THE PENN STATE COLLEGIAN

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## Statler

There is no other cleaning like STATLER'S It-pays to insist on Quality and Service 124 ALLEN STREET Phonc 616
all use eastman speed film
The PEN HOTO SHATE
212 E. College Avenue
State college, pa.


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## Adolphe Menjou picks OLD GOLD

as camera records the Blindfold test





Why you can pick them



"I've discovered a new way of mixing business and pleasure. The parts I play call for the constant smoking of a cigarette . . I probably average one cisarette to every hundred feet of film. so smooth, so considerate of my tonsuc and throat that even the business of wholessle smoking while we're shooting seenes will be a pleasure. The cigaretteIvoted for proved to be OLD GotD."


SMOOTHER AND BETTER

