

# Penn State Collegian

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TUESDAY, NOVEMBER 27, 1928

### PITTSBURGH PSYCHOLOGY

Year after year Penn State football teams have made the usual holiday trips to Pittsburgh for the Thanksgiving Day encounter with their intrastate rivals. Each season the Lion has doubled his determination to win—and has failed. Each season the student body has received its optimism—and met disappointment. For what has been termed the "class of the state" or the "traditional Turkey Day encounter" has resolved itself into a battle of psychology with Pittsburgh, conducting the experiment in her stadium every time, profiting by the favorable reaction.

### THE COLLEGE MAN'S THANKSGIVING

When the great national holiday of Thanksgiving approaches, the average college student is stirred to thoughts of an impending vacation and the subsequent brief period of freedom from scholastic slavery, a colossal home-cooked meal that is fitting salutation from the seat of ration of the fraternity and boarding houses and an ecstatic social festa with the "one and only." Or perhaps the "two and only."

### MENTAL INERTIA

The evils and temptations of college life are widely known, and although their basis of truth is a trifle spurious, some allurements, at least, do exist. But of all these divisions which are harmful, by far the most pernicious influence is inertia. It is this which a man fights all his life, striving to overcome the age-old habit of continuing in old ways just allowing the opportunities to slide over without making any effort to check the passing.

### The Bullosopher's Chair

"I saw an amusing play Saturday night." Smithers: "Is that so?" "Yeah, that's—Oh were you there too?" Smithers: "Yes. Did you like it?" "Life it—say, I almost laughed a lung loose. The wisecracks of 'Chuck' and his manager in polite society, to say nothing of John, Bull's use of Americanese, were enough to bring smiles from a stone goddess. The actors could have killed the comedy, but they didn't. Hap, Chuck and Fitz-Stanley were 'there' in every line. These three deserve the crown of Laurel. Perhaps Parker, the villain, deserves a crown, too, but he got his in the last act. Clinton wasn't convincing as a drunken dissipated. Too frequently did he lapse into sobriety, but his acting in the latter part of the play left little to be criticized. Some thought the play was too long and drawn out, but for my part, I can't see it."

### Miss Louise A. Lambert's Beauty Parlor

Leitzell Building  
Phone 210-J

### Letter Box

Berates Bezdek  
Editor, THE COLLEGIAN, State College, Pa.  
Dear Sir:  
Recently the COLLEGIAN contained an editorial depicting the multimanagering of discontent resulting from the poor showing of recent Penn State football teams and went on to tell of the faithful and untiring efforts of Mr. Bezdek. No one, I believe, will dispute this point. Bezdek undoubtedly works hard, but a coach's worth is judged by the results he obtains, and not by the amount of sweat which drips from his brow.

Don't Experiment with your Appearance  
LANGROCK FINE CLOTHES  
Montgomery & Co. State College, Pa.

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"Give the pledges a break!"  
Spangles are sparkling crystals which can be sprinkled on any floor to give a smooth finish for dancing. Easily applied. No waxing, no polishing. Just sprinkle them on. It's the job a don't get some now for the next dance.

FYES WHOLESALE GROCERY CO.  
20 MULE TEAM SPANGLES

Have you seen the Penn State Seal Stationery  
Now on display in our window  
75c and \$1.00 box  
RAY D. GILLILAND Druggist

Twenty Years Ago  
(From the Collegian files of 1908)  
The cheering from the State side of the gridiron at the Bucknell game is worthy of great praise. State spirit always shows greatest when the team is behind. Much credit is due the cheer leaders for the way the fellows kept together down the whole length of the field. If we could have such cheering as that at Pittsburgh on Thanksgiving Day there would be no doubt as to the outcome of the game.

### After College

TO BUSINESS LEADERSHIP TAKE EITHER ROAD  
BUSINESS ROUTE  
EDUCATION ROUTE

Which Path Will You Follow?  
Send for Booklet!  
BABSON Institute  
1322 Walnut St., Philadelphia, Pa.

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The second lecture in the Fall Lecture Course will be delivered in the auditorium on next Saturday evening by Mr. C. J. Blanchard of the United States Reclamation Service. His talk will be illustrated by beautiful stereoptical views. Mr. Blanchard has been appointed by President Roosevelt as a special government speaker.

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The first regular meeting of the chess club will be held Saturday, November 26, at 7:30 p. m. in 130 Main Hall. An interesting program is being arranged for the meetings of the club this year. All those who play chess are urged to come and to bring board and men.

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What Shakespeare says about Coca-Cola  
"Age cannot wither her, nor custom stale her infinite variety"

8 million a day - IT HAD TO BE GOOD TO GET WHERE IT IS

Cathaum Theatre  
AND Nittany Theatre  
TUESDAY - Cathaum - Matinee at 2:00  
Most Spectacular Picture of the Age  
Sensational Drama of the Clouds  
"WINGS"  
Admission - Adults 50c. Children 25c  
WEDNESDAY - Nittany - Richard Dix, Ruth Elder in "MORAN OF THE MARINES"  
THURSDAY - Nancy Drewel, David Rollins in "PREP AND PEP"

STARK BROS. & HARPER  
Haberdashers  
In The University Stores  
NEXT TO THE MOVIES  
Penn State Song Book  
75c also 75c  
Victory and Nittany Lion Victor Record  
Take Them to the Home Folks  
THE MUSIC ROOM

YOU'LL agree that Pep Bran Flakes are better the very first time you try them.  
Order them at your campus cafeteria or at the fraternity restaurant. These better bran flakes bring you the nourishment of wheat. Just enough bran to make them mildly laxative.  
And how crisp they are! Eat them with milk and cream. A perfect food any time. You'll agree at the first taste these bran flakes made by Kellogg of Battle Creek are better.

Kellogg's PEP BRAN FLAKES  
The most popular cereals served in the dining-rooms of American colleges, eating clubs and fraternities are made by Kellogg in Battle Creek. They include ALL-BRAN, Pep Bran Flakes, Rice Krispies, Krumbles, Corn Flakes and Kellogg's Shredded Whole Wheat Biscuit. Also Kaffee Hag Coffee - the coffee that lets you sleep.

What Shakespeare says about Coca-Cola  
"Age cannot wither her, nor custom stale her infinite variety"  
What Shakespeare wrote of Cleopatra finds echo in the thoughts of millions who recognize the perennial youth of the Coca-Cola girl - the fair one you see everywhere so temptingly suggesting that you "refresh yourself."  
The Coca-Cola Company, Atlanta, Ga.

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