

PENN STATE COLLEGIAN

Published semi-weekly during the college year, except on holidays, by students of The Pennsylvania State College in the interest of the college, the students, faculty, alumni, and friends.

THE MANAGING BOARD

- James H. Coogan '30 Editor-in-Chief
Charles A. Menck '30 Managing Editor
Robert P. Stevenson '30 News Editor
Quinton E. Beange '30 Sports Editor
Milton M. Rosenbloom '30 Business Manager
Russell L. Rehn '30 Advertising Manager
Calvin E. Batwits '30 Circulation Manager
Henry R. Dowdy '30 Foreign Advertising Manager

Entered at the Postoffice, State College, Pa., as second class matter

FRIDAY, OCTOBER 22, 1929

THE PUNCH THAT COUNTS

True to prediction, Penn State's mystery football team felt the sting of defeat for the first time Saturday when New York University's not-week eleven rebounded from its early season loss to Fordham with increased power.

Time and again the hard-hitting Lion backfield smashed its way to within scoring distance only to lose possession of the ball.

THE ART OF NEGLECT

When a non-swimmer falls into deep water, the result is a loud splash, followed by wild thrashing of arms and legs and a possible stone-like descent to oblivion if there is no helping hand near.

That any student should have so many irons in the fire, that he should be connected with so many organizations as to make it impossible to give due notice to his lessor tasks is a sorry situation, but nevertheless a common one.

Then, too, the lazy element in every student's makeup usually prompts him to believe that he has too much work to do. The many activities man is certainly not lazy, but he frequently finds that there are far too many demands upon his time.

WHY BE A SNOB?

Because he advised the June graduates of Massachusetts Institute of Technology to "be snobs" Prof. Robert F. Rogers of that institution unconsciously achieved nation-wide publicity over night.

In America the word snob means "one who thinks himself better than the average and behaves on that assumption." This further means that any appearance of superiority will call forth that epithet from people who know no better.

Further more, Professor Rogers explained that "Be a Snob" means "Be a gentleman." The word gentleman is a matter of manners and good breeding.

But Professor Rogers has brought out several undelatable points. Colleges and universities throughout the United States are gradually beginning to realize that from a business point of view a graduate must be a snob, or gentleman, if he wishes to succeed in his work.

THE LION'S DEN

BY DANIEL

Wow! what a wild week-end we had—attending the soccer game and telegraphic football returns.

Someone, it seems didn't enjoy the journey to New York for Saturday's game. Says a dispatch received in this office last night "An esthetic soul of the Penn State football squad upon leaving for State College today declared his visit to the Big City a failure because he couldn't find any Violets to pluck."

Captain Jack Martin of the good ship State takes a travelogue. Saturday evening he wrote "Progressed at the rate of one naught today"

Prof. Define the word poetry. Wise one it's something connected with meter. Wisest: Must be a gas pipe

Now that the N Y U. game is history there's little to worry about until the Penn game. Except for the Daniel. For instance, one cub reporter is taking a course in Shakespeare.

What, ho! And how! Rumor has it that yesterday a swimming collegian plagued with sprites and elfins did invade the wild of Watts there to answer to a summons charging him with paving up a campus way astride his gear-ed mount at what's o'clock

"Stand!" quoth the D-of-M. "Go to!" replied our peer. "Perforce, I can do naught but that, for the chairs are filled"

"Welcome, ass," said the culprit. "Here's your rattling tinny mount," declareth attendant.

"Ah, ha! Evidence for the gods," quoth the D-of-M. "I'm smuk!" spake the culprit collegian.

"Guilty, art thou adjudged," opined the judge. "Know you not the age-old decree that no man shall cause his mount to paw and snort on the campus ways?"

"Long have I heard of it." "Even so. Then you lot shall be that of the Passionate Pilgrim. Go you far from here even so far as unto the house of your sire and let your tinny mount paw and snort there. Awaunt,ascal!"

We were almost afraid to print the above story at first for fear that the mighty Lions would eat puny Daniel.

An unknown freshman was caught on Friday night trying to gain entrance to a fraternity house through a third story window. A fire-escape led up to the window.

It's remarkable to what extremes these freshmen will resort just so they'll have a pledge pin to wear.

IN THE UNIVERSITY MANNER



Mufflers

IMPORTED CASHMERE IN PASTEL SHADES - SILK SQUARES IN REPP STRIPES - OR CREPES IN MORE SUB-DUED PATTERNS - ALL EXCLUSIVE AT THIS ESTABLISHMENT.

