

Penn State Collegian

Published semi-weekly during the College year by students of the Pennsylvania State College, in the interests of the College, the students, faculty, alumni and friends.

THE EXECUTIVE BOARD

WHEELER LORD, Jr. '28 President
R. M. ATKINSON '28 Vice-President
C. F. FLINN '28 Treasurer

THE EDITORIAL STAFF

WHEELER LORD, Jr. '28 Editor-in-Chief
BENJAMIN KAPLAN '28 Assistant Editor
R. M. ATKINSON '28 Managing Editor
W. S. THOMSON '28 Associate Editor
P. K. SMALTZ '28 Associate Editor

NEWS EDITORS

L. H. Bell, Jr. '29 H. P. Mileham '29
H. E. Hoffman '29 L. Mitscher '29

THE BUSINESS STAFF

C. F. FLINN '28 Business Manager
R. B. KILBURN '28 Advertising Manager
W. J. McLAUGHLIN '28 Circulation Manager

ASSISTANT BUSINESS MANAGERS

P. C. McConaughy '29 J. H. Reiff '29
W. S. Turner '29

The Penn State COLLEGIAN welcomes communications on any subject of campus interest. All letters must bear the name of the sender. Anonymous communications will be disregarded. In case the writer does not wish his or her name to accompany the letter, this fact should be so indicated and a non-deplorable must accompany the communication. The editor reserves the right to reject all communications that are deemed unfit for publication. The COLLEGIAN assumes no responsibility for sentiments expressed in the Letter Box.

All copy for Tuesday's issue must be in the office by twelve o'clock Sunday night, and for Friday's issue, by twelve o'clock Wednesday night. Checks and money orders naming a payee other than "The Penn State Collegian" will not be accepted for accounts due this newspaper.

Subscription price: \$2.50, payable before December 1, 1927. Telephone 285-W, Bell. Office hours 11:00 a. m. to 12:00 p. m. 4:00 to 5:00 p. m. Office: Military Printing and Publishing Co. Building, State College, Pa.

Entered at the Postoffice, State College, Pa., as second class matter.

TUESDAY, MAY 29, 1928

THE PREXY'S PLEA

With the college year fast fading, concern over final examinations, graduation and honor points serve to perplex the student mind to such an extent that thoughts of everything else seldom occur. Yet, in the midst of all these conflicting emotions which constitute a veritable last-minute collegiate swirl, the overburdened student ought not to disregard President Hetzel's simple but sincere plea for co-operation in the ancient sport of "getting out the vote."

In a request statement addressed To Every Penn State Student, the Prexy emphasizes the necessity of securing one million favorable votes to get the amendment approved. Without the aid of the student body, such an end may be hardly attained. There is something picturesque, something appealing, something impressively devout in the action of a college student pleading the cause of his Alma Mater—something which cannot be duplicated by the most energetic efforts of the most shrewd politicians.

With such latent powers at his disposal, the loyal Penn State student, as Prexy Hetzel suggests, will have an opportunity to do a great service for his college. Unanimous negligence or indifference might prove lamentably fatal to the proposed Bond Issue, while thoughtful co-operation, willingness to serve and achieve and earnest effort in advertising Penn State and the Bond Issue at every opportunity, great or small, may prove the determining factors in securing the desired end.

Let a friendly conversation serve as a sales talk for the College and its need; make every friend and relative a sure vote and every acquaintance a promise. Opportunity knocks but once—every five years. Now is the time.

A DEATH KNELL?

A cold reception is an event most discouraging and oftentimes fatal to any ambitious enterprise because it indicates somewhat certainly that the enterprise is either unattractive or unpopular. But when the project, whatever it may be, is reasonably worthy of a warm reception and receives one that is none too enthusiastic, then the receiving audience is either ungrateful or negligent—or, perhaps, unappreciative.

Such has been the case of the Old Main Bell, Penn State's only purely literary magazine. Such was the case upon its appearance only a few days ago. Although it was not greeted frigidly, it was not received with an enthusiasm that would encourage or inspire greater efforts from future staffs. It was not supported with the heartiness that reassures the publishers that their project is worthwhile or even practical, nor was it sought with enough interest and eagerness to insure its backers that their really commendable product was duly appreciated.

It is discouraging to realize that a magazine superior to even that which, two years ago, was awarded premier honors in a competition of Phi Delta Epsilon sponsored magazines must suffer unsupported. The most able faculty critics have sung the praises of the Old Main Bell and pleaded for its longevity. Student publishers have toiled long and earnestly. But for what? For this display of seeming indifference and unappreciativeness?

Students may yet rally to aid a worthy cause. With them lies the power of dooming this infant to an early grave, with them lies the power of nurturing it to growing manhood—a staunch addition to the Penn State publications family. Shall it be life—or death?

A BIBLE FOR ALL

It's a long, narrow pamphlet, resembling a Metropolitan time-table, but opening ever so much more humanly and containing material infinitely more interesting. It's a bible for all classes to carry at all times where it can be easily consulted in time of doubt—which is in time of need. It's a leaflet, the contents

of which must be devoured and memorized until it becomes a living part of every student.

