



A New Tower Rises on Dartmouth Campus—It tops the new million-dollar Baker Memorial Library—a beautiful example of the simpler type of Colonial Georgian architecture. The new library has accommodations for 550,000 books and its reading rooms can seat 1,000 students. It is the gift of George F. Baker. (The Dartmouth)

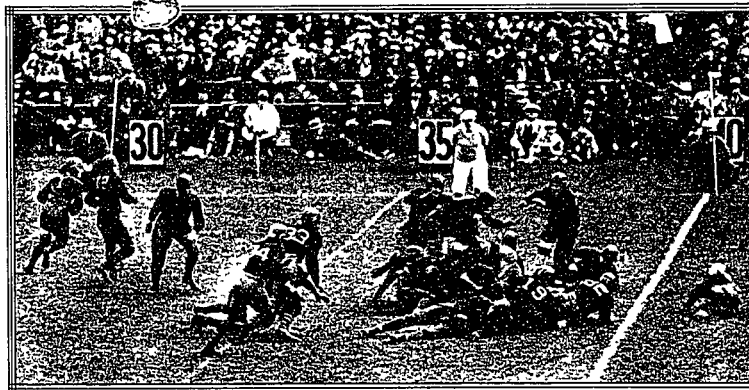
"Hallelujah On The Bum"—Three pseudo-hoboes of the senior class at Simmons College. They are not really tramps, my dear. They are just playing at it for the annual house-warming hobo party. From left to right—Margaret Merrick, Janet Hayman, and Betty Whipple. (International Newsreel)



205 Pounds of Brilliant Football—Eddie Decker, '29, is playing his third season as halfback at Yale. He is noted for his stone-wall defensive play. (Yale Pictorial)



When Good Fellows Get Together—"Mayor Jimmy Walker," of New York (Miss Sue Shepard, Cheboygan, Michigan) poses with "Col. Charles Lindbergh" (Miss Alice Abbott, Buffalo, New York) in a mock political rally held at Wellesley. Far be it from us to criticize these austere seniors—but Jimmy Walker's clothes fit him perfectly, and Col. Lindbergh hardly ever wears cavalry boots with spurs in riding a 'plane. (Wide World)



That Rejuvenated Notre Dame Team—Niemic, one of Rockne's star ball carriers in action in the third period of the game at Yankee Stadium. The Irish pulled one of the big surprises of the season when they administered a 12 to 6 defeat to the strong Army eleven that had previously conquered Harvard and Yale. (Wide World)

"Make this your winter of supreme loveliness through PRINCESS PAT"

by Dorothy Gulliver

MAKE-UP AND SKIN CARE ARE SO IMPORTANT



Dorothy Gulliver, famous Universal film star, registers here delight every time she opens a box of Princess Pat Powder. The exclusive discoverer seems to make an especial hit with this noted actress.



"Princess Pat Top-It, the new, smart, loose powder and lip rouge container, is certainly a clever idea. So convenient, locks away in the smallest purse, and is truly spirit-proof."

WINTER . . . cold, nipping winds, pastures that take you in and out of doors . . . zestful, blunful days of sports, of dances, of pleasure, but so hard upon your skin . . . so disastrous to the very beauty upon which your social success and keenest enjoyment depends.

And winter brings your beauty to closest inspection . . . places you under the brilliant lights of the ball room . . . the contacts of your bridge game . . . all the countless hours of indoor pleasures. Yet notice how different are the complexions you see—some beautifully soft and velvety, some roughened and hardly smoothed to a semblance of beauty. Just chance? Not likely, for the smart, fashionable woman of today leaves nothing to chance.

Princess Pat Beauty Aids Guard Your Skin and Give You Supreme Loveliness

Just the soothing caress of Princess Pat Powder helps wonderfully. Its famous Almond Base of course protects against winter's winds and cold. Not a bit like the usual powders of starch base. Instead of harshness—when the skin is drawn with cold—Princess Pat Almond Base Powder gives smoothness and pliancy. It protects the pores. And when you go out doors—go from hot to cold—there is not the same shock to your skin.

Then there is Princess Pat Rouge. It too has a base of Precious Almond. 'Tis a further protection to your skin to use this most delightful—and beautiful—of all rouges. You'll love Princess Pat Rouge because it simply cannot give the "painted look," which the most fashionable women no longer tolerate.

Another indispensable aid is Princess Pat Lip Rouge. It matches Princess Pat Rouge—giving artistic harmony. But it does much more. It colors most beautifully the inside surface of lips—the surface that shows when you smile or talk—the surface to which no other rouge will adhere. You cannot imagine—but must experience—the effect to know how beautiful your lips can be made.

And of course creams! There are the three Princess Pat creams to keep your

skin perfect, during the most severe trials of winter weather.

It is So Easy to Find Out—to Test the Wondrous Virtues of Princess Pat

You might not care to purchase all Princess Pat preparations—in full size, at one time, to make a complete test—to see how much better it is to use all beauty aids of one make—beauty aids especially prepared to help one another.

But it is so easy to clip the coupon below and send for the beautiful Princess Pat Collegian Kit. Almost a month's supply—enough to prove beyond question that through Princess Pat you may make this your "winter of supreme loveliness." Too, you will receive the most stunning book of real beauty information between covers—information which is scientific—which does tell you how to care for your skin—how to use make up so that no one can tell but that your beauty is absolutely natural.

Millions of women know that Princess Pat beauty aids are infinitely superior. The special Collegian Kit—worth far more than your quarter—will convince you. Send for it today.

PRINCESS PAT Creates a Very Special

COLLEGIAN KIT

that enables you to try 8 of these marvelous beauty aids

Send for it Today

"Sing hol for the dainty co-ed,
Her beauty can dazzle the eye!
Sing hol for her lips of bright red
And her cheeks where the soft roses lie!
"You can go to the East or the West—
All the co-eds will praise Princess Pat,
And their beauty will meet every test—
They know how it's done—and that's that!"

If you are not already in on the know—that is, if you haven't already discovered the very surest and smartest way in which the modernistic woman cultivates her dazzling beauty—then by all means send for the amazingly popular Princess Pat Collegian Kit at once.

Created especially for the reigning beauties of America's great colleges and universities, and endorsed and recommended by leading stars of the stage and screen, the Collegian Kit brings you eight generous sized introductory packets of marvelous Princess Pat preparations. Easily enough to last a full month.

And all for only twenty-five cents! It's almost unbelievable—to get so much for so little—but then, this is Princess Pat's contribution of beauty, charm and loveliness to the collegians.

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*Advertising Managers of College Papers—Write for Special New Publicity Proposition.

The Princess Pat Collegian Kit is decorated with the flags and pennants of leading colleges and universities in full color. College yells and songs are printed inside—with a special introduction by Dorothy Gulliver, the famous Universal film star, and a gorgeous new beauty book. Indescribably smart! Send for it TODAY!



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