

PENN STATE COLLEGIAN
 Published semi-weekly during the College year, except on holidays, by students of The Pennsylvania State College in the interest of the college, the students, faculty, alumni, and friends.

THE MANAGING BOARD

James H. Coogan '30 Editor-in-Chief	Milton M. Rosenbloom '30 Business Manager
Charles A. Mensch '30 Managing Editor	Russell L. Rehm '30 Advertising Manager
Robert P. Stevenson '30 News Editor	Calvin E. Bawis '30 Circulation Manager
Quinton E. Beauge '30 Sports Editor	Henry R. Dowdy, Jr. '30 Traffic Advertising Manager

ASSOCIATE EDITORS

Jacob L. Cohen '31	Charles A. Schmidt Jr. '31
William C. McElvain '31	Norman B. Sobler '31
Roy E. Morgan '31	William K. Uleirich '31

Entered at the Postoffice State College Pa. as second class matter

TUESDAY, OCTOBER 15, 1929

PROLONGING LIFE

"The current application among the student that the fraternities would like to 'lead-pipe' the system [the rushing code] did not work well this fall is erroneous. It will take a two-thirds majority of the fraternities to do away with the code."

With those words Malcolm Knipftruck '30, president of Interfraternity Council, spiked the rumor that Penn State fraternities would abandon the present rushing code because of wide-spread discontent.

The belief that the code was a temporary measure, and not a permanent institution, was broadcast by irresponsible parties last spring when the 1928 code was revised. But, according to the Council's constitution, the code can be abandoned only by consent of a two-thirds majority of the fraternities represented in the council. The Collegian feels confident therefore, that organized opposition to the code this year is not formidable enough to result in its abandonment, thus lengthening the lifetime of what may evolve into a more desirable rushing system.

ON THE CULTURAL SIDE

Whether general culture or personal technical training should take precedence in the student's time is a moot question. The usual contention, of course, is that the four years of a college career should be so planned that a just proportion of each may be obtained. Then as the student receives his sheepskin it will symbolize both aptitude in his particular profession and at least a speaking acquaintance with what are known as the finer things of life, such for instance, as the monumental works in literature, an appreciation of good music, and the many incidents that round out one's cultural background. But for the most part our student is satisfied with getting just half of his sheepskin, the other half—the cultural half—being nothing except a regrettable blank.

For those students who would take advantage of every opportunity to gain culture, the College this year has planned an Artists' Course. Such organizations, and names as the Russian Symphony Chorus, the New York String Quartet, Ethel Fox and Allan Jones, Albert Spalding, Sigmund Spaeth, and Lawrence Tibbett are on the list.

In addressing Interfraternity Council a few days ago Dean of Men Arthur R. Warnock pointed out that a Penn State man has never produced a best-seller, has never had a play on Broadway. Great engineers and great agriculturists there have been, but no leaders in the arts. This state makes one wonder if the cause can not be found in the dearth of cultural forces that is so apparent in State College. The purpose of the Artists' Course is to help fill the gap. At the same Interfraternity Council meeting Director of Music Richard W. Grant stated that evening dress might be adopted for these performances. This, one feels, would also help to raise the cultural rating of Penn State.

THE FRATERNITY PRESIDENT'S ROLE

In his talk Wednesday night at the Interfraternity Council meeting at which delegates and presidents of the chapters were present Dean Arthur R. Warnock set forth a number of problems common to many Penn State fraternities. The Dean contends that liquor and gambling are the worst foes that any fraternity must face and conquer, if it wishes to have a worth-while existence. The truth of this statement is brought out by the fact that the presence of either of these evil destroys the unity in a fraternity, and without unity of thought and action such an organization is as a ship without a rudder.

Liquor drinking as well as gambling tends to lower the general morale of the group in which it exists. Antagonism created thereby among the members almost inevitably causes a division of the house into two factions, the "wets" and the "drys." Usually there are three classes of men to be found in every fraternity, namely: those who drink, those who do not drink and are actively against the use of liquor, and an intermediate group who are politically speaking, "on the fence." The policy of the fraternity and the reputation that it is to enjoy upon the campus therefore depends upon the character of the majority.

Gambling, although the lesser of the two evils, is not to be disregarded entirely. It may start with small bets or games of penny ante which do not seem harmful. However, the gambling instinct develops rapidly and accordingly the stakes are raised. Someone is bound to win and the loser will naturally, although not rightfully, maintain a feeling of enmity towards the winner when the amount lost causes him financial discomfort. In the case of both gambling and liquor complications arise and the cooperative forces of an organization are destroyed. The role of the chapter president then is to curb drinking and gambling among his brothers. He will find it exceedingly difficult at first but in the end he will be rewarded to some degree for his honest efforts.