It's a gift to be appreciated as a valuable companion for the summer months. It's a booklet with a gospel which must be spread throughout the State and accepted as one deserving serious consideration. It's a catalogue revealing, among other things, the interesting fact that Penn State is treated only one-twelfth as generously as the average State college. It's a dictionary of terms which ought to attain a familiar place in our vocabulary for the next six months; a catechism containing a plea for higher education; a miniature textbook for practicable argumentation, a question and answer libretto, a manual of legislative procedure; and a veritable Penn State almanac.

It's a livret never to be discarded or cast upon the ground where it cannot take root, but one to be carried nearest the heart that should enfold its contents—is this Webster's Handbook for Penn State's eight million-dollar Bond Issue. It's the Bible of your Alma Mater. You are the worker!

SPORT MISCELLANI

Sunday sport accounts of Penn State athletes solicit congratulations, sympathy and admiration. Individually, Steve Hamas, product of East Rutherford high school, deserves the gripping hand for his athletic achievement, never before attained, in earning four major letters in one year. The versatile Monsieur Hamas accomplished the seeming impossible by securing a varsity football post, a berth on the basketball team, an assignment with the boxing squad and a place among the Nittany weight men.

Three columns to the left, the press announced the downfall of valiant Bill Cox, whose killing pace was slackened to such an extent by the rain that Luttman, Harvard star, was able to best him by a final thrilling sprint. Excepting Offenhausser's recent surprise victory in the mile, it was Bill's first defeat in intercollegiate competition. Nate's speed and weight merchants secured enough points to place a deadlocked third with Cornell—a commendable showing considering the caliber of teams entered.

Even the lacrosse team and its followers are to be admired in spite of the defeat the former suffered at the hands of the Army twelve. Throughout the entire season, the stickmen have met adversity in an unusual way—without disgust or discouragement. Their spirits have been the highest, their co-operation has been unselfishly given and candidates have undergone their athletic paces with full enjoyment. Such a spirit became contagious so much so that that handful of loyal rooters which have sworn allegiance to the cross swingers even followed them to West Point.

Finally, a word must be said of Coach Bezdek's ball tossers, one of the most able combinations in years. Saturday's victory over Lebanon Valley marked the thirteenth win in fifteen starts. Few colleges can produce a record more happily broadcast. Few student bodies, in fact, have more reason to inflate their bosoms in pride for their various athletic representatives.

The Bullosopher's Chair

Smithers: I hate to remind you, Bullosopher, but didn't I see you skipping to class yesterday?

"Smithers, anything is possible these pre-summer days. I'm ecstatic, walking on air, as it were; possibly that's why you thought I was skipping along."

Smithers: But why all the sudden ecstasy, if you will call it that? Just because the photographist spoiled that print of you?

"No, not that."

Smithers: Are you exempt from examinations, or did you succeed in achieving a motion's standing in the marathon test?

"No, don't be silly."

Smithers: Have you a job for the summer that promises a small fortune, or has the library retracted its pressing financial statement?

"Neither, Smithers, neither."

Smithers: Did you make another honor society or trade you old car for a handful of honor points?

"Not even close, companion."

Smithers: Oh, maybe it was that pink letter with the offensive air of perfume.

"Ah! What bliss!"

Smithers: Bliss?

"Yes, (whisper) she loves me!"

Committee Launches Bond Issue Campaign

(Continued from first page)

support by leaders throughout the State.

Other members of this committee are Robert W. Balderson, Philadelphia, Miss Clara C. Phillips, Washington, Pa.; Ambrose N. Duell, Pittsburgh; Harold D. Brown, Williamsport; Arthur W. Mitchell, Erie; John H. M. Andrews, Philadelphia, and President Hetzel, ex-officio.

The active director of the campaign is Edward K. Hishman, assistant to the President of the College, with Edward N. Sullivan, alumni secretary, as assistant director, and Dean Arthur R. Wainock as campaign office manager. Mr. Hishman has already obtained chairmen for a dozen counties and started them at work. Mr. Sullivan will have charge of the alumni campaign, and with Mr. Hishman will do most of the traveling incident to organization in each county. Dean Wainock is directing the student efforts.

Publicity will be centered in the department of public information of which Don M. Cresswell is director. The latter states that the cooperation of every campaign worker will be needed in this division.

Speakers' Bureau

Dean Charles W. Stoddard heads a newly created Speakers' Bureau which is intended to supply speakers to service clubs and miscellaneous meetings during the summer and fall. The group enlisted many volunteers at the faculty meeting last night when President Hetzel presented the Bond Issue plans to the College staff. Organization and publicity assistant will be provided by this bureau also.

An important group working for the success of the Bond Issue is the research committee headed by Dr. Charles C. Peters. It has been working for six months and has prepared a large number of valuable charts and data showing the relation of educational conditions at Penn State and other institutions and states.

The heads of these various divisions compose the Bond Issue Cabinet, the entire group centering under the leadership of President Hetzel. Cabinet meetings are being held at regular intervals, and on Friday afternoon the

group met for two hours with members of the trustee committee.

