PRESIDENT ASKS FRATERNITIES TO MEET CHALLENGE

'Must Measure Actions By Ideals,' Hetzel's Plea

GERSTENBERG CITES

FRATERNITY AIMS

EVENING GOWNS

SPRING BLOUSES

Moore's Dress SpecialtyShop

Urges Advancement To Accept Keep Pace With Education

By James H. Coogan jr.

The fraterinity must justify itself in the eyes of the public.

This was the challenge President Ralph Dorn Hetzel flung in the faces of more than 100 Penn State fraternity leaders who attended the interfraternity Conference banquet at the Centre Hills Country club Friday night

whit Visioning a day of teckoning that more real than fiction, the College ministrator warned his audiente of e impending tital "We are going to be called more retly to account and we must be epared to meet the test," he cauned, in alluding to the promised metally to the cauned, in alluding to the promised metally to the cauned, in alluding to the promised metally the cauned.

nty regain were also scored by the speaker. The value of the social organization, with its necompanying likeness in character and personality, were similarly questioned by him.

Of the outstanding frailties, President Hetzel was particularly emphatic in his demineration of hainful onitiation practices. He described the injury of a Dickinson pledge as a "photo on the fratemity scutcheon."

F. C. MAY ADOPT 2 PLANS
FOR IMPROVING SCHOLARSHIP

'A revised scholarship card and a freshman study guide, two plans ad-vanced at the scholarship charinen's bincheon, will be put into effect by in-terraterinty Council if they meet with the approval of College officials and the chapters

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IS PROPOSED FOR FRATERNITY BUYING

> Chapters May Form Association To Purchase Supplies at Reduced Prices

COOPERATIVE PLAN

COMPANY WOULD ISSUE 1000 SHARES OF STOCK

System To Include Services Trained Dietitian Aiding **House Caterers**

A cooperative marketing association to lower fraternity operating costs was introduced by Mr. W. K. Morris '17 at the Interfraternity Conference caterers' luncheon in the Sigma Phi Epsilon house Saturday. Under the plan submitted by Mr. Morris each fraternity which is a member of the system would purchase all food supplies through the association. Buying supplies in large quantities would effect a saving in pinces, he claims.

tites would effect a saving in pieces, he claims.

Capitalization of the group to be known as the "State College Mercantle Company," Mr. Morris places at 255,000. He proposes to raise the required sum by issuing five hundled shares of preferred stock with a parvalue of \$50, earrying a dividend of six per cent on profits aceruing to the organization. In addition to the preferred stock, five hundred shares of common stock would be distributed. The common stock would have no parvalue, but each share would carry one vote in the organization. One share of common stock would be allowed for the purchase of three shares of preferred. The amount of stock subscription of each fraternity would equal twee the amount of weekly purchases. Stockholders Elect Directors.

The company would, Mr. Morris. lems We must be more mindful of our larger objectives and our ideals, he remonstrated.

Charging that the present-day fracternity is contemny itself too much with factors which are superhead, Defleted pleaded for a new awakening, for a stronger realization of the obligations which test upon the fracternity's practices shall be measured by the standards of its ideals Extensive use of this measuring stick, he contends, will prove the unworthness and madequacy of present day practices and hasten the promotion of higher standards.

"In fact we must," he admonshed, "if we are going to preverve our ganizations during the period of adjustment which is just ahead, and which is going to involve not only higher education, but all of the agencies and institutions which are associated with our colleges and universities."

Attacks Rough Initiations. The first distinction that the colleges executive was that of ago. The ago of a frateinity, in-ne-primprise to ago of a frateinity, in-ne-primprise to the colleges and universities. The colleges and other fatternity, he asserted of Trophess, badges and other fatternity, he asserted of Trophess, badges and other fatternity regalia were also scored by the speaker.

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The value of the social organization of the formation of the formation of the colleges and other fatternity regalia were also scored by the speaker.

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Dean of Men Sees I.F.C. as Practical Business Device

Fraternity Situation Problems Viewed By Speaker

EUGENE H. LEDERER 124 West College Avenue



ADVISORS DISCUSS **VITAL PROBLEMS**

Scholarship Rating, Cooperativ Included in Topics

shp charmen's mineres.
Letnoon

The introduction of study schedules
for freshmen and a house study hall
were methods advised by the speake
to improve scholarship influence of
unpreclassmen and alumni

McGINNES CITES HOUSE PROBLEMS

Outstanding Fraterinty Difficulties Probed by National Officer In Speech Saturday

In Speech Saturday

Ter outstanding problems of fraterinty chapters were discussed by Samuel W McGinness, national president of Theta Upsilon Omega, in his address to Greek president. Saturday after noon

As a means of curbing the liquo problems, he recommended inon-handed discipline on the part of the chapter president. He also suggested this to present other violations of chapter ulea and as a solution to the wholaiship problems.

"Do not over-emphasize outside activities," the speaker warned, 'and the president should not be too active in campus affairs because he in a sarrifice house duties to perform them. Mr. McGinness pointed out that observance of rushing todes does not prevent a chapter from pleaging a good class and declared that the secret of chapter interest was to Legivery member busy performing one house duty.

The sophomore problem is important and he believes close upperclass.

PACIFIST WILL SPEAK AT

ANNUAL RELIGIOUS COUNCIL

Frederick J. Libby, executive secretary of te National Council for the Prevention of War, will be the principal speaker at the thrid annual Institute on International Relations to be held February 23, 21, and 25 at Wesley Foundation of the Methodsis church.

The sophomone problem is important and he beheves close upportant and he beheves close upportant and he beheves close upportant interest is kept alive by a good publication in the executive's opinion in the executive's opinion in the executive's opinion in the executive's opinion in the contact basis, economical management should be employed to collect delinquents' hills. Bills owed by a national headquarters but eau

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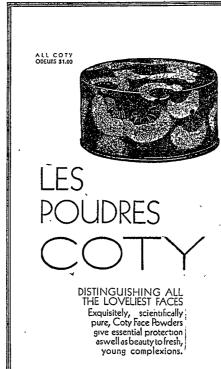
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