THE LION'S DEN

BY DANIEL

Contrary to our beliefs, an editor's life is not an easy one. We believed ordinarily that all an editor did was report to the office for his pay check. But it's nothing of the life, we learned to our dismay today.

What an editor does, as a matter of fact, is good-will throughout the length and breadth of the College-land. His title in the marketplace should read, it seems to us, Ambassador-in-Chief.

Strangely enough, we have been responsible for some of the thorns that have littered our editor's path. If we aren't stepping on someone's toes because of sheer love of the practice, we are misrepresenting the news, and the latter, be it known, shows disregard of one of the cardinal virtues of our profession.

Withal, we mean to make amends for erasing our chief no little discomfort.

For one thing, we were charged with intimating in our column that visiting parents, Dads, to be more exact, were being taxed for some unknown reason. Quite to the contrary, the Dads knew why they were being taxed, because it was of their own free-will that they chose, years ago, to pay one dollar each year for membership recognition in the Association of Parents of Penn State.

This willingness to pay, it seems to us, is a habit of Dad's. Either that or Dad has learned to choose the path of least resistance.

And speaking of one dollar bills reminds us that we were jolted by a check—but not its amount—which came to us in the mail this morning. It read: dollars and no cents.

Likewise, speaking of non-sense, we are thoroughly disgusted with this hitherto intangible something called Spirit 'O', to be more accurate, Luel of Spirit.

What gets under our skin particularly is the fact that certain students complain because our football eleven is puffed against an unknown team like Marshall college.

And then these same students choose to crowd the sidelines near the finish of the game, just as they do at schools of lesser renown.

Moreover, figures show that the referee was the most consistent ground-gainer in Saturday's setto "Is Zat So" according to playgoers, was a knockout. But, according to an impatient critic, the long count came between acts.

"Let Us Spray," Saturday's Denver Field Pictorial tell us, is the slogan of the Nittany Lions this year.

One of our correspondents writes, however, that the visiting teams should and ought to, "spray" first.

A number of fraternities, according to our informant, plan football games between the brothers and the pledges.

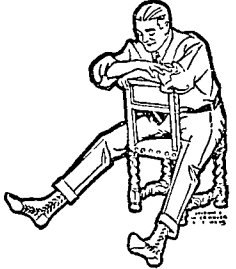
Which, if we may conjecture, is an instance when the uninitiated might return the rush.

Perhaps the most novel idea we've heard of yet is the one suggesting that students attire themselves in evening dress for the Artists' Course, the first number of which is to be presented November 1.

For our part, we think it would help perhaps to dispel the 'Cow College' myth.

Because then we would be putting on the dog!

"IN THE UNIVERSITY MANNER"



Interwoven Socks
 Go and Feel

DESIGNED BY INTERWOVEN IN ENGLAND. MADE IN THIS COUNTRY FOR UNIVERSITY MEN

.50 .75 \$1.00 \$1.50

at **STARK BROS. & HARPER**
 NEXT TO THE MOVIES

ALUMNI SPONSOR NATATORIUM HERE

(Continued from first page)

revival of interest in the idea is one thing needed to put it across. The sketches and plans have been made for the proposed project, College officials declare. The pool, present plan reveal, will be a natatorium with terrace outside. Wide French swinging doors will allow the place to be easily converted into an almost outdoor pool.

College Officials Help

President Hetzel pointed out that we are probably the only College with such a large enrollment which does not have a swimming pool. "Any effort made in the direction of securing funds for such a project is most commendable," he added, "and the class of '22 to carry forward a campaign for this purpose is most encouraging."

Chairman Kern, in outlining the work of his committee, said, "The class of 1922 is still interested in Penn State and, especially, in their proposed class memorial. Having pledged them

High Class Riding Horses For Ladies and Men
 South & Miller Riding Academy
 Rear of Harvey's Bakery

SHOE REPAIRING
 Excellent Workmanship — Guaranteed MODERATE PRICES
 J. B. MINGLE
 116 Frazier Street

CO-EDS make
SCHLOW'S QUALITY SHOP
 3011
 Headquarters

Have your week-end friends stop at the
Penn State Hotel
 410 East College Avenue
 Across From East Campus
 Comfortable—Quiet—Clean
 JOHN N. GARDNER, Mgr.

elves, members of our group are looking forward to the realization of an dream."

