

GRAHAM & SONS
Established 1896

The Old Reliable High Grade Smoke Shop and Confectionery

Every day, we hear them say, I wish I had come here first.
Our store is imitated often but never equalled
Come here first

EXCURSIONISTS TO TOUR GETTYSBURG
(Continued from first page)

don will leave from in front of the auditorium at 1 o'clock Tuesday afternoon. As it was impossible to arrange for the excursion at any other time, this date was selected.

When returning the party will leave the reformatory at 1 o'clock and should be in State College before 5:30 o'clock that night. Director White reports that the rules of the institution will not permit any girls wearing knickerbockers to enter the grounds.

Excursion tickets for this trip can be obtained from the Summer Session office or the director of the tour until Monday noon. Because of the limited number allowed to make the trip, Mr. White will be forced to stop sales when the quota is filled.

Reclaimed Youths

This is the first time that members of the Summer Session student body have had the opportunity to see a practical method of reclaiming wayward boys to society. In this institution can be seen a system of vocational education that compares favorably with the best.

The reformatory was opened in 1889 for the purpose of inciting law-breakers in order to surround them with influences that would help them to become industrious, honest, and law-abiding citizens.

Conditions of prison life in the school are similar to those found in the penitentiary, yet every inmate has an opportunity to receive training in a trade suited to his aptitude and particular needs. Moral and religious training also is stressed.

EDUCATORS HOLD DINNER

Graduate students and faculty members in education and psychology will hold their annual dinner at the University Club at 7 o'clock Wednesday night. A charge of one dollar per plate will be made of each attendant.

BEAUTIFUL ALAMAC CARDS MAKE SELLING A PLEASURE

Selling ALAMAC Christmas Greeting Cards is an easy, pleasant way for college men to make money. This distinguished line opens every desirable door. Intelligent selling plan sample book of personal cards and dollar box accessories sent free of charge to business profits.

FREE SAMPLES

The ALAMAC COMPANY of New York
Dept. DA 6 Varick Street New York

ENGLISH DIRECTOR TELLS OF READERS
(Continued from first page)

have new titles," declared Director Lowe.

"These are professional, industrial, and business magazines, books and papers for those who desire information, while those who want relaxation and escape have a world of other material to pick and choose from," he continued.

Going off at a tangent for a moment, the lecturer commented on the various types of readers.

There are a minority of high-brows who enjoy writing intellectually, said the commentator, while at the other end of the reading scale are the low-brows forming a slightly larger group, who seek entertainment and relief from a sometimes hard lot. Between the two sections is the vast multitude of persons who actually read for the reading public.

"The Biggest Influence"

This reading public of ours, Love went on to say, goes to the novel for its pleasure and to the newspapers primarily for novelty, although the desire for news, of course, plays a big part.

"Newspapers," declared the speaker, "are the most powerful influences in our lives today."

Free speech and low postage have combined to place this factor where it is in the reading public's life. Director Lowe continued his talk on newspapers by describing characteristic newspaper tones and emphasizing that editors determine taste to a greater degree than they follow.

Drawing from other statistics last night's speaker said that advertising and sport news space since 1900 has increased 50 per cent, and crime news space 60 per cent, while a decrease

of 25 per cent in news space, 70 per cent in society space, and 70 per cent in editorial and opinion space had been noted. This is accounted for by changing reading tastes.

Four types are found in newspaperdom, said the lecturer. The first is of the Christian Science Monitor ideals that maintain an individual tone and never drop to a kindergarten degree of mentality.

An honest intent to inform, such as is found in the Scripps-Howard group of newspapers, would identify the second type. The sensational journals similar to those of the Hearst chain comprise the third class.

Tabloids, sprung almost from nowhere and nothing to circulation leaders in large cities during the last nine years, fall into the last group.

From newspapers the lecturer turned to magazines, classifying them in technical, old-fashioned literary, informative and highly-colored fictional groups. Examples of the four were given as the Wireless Age and Popular Mechanics, Harpers and Scribners magazines, Travel and the National Geographic magazines, and for the last, True Confessions.

Talks of Books

Books next provided the commentator talk topics and he introduced his subject by saying:

"One of the interesting trends in book reading has been the appearance of well-written and attention-holding biographies of people."

It is Director Lowe's opinion that this popular desire for biographies, which has come about in the last eight or ten years, is indicative of a permanent reading type.

More readable and important biographies are appearing in this country than in others, according to the speaker. Documentary evidence and authentic records are, for the most part, being used in their compilation, he said.

In the line of biographies Lowe mentioned the semi-fictional histories that take a popular and romantic figure and weave a tale around the known facts. He cited the "Saga of Billy the Kid" as an example.

Treating the novel, Lowe mentioned the 140 million books with their 8000 new titles and pointed out that the modern reader is better supplied now than at any previous time. The volumes, of course, were not wholly of the novel in nature but a large percentage could be taken out for that class of reading.

NOVELIST TELLS WRITING THEORY
(Continued from first page)

back hit me in the head and I wanted to write. It was the crystallization of my younger experience."

Sustaining to, or rather putting to use the renewed ardor, Hergesheimer shut himself up for ten years in a small house in the mountains of North Carolina where he wrote steadily. It was not until the publication of "The Three Black Pennies" in 1917 that he was recognized by the gods of the literary world. From that time on he produced prodigiously and successfully.

Milanon vs. Atalanta

Pursuing his chosen art as indefatigably as Milanon did Atalanta, Joseph Hergesheimer, whether meaning to or not, piled up in his equalization-chase points enough to fill a warehouse against the day when the bears of pessimism would beat down his personal stock.

