

Penn State Collegian

Published semi-weekly during the College year by students of the Pennsylvania State College, in the interests of the College, the students, faculty, alumni and friends

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Managing Editor This Issue.....C. A. Mensch
News Editor This Issue.....Q. E. Beauge

FRIDAY, SEPTEMBER 21, 1928.

GALA NIGHT FOR 1932

Tonight, Freshmen, the stars will shine for you alone. The "Y" is entertaining the entire yearling group on the front campus at their annual reception. There will be worth-while speeches, entertainment, eats. Each neophyte will have his first opportunity to meet and shake hands with the notables of the faculty and student body. The high moguls of the various college activities will be about the campus, ready and willing to greet and advise any of the newcomers who are interested in their line of activity. Customs will be "off" on the campus. A spirit of congeniality and good fellowship will prevail.

It is hardly necessary to urge the freshmen to be there. A number of the yearlings who attended the Reception three years ago liked it so much that they haven't missed one since. They will probably come back in force tonight. One can only suggest that they be broadminded enough to give the freshmen a chance because the Reception is really for the freshmen after all.

The "Y" is to be congratulated upon the success of their freshman receptions of past years. They spend a great deal of time, effort and money in order to stage this reception every year, but their effort is by no means wasted. There is every reason to expect that tonight's affair will be even better than last year's, all depending, of course, upon that fickle and changeable old plutocrat, the weather man.

To the freshmen, "Be there, enjoy yourself, and go easy on the hands of the notables!"

THE BOND ISSUE

To the members of the three upper classes the \$8,000,000 Bond Issue which will come before the voters of the State this fall needs no introduction. To the recently-admitted class of freshmen, however, a brief summary of the facts is necessary.

The number of applicants for admission to Penn State has increased with surprising rapidity during the past few years. The last two decades has seen the student body increase by 540 per cent, while the space in which to educate these students has grown only by 140 per cent. For some time Penn State's physical plant for higher education has been inadequate. Classrooms have been overcrowded, administrative offices have been huddled into rooms so small that the efficiency of the organization has been seriously hampered, and unsuitable rooms and buildings have been pressed into service.

After seventy years of service tradition-hoary Old Main has been condemned for further use after February 1, 1929. Last year a section of the plaster in the stairway of this building fell without apparent cause and rendered one of the women students who happened to be passing through temporarily unconscious. The zig-zag rents in the masonry on the north side of Old Main are reminiscent of Poe's famous short story, "The Fall of the House of Usher." The crowded and unsatisfactory condition of almost all the college buildings will soon be apparent to the newcomers.

Many of the students have wondered why the number of women students at Penn State is so small in proportion to the number of men. Applicants have not been lacking, but dormitories in which to house additional women students are wanting. It was necessary to place 125 of this year's freshmen girls in lodging houses in the town.

The increase in the annual State appropriation to the College has lagged far behind the growth of the student body. The proposed Bond Issue offers the only immediate, practical solution to Penn State's problems. The Bond Issue provides the most efficient and economical means of providing for the necessary building replacements and additional buildings by a program extending over a period of years. The Bond Issue offers the sole way of placing Penn State's physical plant on a par with those of other institutions.

President Hetzel has found the majority of important individuals in the State warmly in favor

of the proposed Bond Issue. A number of the editors of Pennsylvania's leading newspapers have pledged themselves to support a worthy cause. Up to the present time the results of the campaign have been gratifying.

Penn State is Pennsylvania's college, the people's college. The influence of the College is not limited to its campus and environs. Throughout the State the people as a whole benefit both directly and indirectly by the work carried on here. Last year less than four thousand regular four-year students received training for their role in assuring the future prosperity and progress of Pennsylvania. Through the extension department 13,571 students were given instruction during the past year. Annually more than two hundred research projects which result in added health, comfort and well-being to the citizens of the State are carried on.

The new students will readily understand the crying need for increased building facilities on the campus and should explain the situation to their relatives and friends at home in order that they may vote intelligently upon the Bond Issue at the fall elections.

MASS PRODUCTION

This is an age of mass production. Vast numbers of machines turn out vast numbers of other machines, each the image of its neighbor. Vast numbers of mechanically-minded authors grind out reams of short stories and novels according to the same formula. Motion picture studios reel out vast numbers of stereotyped drama and melodrama.

The principles of big business have been carried into popular magazine writing and the movies. Why? Into the art of the silver screen because the men who control production were once struggling grocers and butchers who never will know the difference between cottage cheese and smear cheese anyway. Into magazine writing because, they say, the public devours it and yells for more. But behind it all clinks the silver dollar and the lousy dime. Any product that can be made to slide down the glibble throat of the unthinking and open-pocketed mass is justified.

The majority of us want to get rich quick. It's natural. It's the expression of the masculine protest. We want to fasten our greasy talons about a tidy fortune and don't care how we accomplish it, providing we don't have to work too hard for it. Some will even go to the extent of marrying a rich girl whose physiognomy would send a lion into fits of fear and trembling.

Even our institutions of higher learning have been accused of being mere factories and turning out a standardized product, but as long as students continue to smoke different brands of tobacco and guff-smitten amateur vaudevians rhyme "dove" with "love," there is some hope.

The Bullosopher's Chair

"Where are all the collegiate yellow slickers with beaming girls painted on them?"

Smuthers: They're gone. They've followed Henry's Model T to the bone yard.

"But surely the students haven't turned to umbrellas and pink parasols."

Smuthers: Where have you been, Bullosopher? Haven't you seen the smart new trench coats, aviator's coats, modeled after the latest Landbeigh high-altitude gab? Surely you have. They're the rage now. They're what the well-dressed undergraduate is wearing. Don't you think they're an improvement on the imitation of the seaman's oilskin slicker?

