To serve our readers with the latest and best photographs of college activities, we welcome help from every student, and of course are willing to pay for this assistance.

We want photographs hot from the campus. We want unconventional and unusual pictures—the kind that can come only from students.

And we'll pay for every photograph used. Blow the dust off your camera and get busy.

Submit photographs to the Editor.



Students in Norway—throw away their emblematic caps and canes when they graduate from high school into the university.





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THE NEW ALLIGATOR AVIATION MODEL

THE new Alligator Aviation model breezes into the Fall season with all the freshness of a crisp autumn day. Alligator has gone far beyond prevailing standards of swagger appearance, fine tailoring and distinctive design. The famous Alligator line includes a wide range of models, attractively tailored from Alligator Balloon Cloth, Alligator Silk and Alligator Slicker fabrics. The exclusive Alligator process makes all models absolutely waterproof under the most drenching rain. Alligators are sold at the best stores and all genuine Alligators bear the Alligator label.

