

We'll be glad to render you every advantage and convenience as we have done in the past.

M. FROMM

# FROMM'S

Opposite front campus - - - 114 East College Avenue

I'm ready to serve you and know that you'll be pleased with your experiences here.

LEW COHEN



## We're Doing Big Things For You This Fall in Style and Value

### Here are Some of the High Spots

Established since 1913, we've always been known for carrying only merchandise of the highest standards, which includes makers such as Society Brand and Braeburn University Clothes, Stetson & Schoble Hats, Ide and Arrow Shirts, Superba Cravats, Meyers Gloves, Johnson & Murphy, Florsheim and Walkover Shoes

These makers have always been known for their style -- quality -- value -- but this season they are more than living up to their reputation. It goes without saying that they're the smartest anywhere -- but we do want to tell you about the values -- they're by far the greatest ever given us by these great makers. We could go on and on -- but instead come in and see our unusual display.



A NEW ACHIEVEMENT IN VALUE-GIVING

#### Society Brand and Braeburn Suits

Never before have these great makers ever offered such values. These suits give you style and workmanship -- more wear than ever before -- some with two trousers for knickers.

**\$35 to \$50**

Stetson, Walk - Over, Menihan and Selby Shoes for Women



Look 'em Over

You'll like the smartness of our shoes -- they look so good -- feel so fine -- see us -- we'll fit you right.

**\$5. to \$14.50**

#### R.O.T.C. Shoes

Made by Endicott-Johnston Co. on the Munson regulation army last. Sizes 5 1/2 to 12.

**\$3.95**

YOU'LL WANT TO SEE THE NEW

#### Topcoats and Overcoats

**\$30 to \$50**

and you never saw a finer assortment of cold weather clothes. There's every style you might possibly take a fancy to. Let us show them to you.

#### Superba Cravats

**\$1.00 to \$2.50**

#### Westminster Hosiery

**35¢ to \$6.00**

#### Ide and Arrow Shirts

**\$2.00 to \$3.50**

#### Meyers Gloves

**\$1.50 to \$5.00**

#### Stetson - Schoble

The Campus Hats

**\$5.00 to \$10.00**