2.50 3.50 5.00 at STARK BROS. & HARPER NEXT TO THE MOVIES

Co-ed Chats

This is the beginning of the second year for women's clubs and societies housed at Penn State. One naturally asks "Have they been a success?"

Perhaps the lodges, which it is expected will replace them when they are torn down for further campus improvements, will fit the needs of Penn State women better, but with housing conditions as they now are the answer is decidedly "Yes."

The groups of girls who have taken over the houses have in most cases added considerably to the attractiveness of the places by contributions from the organizations' treasuries.

The girls who have been occupants of the houses have kept College and dormitory rules. A sense of duty to the society usually kept the girl from "pulling" anything. Further, the girls who have lived in the houses have not become so far estranged from campus activities as was predicted when the matter of houses was being considered.

But one phase of this fraternization housing has not been a success. And strange to say, it is what one would consider the easiest part of all. The old names have clung to the houses.

EYES EXAMINED

All kinds of frames, & repairs. DR. EVA B. ROAN Registered Optometrist OFFICE HOURS

Bellefonte State College Wed 2 p.m. to 8 p.m. Sat 10 a.m. to 5 p.m. Getchick Building Opp. Court House

despite every attempt that members have made to attach the names of the organizations to the houses. Though the name plates outside read Alpha, Omicron Pi, Sigma Chi, etc., some people insist upon Maple Lodge and Willard.

Since the girls have been so careful to make the houses a success, why cannot an attempt be made by "the powers that be" to term the houses what they really have become? Why should one, when desiring to speak with a Chi Omega, for instance, have to ask the telephone operator for Edgewood? It is not flattering to the society and besides much confusion is caused.

Can't people connected with such a broadening institution as our college adopt themselves enough to learn a few new names?

"As far as can be seen at this time I believe the ushering code of this year has been a decided improvement over those of former years," stated Miss Charlotte E. Ray, Dean of Women, in speaking of the ushering system used this year among the women.

Wake Up Lazy Liver!

End Bilious "Blues"—Quick. When nervous, irritable, tired all the time, brain foggy, can't sleep no appetite, bad taste, foul breath—best thing for you is old reliable, Anzette's Liver Pills. Get it quick! Cleans liver, sweetens stomach, aids digestion, moves bowels to eliminate poisonous wastes.

Rea & Derick 160 West College Ave.

SPECIAL 75c Can of EDGEWORTH

for 59. WARD'S

FIND YOURSELF' URGES PHILADELPHIA MINISTER

Dr. MacCallum Tells Chapel Audience To Make Lives Worthwhile

"To come to one's self is the highest reach of human attainment," said Dr. John A. MacCallum, pastor of the Walnut Street Presbyterian church, Philadelphia, while speaking before chapel-goers Sunday. "The Quest of Life" was the topic of his address.

"We are self-determining personalities," he said, "and until we make worth while the life that is given us

we do not attain the highest." As further emphasis to his topic, the speaker stated that we have all asked for untrammelled life, and that upon receiving it do not know how to use it to advantage.

Distinctive Gifts for all occasions also Greeting Cards and Mottos at the OLD MAIN ART SHOP. 1tpV



Matinee daily at 1:30 except on Saturday during football season. Last complete afternoon showing starts at 3:00.

TUESDAY—Victor McLaglen, Edmund Lowe in "THE COCK-EYED WORLD" All-Talking, Singing, Laughing Riot!

WEDNESDAY—Lon Chaney, Phyllis Haver in "THUNDER" Synchronized Picture—Music Only

THURSDAY—Charles Farrell, Janet Gaynor in "LUCKY STAR" All-Talking Romance

FRIDAY—Robert Armstrong, James Gleason in "OH, YEAH!" All-Talking Comedy-Melodrama

Don't Experiment with your Appearance

Advertisement for LANGROCK FINE CLOTHES, Montgomery & Co. State College, Pa.

Alumni and Students Taxi Service. SPECIAL TRIPS CAN BE ARRANGED FOR H. K. RESIDES. Bell Phone 196 Office Phone 750

DESIRABLE SECOND FLOOR ROOMS Single and Double. LOGUST LANE SANDWICH SHOP 214 East Nittany Avenue

Advertisement for Chesterfield cigarettes. ...in the revue it's PEP! ...in a cigarette it's TASTE! TRUE MERIT IS LIKE A RIVER; the deeper it is, the less noise it makes. CHESTERFIELD CIGARETTES. MILD... and yet THEY SATISFY. STARK BROS. & HARPER. FINE TURKISH and DOMESTIC tobaccos, not only BLENDED but CROSS-BLENDED.