Publicity Is Important

"It is a publicity matter from beginning to end," declared Mr. Bayard as he heard reports from the group chairmen, and gave favorable comment to the progress already made. "Relatively few people have knowledge of the proposed bond issue amendment, and it is our duty to inform them of it and the College needs so as to get favorable support. The best publicity is that by word of mouth, and every student, parent, alumni and faculty worker, will have plenty to do this summer and fall."

Newspaper publicity for the present will take the form of general news items without specific mention of the Bond Issue until late summer or early fall in order that the public may be kept informed of the many avenues of college service, and to save announcement of the more important facts until such a time as they will prove most effective with the voters, a short time before election.

The county organizations are held to be one of the most important features of the campaign. It is in these groups that the direct responsibility for the campaign will be centered. Chairmen are being selected with great care, largely through personal visits to the county by Mr. Hishman, director of this phase of the work. Alumni, parents and friends of the College are being selected as chairmen. These groups will have direction of the distribution of pub-

licity material, canvassing votes, enlisting support of county leaders, scheduling College speakers and organizers, and on election day members will see that so far as possible each voting precinct has a Penn State worker on the job.

Dean Wainock, as campaign office manager, will keep an active check on all activities in the field, receive requests for assistance, speakers, organizers, publicity, literature and all such aids, and will generally provide campaign stimulation.

Fifty Teachers Enroll In Nature Study Camp

Fifty enrollments of nature study teachers representing nine states were reported yesterday for the nature camps that are to be conducted in the Seven Mountains as a feature of the summer session. Professor George R. Green, head of the college nature education department, declared that one hundred will be prepared to enter the two camps, the first of which opens on June twenty-eighth for three weeks.

Non-Fraternity Men

Live at home with us next year. Newly furnished rooms in a private home. Use of club room and parlor, Victrola and Piano. Make reservations for next semester now.

Reasonable Prices
512 W. College MRS. HARM

STARK BROS.
Haberdashers
In The University Manner
CATHAUM THEATRE BUILDING

"Always The Same" says Pipe-Smoker

Charleston, S. C. February 10, 1927

Larus & Bro. Co., Richmond, Va. Gentlemen,

I've done a lot of pipe smoking. There's hardly a brand or a blend that I haven't tried out at some time or other.

But speaking of smoking tobacco that brings real enjoyment, and never changes, I want to say that there is just one tobacco that gives me real enjoyment in my pipe—Edgeworth.

I have used Edgeworth Ready Rubbed and Plug Slice for over five years, in all climates and under all conditions, and I find it always the same. It is always mellow and moist, and its genuine flavor lasts. There is no bite or parch in Edgeworth, and the quality, whether you buy it in small or large quantities, is always perfect. Thanks to the manufacturers for their wonderful product, and I hope that Edgeworth can always be obtainable by the undersigned.

Guy B. Beatty

Edgeworth
Extra High Grade Smoking Tobacco

Fire Insurance EUGENE H. LEDERER

SENIORS
Present Your Fraternity With a Clock
CRABTREE'S

Have you taken the opportunity which our Annual Commencement Sale affords?

See Our Window
COLLEGE BOOT SHOP
125 Allen Street
A. C. LONGEE Prop.

Porch Swings
Seventy-two inches in length (extra strong) \$10.00
Sixty inches in length \$5.00

Department of Industrial Engineering
Room 106, Engineering B

Cathaum
THEATRE

AND
Nittany Theatre

TUESDAY—

George Baneroff, Evelyn Brent. William Powell in "THE DRAG NET"

Added Stage Attraction RAY ALVINO and his Banjo Boys

and MISS GLORIA LEE Toe and Acrobatic Dancing

Special Prices, adults 50c, children 25c

TUESDAY—Nittany—Florence Vidor, Loretta Young in "THE MAGNIFICENT FLIRT"

WEDNESDAY—Matinee at 2:00 Wallace Beery, Raymond Hatton in "THE BIG KILLING"

Added Stage Attraction RAY ALVINO and his Banjo Boys

and MISS GLORIA LEE Special Prices, adults 50c, children 25c

THURSDAY and FRIDAY—Milton Sills, Doris Kenyon in "THE HAWK'S NEST"

FRIDAY and SATURDAY—Sue Carol in "WALKING BACK"

Where Every Day Is Bargain Day
THE HUB
East College Ave.
Honest Merchandise
Honest Prices

Men's Suits All One Price
\$22.50

COMPARE! COMPARE!

BLUE KNICKERS Plus Fours at \$5.95
White Linens at \$2.95

Men's Riding Breeches Black & Tan Whipcords at \$3.95

Men's Colored Suspenders at 89c

Athletic Underwear at 79c

Men's Sport Shoes The largest selection in town at \$4.95 \$5.95 \$6.95

Men's Collar Attached Shirts White & Colors at \$1.69

Collegiate Caps at \$1.69

Men's Neckwear at 89c

Men's Dress Shoes Black and Tan

Actual \$8.50 to \$10.00 Val.

OUR PRICE

\$4.95 and \$5.95

SALE

Starts Friday, June 1

Lasting 10 Days

M. FROMM

There is a
20% REDUCTION
SALE

at
MONTGOMERY'S
at Penn State