

## Whither away,

 $\because$ Sir Knight?

There's a knightly warrior, immortalized by Mr. Stephen Leacock, who under the stress of intense excitement "mounted his horse and rode away in all direction sised is not recordd
To us, this giddy hero is a perfect example of how not to make cigarettes. We hold that a cigarette is a smoke, and a good smoke is a blessing, so to that end alone have Chesterfic
Chesterfield
MILD enough for anybody..and yet..TTIEY SATISFY

## Conquering the Cascades

CNow falls every month in the record impossible without electric Dyear where the Great Northern power. And electrification has been rosses the Cascades. Steep, tortuous extended to the entire 75 -mile route grades increase the difficulty of the railroading problem. Nature has stubbornly resisted man's effort to conquer the range.
In January, 1929, the new Cascade unnel was opened. Man, with elecricity as an ally, had conquered the Cascades.
The eight-mile bore wa driven in three years-a
power. And electrification his been through the mountains.
The conquests of electricity on the land and on the sea, in the air, and underground, are making practicable the impossibilities of yesterday. As ( encompasses wider horizons, clectricity appears as industrial progress and human welfarc.

