sequing one million favorable votes to get the amend-ment approved. Without the aid of the student body such an end may be hardly attained There is some-thing picturesque, something appealing, something impressively devout in the action of a college student pleading the cause of his Alma Mater—something' which cannot be duplicated by the rost energetic'

A DEATH KNELL? A DEATH KNELL? A cold reception is an event most discouraging and oftimes fatal to any ambituous enterprise because is either unwelcome or unpopular But when the project, whatever it may be, is reasonably worthy of a warm reception and receives one that is none too contrasting adding a unpopular but when the project, whatever it may be, is reasonably worthy of a warm reception and receives one that is none too contrasting adding a unpopular but when the project, whatever it may be, is reasonably worthy of a warm reception and receives one that is none too contrasting adding adding a unpopular but when the project, whatever it may be, is reasonably worthy of a warm reception and receives one that is none too contrasting adding adding a unpopular but when the project, whatever it may be, is reasonably worthy of a warm reception and receives one that is none too conthusting adding adding a unpopular but when the a warm reception and receives one that is none too conthusting adding ad ungrateful or negligent—or, perhaps, unappreciative Such has been the case of the Old Main Bell, Penn

Such has been the case of the Old Ahan Isell, Penn State's only purely literary magazine Such was the case upon its appearance only a few daws ago Al-though it was not greeted frigidly, it was not received with an enthusiasm that would encourage or inspire greater efforts from luture statis It was not sup-ported with the heartiness that reassures the publish-ers that their applied to watch while an even protected ers that their project is worthwhile or even practical ers that their project is worthwhile or even practical, nor was it sought with enough interest and cageness to insure its backers that, their really commendable product was duly appreciated. It is discouraging to realize that a magazine su-perior to even that which, two years ago, was awarded premier honors in a competition of Pt Delta Epsilon

sponsored magazines must suffer unsupported. The sponsored might nes must suffer insupported. Ine most able faculty critics have sung the praises of the Old Main Bell and pleaded for its longevity Student publishers have toiled long and earnestly. But for what? For this display of seeming indifference and unappreciativeness?

unappreciativeness⁵ Students may yet railly to aid a worthy cause. With them lies the power of dooming this infant to an early grave, with them lies the power of nurturing it to growing manhood—a staunch addition to the Penn State publications family Shall it be life—or death?

A BIBLE FOR ALL

It's a long, narrow pamphlet, resembling a Metro-politan time-table, but opening ever, so much more humanly and containing material infinitely more in-teresting It's a bible for all classes to carry at all times where it can be easily consulted in time of doubt -which is in time of need. It's a leaflet, the contents

THE PENN STATE COLLEGIAN

Bond Issue Campaigr

out by leaders throughout th

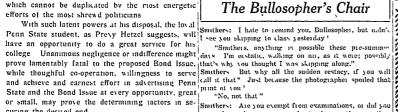
Othen members of this commuttee and Robert W Baldenston, Brhadel-phra, Mix Clara C Phillips, Wash-imgton, Par, Ambrose N Diehl, Pitts-burgh, Hanold D Brown, Willams-port; Arthun W Mitchell, Eine, John H M. Andrews, Philadelphun, and Piesident Hetzel, ex-officio

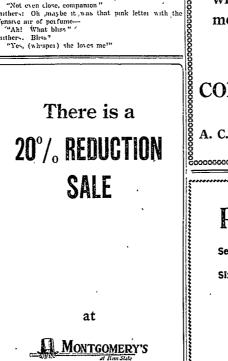
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Of which must be devoured and memorized until it consultation interesting fact that Penn State is teaded only one Robert W Balders throughout its a dictionary of terms which ought to attain a plea for higher eduited on the State College. The EDITORIAL STAFF
Continued from first page

WHEREER LORD, JR. '28
President Treasurer
Treasurer
The EDITORIAL STAFF
Continued interesting fact that Penn State is treated only one: Robert W Balders throughout the State College. It's a dictionary of terms which ought to attain a plea for higher eduites on Phil, Philadelphia, Mis Clana C Philips, Wither Cl

Windball Long, Ale 23
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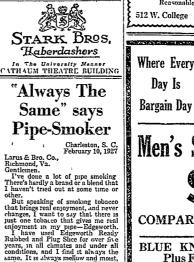
Management of the standard strain and the standard strain and strain between the standard strain and strain between the standard strain and strain between the strain and strain and strain between the strain and strain and strain and strain between the strain and strain





group met for two hours with mem-bers of the tunkee committee Publicity Is Important "It is a publicity matter from be-ginning to end," declared Mi Bay-aid as he heard icpoits from the group chainmen, and gave favorable

running to end," declared Mi Bay-and as he heard reports from the proup chainmen, and gave favorable comment to the progress already made. "Relatively few people have how ledge of the proposed bond resue amendment, and it is our duty to im-form them of it and the College needs so as to get favorable support. The best publicity is that by word of mouth, and every student, patent, alumn and faculty worker, will have plenty to do this summer and fall." Newspaper publicity for the presen-will take the form of general news items without specific mention of the Bond Issue until late summer or early fall in order that the public may be observed and the form of general news items without specific mention of the Bond Issue until late summer or early fall in order that the public may be hept informed of the many avenues of college service, and to save an-nouncement of the more important facts until such a time as they will into the most effective with the voters, a short time before election The county organizations are held to be one of the most important fea-tures of the campaign I is in these groups that the direct responsibility for the campaign will be centered. Chain men are being selected with great, care, largely through personal visits to the county by Mr. Ilbash-man, director of this phase of the work. Alumn, parents and friends of the College are being selected as thair men. These groups will have direction of the distribution of pub-



genuine flavor or parch in Edge whether nd moss., There is and the no bite o. quality, whether or large quantities, is Thanks to the manu wonderful product orth can alw. wened

Guy B. Beatty



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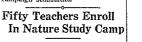
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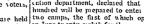
heity material, canvassing votes, en listing support of county lenders scheduling College speakers and or panizers, and or election day mem-bers will see that to far as possibl acht voting preemet has a Penn Stat wolket on the job - Dean Warnolc, ns campaign offic managet, will keep an active check or all activities in the field, tecevre to quests for assistance, speakers, organ Leets, publicity, literatume and a

quests for assistance, speakers, o 12015, publicity, literature an such aids, and will generally p rampaign stimulation



Fifty entoliments of nature stud

Fifty encollments of nature study teachers representing mune states were reported vestenday for the nature camps that are to be conducted in the Seven Hountains as a feature of the summer session Professor George R Green, head of the college nature edu-cation department, declared that one hundied will be prepared to enter the two camps, the first of which opens on June twenty-eighth for three weeks



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Tuesday, May 29, 1928

AND Nittany Theatre

sorge Bancroff, Eledyn Bren William Powell in "THE DR \G NET" Added Stage Attraction RAY ALVINO and his Banjo Boys and MISS GLORIA LEE Toe and Acrobatic Dancing ial Prices adults 50c, children

TUESDAY-Nittan

Florence Vidor, Loretta Young in "THE MAGNIFICENT FLIRT"

"THE MAGNIFICENT FLIRT" WEDNESDAY-Natinee at 2.00 Wallace Beers, Revision an "THE BIG KILLING" Added Stage Attraction RAY ALVINO and hits Banjo Boys and MISS GAORIA LEE Special Prices adults 50c, children 25c

tion Sills, Doris Kenyon "THE HAWK'S NEST"

Sue Carol in "WALKING BACK"

THURSDAY and FRIDAY-Milton Sills, Doris Ken

Honest

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