


New Worlds for Old
IIKE Galileo, every pioneer seeks to establish the era of "distance speech." new worlds. In the telephone Telephone pionecis of our own day modustry this has led to discoveries of "ays and means to better semvice. lelephone pioneers of yesterday newed a way through intricacies of scıence, finance and business management
imagened a 'cross-ocean service-and then made it.

Telephone pioncers of tomorrow will face the challenge of new and greater problems suic to arise.

## BELL SYSTEM

FOR DNE THING_THEV'RE MMRD: AND WHAT'S MORE_THEY SATHSE!


