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IN OUR hall, there's no question about who's The Head Man. It's Prince Albert. You'll find it in any room you wander into. It's all you'll ever be offered. And that's hospitality, if you ask $m c$. What a treat it is, too.
Fragrant and inviting. Cool as a reprimand. Comforting as a perfect alibi. Mellow and mild and long-burning, no matter how often you load up and light up. You're in good company when you smoke P.A. The world's most experienced smokers have placed this one brand first.

-no other tobacco is like it!