"I do. I like them. I almost bought one myself, but you know, Smuthers, I'm getting too old for these fads now. And I'm thinking that every change of fad must mean as much as a gold mine to the clothing manufacturers."

Smuthers: Well, the students start the fads themselves. You can't blame the manufacturers for catering to their taste.

"Are you sure that the students start the new fads? Who makes the coat that the first student wears? The clothing manufacturers, of course. Who plans these changes in style? The men who make the clothes. It's a great game, Smuthers, but the students, like fads, new clothes. They cost the Dads a lot of extra money, but I guess, after all, it's worth it. Men's styles are drab and changeless enough as it is without wishing that fads in neckties and wet weather clothing were non-existent."

Two Instructors Join Engineering Faculty

Succeeding to two vacancies created through the resignation of Andrew J. Nicholson and Edmond S. McConnell last June, two new instructors, Andrew H. Zeiban and George M. Jones, have joined the staff of the mechanical engineering department here.

Mr. Zeiban received his M. E. degree at the Polytechnic Institute of Brooklyn in 1927 and was associated with the Brooklyn Gas Company as a cadet engineer during the past year. His work here will be chiefly in the mechanical laboratory.

Mr. Jones, who will act in the capacity of instructor received his degree at the University of Utah in 1927. Since then he has been designing heating and ventilating systems for school buildings and apartment houses.

M. E. Students Receive Gift of Diesel Engine

An eighty-horse power Diesel engine made by the Benz Manufacturing Company of Germany was donated to the College by the Chicago Pneumatic Tool Company this summer.

It was sent to America in order that engineers of the Pneumatic Tool Company could study its details and construction. Outlining its usefulness in that concern it was donated to mechanical engineering students of Penn State for study and research in the field of the marine gasoline engine.

FORESTRY DEPARTMENT ADDS NEW INSTRUCTOR

Prof. John A. Ferguson, head of the department of forestry, announces the appointment of Prof. D. E. Demeritt, to provide instruction in forest management and finance.

Professor Demeritt was graduated from the Yale Forestry school in 1929. After teaching in the Forestry School of the University of Maine, he was appointed extension forester for the state of Louisiana, which position he has just resigned to come to Penn State.

Penn State Graduate Succeeds Dairy Head

Prof. Harry O. Henderson, a graduate of Penn State, and who has been located at West Virginia University for the past ten years, has been made head of the department of dairy husbandry in the College of Agriculture in the Morgantown institution.

Mr. Henderson succeeds Prof. Ernest L. Anthony, also a Penn State alumnus, who has accepted the position as chief of the dairy department of Michigan State College.

Bond Issue Sentiment Favorable, Says Prexy

(Continued from first page) essential. The Bond Issue method of finance solves the problem."

Two points are being stressed by workers now conducting a State-wide campaign in the interests of the Bond Issue, according to the President. The first is to call attention to the issue and educate the people of the Commonwealth as to the needs of Pennsylvania's state college. He also states that it should be the aim of everyone in any way interested in the College to counteract, if possible, contemplated votes opposing the Penn State finance plan.

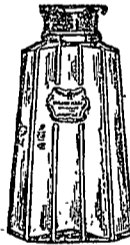
"Penn State welcomes the opportunity to place its case squarely before the public," the College head declared in a recent message to the parents, "because we think our claims for liberal public support are based upon democratic principles that are dear to the hearts of all Pennsylvanians."

"Something more is involved than mere approval of an issue of state bonds. The larger issue is the decision of the people of the State as to the thoroughness with which their own state college shall meet the demands made upon it as the capstone of free public education. Penn State's bond issue is a public question, State-wide."

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wide in the same sense that high school problems are city-wide. It is impossible for the College to meet demands for research, instruction and extension without increased building facilities."

Philadelphia Opposition
Writing for the *Alumni News*, Don M. Cresswell, head of the publicity department and director of publicity pertaining to the Bond Issue, says: "Many alumni have expressed concern with results of referendum votes by Chambers of Commerce, that they may injure chances of victory in the first opportunity Penn State has ever had to present its status to the electorate of Pennsylvania. At this writing it is known that the Philadelphia chamber approved but one bond issue, that of Penn State being among the four not approved."

"Philadelphia newspaper criticism of this action, coupled with the rapid unanimous approval of State College's bond issue by chambers in the 'up-State' districts, has reacted most favorably to the Penn State issue. It might even be said that every knock is a boost, and mid-September witnessed the development of greater support and more widespread favorable sentiment than had been evident all summer. Even should the State Chamber of Commerce referendum on bond issues finally show that the bond issue method is not approved by that group as the proper way to finance State College needs, it will not by any means detract from the knowledge that the college must have building funds immediately."

To Distribute Posters
A colored poster in red and black illustrating the needs of Penn State has been printed, and previously to election date will be distributed to the county leaders throughout the State for public posting. To further promote the amendment, a film showing various College activities is being

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Cathaum

THEATRE AND Nittany Theatre

NOTE: Nittany open Tuesday, Friday and Saturday each week.

FRIDAY—Cathaum—
Return Showing of
Greta Garbo, Conrad Nagel in
"THE MYSTERIOUS LADY"

FRIDAY—Nittany—
Victor McLaglen, Lois Moran in
"THE RIVER PIRATE"

SATURDAY—Cathaum—
Ramon Novarro, Renee Adoree in
"FORBIDDEN HOURS"

SATURDAY—Nittany—
Return Showing of
William Haines, Anita Page in
"TELLING THE WORLD"

MONDAY and TUESDAY—
Return Showing of
Janet Gaynor and Charles Farrell in
"STREET ANGEL"

Special Prices: adults 50c, children 25c

TUESDAY—Nittany—
Bessie Love, Tom Moore in
"ANYBODY HERE SEEN KELLY?"

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