

*It's The Time of Our Greatest Sacrifice!*

A Remarkable Sale, Offering You The

# GREATEST VALUES

OF

# THE YEAR

**"I'm Telling You!"**

"When a fellow misses one of our sales he misses something. Why, styles are the latest and the fabrics the best from the shops of the most famous makers of high grade merchandise—and prices—well—profits have been forgotten during this sale. I'm telling you, be sure to attend."

**Starts This Morning**

AND CONTINUES TO JUNE 15th  
For the greatest selling event in our history.

Featuring The Finest Merchandise That Can Possibly be Had  
Made by the Country's Leading Manufacturers

Walk-Over  
Stetson  
Menihan  
Air Mail  
Shoes for Women

Society Brand  
Hart, Schaffner & Marks  
Braeburn  
Kirshbaum - - Learbury  
Suits & Topcoats

Johnston & Murphy  
Florsheim  
Crawford  
Sterling  
Shoes for Men

**IF YOU NEED SHOES**



**THIS SALE IS MADE FOR YOU**

Men's Black and White  
SPORT SHOES

Our Regular \$6.50 Grade **\$4.95**

\$14.50	JOHNSTON & MURPHY	\$12.35
13.50	JOHNSTON & MURPHY	11.35
12.50	FLORSHEIM	10.45
10.00	FLORSHEIM	8.85
9.00	CRAWFORD	7.95
8.50	CRAWFORD	7.45
7.50	CRAWFORD	6.45
6.50	STERLING	5.45
5.00	FRIENDLY FIVE	4.65

**SHIRTS!**

Come and get your share. Get all the shirts you will need for the summer to come. White Shirts, Colored Shirts — Collars attached, collars to match — Tremendous values.

All \$2.00 Shirts, now 2 for \$3.25  
All \$2.50 Shirts, now 2 for \$4.00  
All \$3.00 Shirts, now 2 for \$4.75



**Save on a Hat**

\$7.50 Schobles, now \$6.25  
\$5.00 Campus now, \$3.95

**STETSONS**  
\$8 — \$10 — \$12

**Caps** your choice of our entire stock **\$1.65**

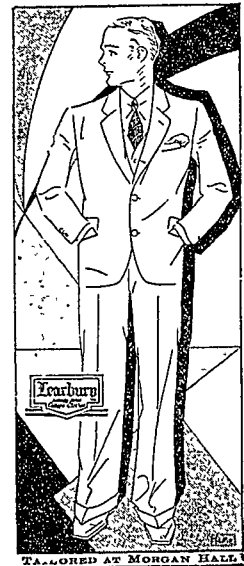
\$1.50 Straw Hats, now \$3.95  
\$4.00 Straw Hats, now \$3.45  
\$3.50 Straw Hats, now \$2.95

**THIS SALE OF SUITS**

**Means Something**

You have the choicest stocks we've ever been able to show at sale prices to select from All Sizes and All Models

1-Trouser Suits  
2-Trouser Suits  
Knicker Suits  
\$35 Suits, now \$29.50  
\$40 Suits, now 31.50  
\$45 Suits, now 33.50  
\$50 Suits, now 38.50  
\$55 and \$60 Suits, 46.50



All Alterations at Cost

You certainly wont want to miss this sale of **KNICKERS**

\$3.50 - 3.75 Pure Linen Knickers .....\$2.95  
5.00 Gaberdine Knickers ..... 3.95  
6.00 - 6.50 Pure Linen Knickers ..... 4.95

\$2.00-\$2.25 White Duck and Sailor Pants **\$1.75**

Sport Sweaters—Golf Hose to match **\$5.29**  
A Pleasing Combination

SWEATERS	.....\$3.25
1.50 GOLF HOSE	..... .95
2.00 GOLF HOSE	..... 1.19
2.50 GOLF HOSE	..... 1.95
3.00 GOLF HOSE	..... 2.25
1.00 GOLF HOSE	..... 3.25
5.00 GOLF HOSE	..... 3.95

**Sport Blazers** Values to \$10. **\$6.95**

**Girls! Get in on this Sale of SPORT SHOES**

A lot of Women's One-Straps and Pumps, values to \$8.00 **\$2.95**

Regular \$6.00 - \$6.50 Grade **\$5.25**

\$6.00 Patent One-Straps \$4.95  
7.00 Patent and Satin Pumps, One-Straps 5.45  
7.50 Light Kid Straps and Pumps 5.95  
9.50 Walk-Overs 7.95  
10.00 Stetsons 8.95

# FROMM'S

Opposite Front Campus

**Holeproof and Allen-A**  
Stockings for Women

New Spring Shades, in all sizes. Our regular \$1.50 Chiffon and Service weight **\$1.19**