Dr. Miller, another committee member, reported that it had been a big proposition for members of the class to pledge \$100 apiece for payment to be made in a few years after graduation. "Since such an obligation has been made," he continued, "we will push ahead, and in this forward movement we are much encouraged by the helpful attitude of College officials."

Persons interested in the movement to have other classes within the next two years, who have not left class memorial, also get behind the move. A renewal of student interest in the project is looked forward to by College officials.

MAGAZINE HONORS ZUPPKE

Robert C. Zuppke, whose University of Illinois eleven won the Western Conference football championship last year, recently received the first of a series of awards for athletic achievement offered by *College Humor*.

Wit and Wisdom



WHY DO YOU CALL YOUR SWEETIE 'GRAPEFRUIT'?

EVERY TIME SHE SQUEEZE HER SHE SOAKS ME IN THE EYE.

THERE ARE TWO WAYS TO START A QUARREL WITH A WOMAN — ONE IS TO TELL HER A LIE — THE OTHER IS TO TELL HER THE TRUTH —

GO TO THE TOP OF THE CLASS!

This is where you will always find the newest and best in Radios

Atwater Kent
 Edison Radiola
Electric Supply Co.
 121 Allen Street

ILLINOIS SORORITIES SPEND MORE THAN FRATERNITIES

Tending to disprove the theory that the women should hold the purse strings, a survey at the University of Illinois revealed that fraternities were in better financial condition than the sororities on the campus.

FENCES IN CO-ED QUARTERS

In order to prevent co-eds from keeping "after hour" dates, Ginnell college authorities have erected 15-foot fences around the lower landings of all fire escapes around dormitory buildings housing women. Violations of rules by strategy last year brought about the move, officials de-

clared.

CORRECT TIME
 Checked Daily with Arlington at
Crabtree's
 Allen Street

ALBERT DEAL & SON
 Heating AND Plumbing
 117 Frazier Street

Due to our method of buying, we can supply you with Groceries and Provisions at wholesale rates.

Fyees

GUNS AMMUNITION
 HAND MADE LEATHER WORK
 General Repairing of All Kinds
 Expert Gun Repairing
 No Job Too Small—None Too Large If you have a repair job, bring it in or come in and see me
 OPEN EVERY EVENING UNTIL 9 O'CLOCK
ROBERT R. MINGLE
 119 South Frazier Street

CHEMISTS SURVEY FIELD OF TECHNICAL MAGAZINES

Fifteen hundred technical publications in all languages, dealing with scores of fields of chemistry, have been surveyed and abstracted in the interests of scientific progress by the reporting system of the American Chemistry Society, it was announced recently by Prof. E. J. Crane, of Ohio State University, editor of *Chemical Abstracts*, the society's publication.



Matinee daily at 1:30 except on Saturday during football season. Last complete afternoon showing starts at 3:00.

TUESDAY—
 Janet Gaylor and All-Star Cast in "I DEVILS"
 Part-Talking Circus-Romance

WEDNESDAY—
 Dolores Del Rio in Henry W. Longfellow's "EVANGELINE"
 Synchronized Picture—Music Only

THURSDAY—
 Morton Downey, Betty Lawford in "LUCKY IN LOVE"
 All-Talking, Singing Comedy-Romance

FRIDAY—
 Charles Farrell, Mary Duncan in "THE RIVER"
 Part-Talking Drama



Violet Rays of Sunshine
 ...not "artificial treatment"—make OLD GOLD
 ... a better and a smoother cigarette

OLD GOLD brought about a great change in smoking habits. It gave smokers a new freedom of enjoyment ... without any forbidden limits.

The man who used to say "I can't smoke until after lunch ... my throat is sensitive in the morning" now finds that he can "light up" whenever he pleases. For his morning OLD GOLD has no more throat-scratch than his breakfast omelet.

Likewise all those who have to guard their throats ... salesmen, singers, actors, and the like ... no longer have to stint their smokes, for OLD GOLD is as free of throat irritants as a glass of spring water.

Better tobaccos did it ... naturally good tobaccos ... extra-prime leaf made irritation-free by the violet rays of sunshine ... not by "artificial treatment."

If you like food that is naturally good, instead of food made good by "artificial treatment" ... you're sure to prefer OLD GOLD'S natural tobacco smoothness. Try a package ... and get a vote of thanks from both your throat and taste.

© P. Lorillard Co., Inc. 1929

On Your Radio, OLD GOLD—PAUL WHITEMAN HOUR. Paul Whiteman, with his complete orchestra, every Tuesday, 9 to 10 P. M., Eastern Standard Time