. 3:05 p.m. 6:05 p.m. 8:20 p.m.	TEXACO GAS AND OILS Bus Service State College-Lewistown Leave State College 10:30 a.m. Arrive Lewistown 12:40 a.m. Meets 112 Train East and 129 West Leave State College 3:30 p.m. Arrive Lewistown 4:50 p.m. Meets 511 Train West and 541 East Leave Lewistown 1:25 p.m. Arrive State College 3:30 p.m. Leave Lewistown 5:30 p.m. Arrive State College 7:00 p.m.	Bus Service Weekdays Belleville to State College 6:45 a.m. 9:15 a.m. 9:50 a.m. 1:20 p.m. 3:10 p.m. 5:10 p.m. 10:30 p.m. State College to Belleville 8:00 a.m. 12:30 p.m. 2:00 p.m. 7:00 p.m. 9:00 p.m. *Saturdays only Sundays Belleville to State College 7:00 a.m. 9:15 a.m. 1:25 p.m. 3:10 p.m. 8:15 p.m. State College to Belleville 8:00 a.m. 12:40 p.m. 2:00 p.m. 7:00 p.m.
FULLINGTON AUTO BUS CO. Incorporated Clearfield, Pa.	BOALSBURG AUTO BUS Boalsburg, Pa.	JOHNSTON MOTOR BUS CO. Incorporated Belleville, Pa.