Beginning with "The Lay Anthony" in 1914 and continuing through his recent "Sword Blades and Roses," the student of American people has remained, articulated, and short-storied his way through more than a conservative five million words. All of which entailed—excepting scrap paper and the amount covered in deletions—approximately 14,000 sheets of ordinary foolscap. In all, a stack something less than the height of a small man.

Hergesheimer, whose name the world should know is split in the middle when being pronounced, continued his talk by turning to the fate of the novel—his favorite field of writing.

"Novel Is Fading"

"The novel is fading," declared the author, pausing in this staid to emphasize the statement. He lifted a finger to insure attention. "Increased outside interests, a growing ironical attitude in regard to love, around which novels principally are built, and

the desire of people to read stories of shorter length, is causing it. I am very certain on the fate of the novel," he concluded emphatically.

Short-stories, perhaps, history, articles, and the various interests that persons of today have in the radio, aviation, sciences, arts, and business are the supplanters of the 100,000-word tales that now find 98 per cent of their readers feminine, said the author.

The personality and appearance of the man is reflected in his likes and dislikes which he states with no inconsiderable candor.

Figure, Personality Fit

Fitting his aggressive face and close-cut hair is his talent for the immense and thorough research that he has carried out in the study of histories, antiques, people, and localities to insure genuineness of setting and color for his stories.

His comfortable expanse of girth testifies to the peaceful atmosphere of his home, The Dover House, at West Chester, where he entertains friends from the town once or twice a week. The home is typical of West Chester county and, according to Hergesheimer, part of his like for all things truly American.

It remains for his incisive speech and the direct state of his blue eyes, inherited from his Scotch mother, to betray the ever-alert mental state of the man. The habit he has gained of talking with people for the pleasure to be procured from wit-exercising backs up the impression.

Born a Philadelphian

Hergesheimer was born at Philadelphia September 15, 1880, and with the exception of his lone trip to Europe and occasional visits to other parts of the country, he has remained a steadfast Pennsylvanian. He was

and MARY LINCOLN CANDIES
Rexall Drug Store

married to Dorothy Hemphill in 1907. His only school-days include a less than two-year period at the Quaker School, of Germantown, Philadelphia, and attendance at academies of art. He attended college in his father's library.

Among the better known novels by Hergesheimer are "The Lay Anthony," "The Three Black Pennies," "Java Head," "The Happy End," "Linda Condon," "The Bright Shawl," "Balisand," "Tampico," "Quiet Cities," which writing he says gave him the most satisfaction, and his latest novel, "Sword Blades and Roses."

CLASSIFIED

CYPRESS HALL announces to its patrons that we are open for the summer. Chicken dinners by arrangement, \$1.00 and \$1.25. Bridge luncheons and club dinners can be arranged for. Mrs. W. A. Ferree, Oak Hall. Phone Boalsburg 9-R-2. 7-1-4t

PHI KAPPA SIGMA HOUSE Rooms and Board for men, 226 E. Beaver, Phone 108, J. W. Grove. 14t

LOST Card case, light brown leather. Two pocket containing cards bearing name of Gilbert M. Strunk. Return to Y. M. C. A. hut. 14t

WANTED Notes and Thomas to type. Call 338-R or leave work at desk. Fye's Grocery Store. 14t

ROOM AND BOARD by the week for instructors. Modern conveniences. Mrs. W. A. Ferree, Oak Hall. Phone Boalsburg 9-R-2. 7-1-4t

WANTED—Unfurnished or furnished apartment by couple from September first, 1929. Address C. J. Cater, 124 North Patterson street, State College. July 5, 4t

WANTED—Position as manager of house or as fraternity cook. Experienced. Can give references. Mrs. Robeson, 121 S. Mann, Lewisburg, Penna. July 5, 4 t.

Schlow's Quality Shop

COOL, SUMMERY
WASH DRESSES
\$1.95

SCHLOW'S QUALITY SHOP

Boudoir and Study Lamps

EVERYTHING ELECTRICAL

at

West Penn Electric Shop

SOUTH ALLEN STREET

Compliments of

STATE COLLEGE BAKERY

Compliments and best wishes

CLUB DINERS, Inc.

The Summer Session Players

PRESENT
THE HILARIOUS COMEDY

'MR. LAZARUS'

Wednesday, July 24, 8:15 P. M.

AUDITORIUM

Advance Ticket Sale at Whitey Musser's
Seventy-five Cents

Clean Sweep Sale

Embracing \$25,000 Stock

Sale Starts **FRIDAY MORNING 8 o'clock**

| | | |
|--|--|---|
| WOMEN'S SILK DRESSES Beautiful Styles \$4.97 - \$7.95 Worth Twice as Much | WOMEN'S \$6.00 SHOES Over 700 pair in this assortment Sport Shoes Deuville Sandals - Patents \$3.95 Clean Sweep | WOMEN'S \$2.50 FELT HATS And All Straws Values to \$6.00 97c |
| 600 MEN'S SHIRTS Attached Collars Broadcloths — Silk Stripes 97c | MEN'S \$8.00 SHOES Dayton — Selz \$3.95 - \$4.95 | MEN'S SUITS \$14.50 Topcoats at Half Price |

Come and Save in this Store Wide Sale

The Hub

THE BIG STORE

East College Ave. I. O. O. F. Building

You Will Not Make a Mistake
If You Choose

Nittany Mountain Koffee Shoppe

As a Place to

EAT
DANCE
VIEW THE SCENERY
SPEND THE EVENING

Try Our Delicious Steaks and French Fries

Only a twenty minute ride from the College One mile west of Centre Hall