

Penn State Collegian

Published semi-weekly during the College year by students of the Pennsylvania State College, in the interests of the College, the students, faculty, alumni and friends.

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Managing Editor This Issue.....H. E. Hoffman
News Editor This Issue.....H. P. Mileham

TUESDAY, MARCH 13, 1928

STRAW VOTE

As the time for America's great political parties to hold their national conventions draws near, interest in candidates, who have cast their hats in the ring, candidates who have hung their hats with the "do not choose to run in 1928" group, and candidates who may throw in their sombreros from some obscure corner of the country, grows stronger. Newspapers are filling their columns with factual and opinionated material concerning possible successors to the economical Mr. Coolidge.

To determine the Penn State students' choice for the nomination of a presidential candidate to represent each party, the Collegian will sponsor the taking of a straw vote on Friday and Saturday. The qualifications, history and availability of each aspirant to the White House will be presented fairly and impartially in Friday's issue of this paper. No opinion or prejudice will enter into the articles. Each student will be free to exercise his own good judgment after reviewing the facts.

The results of the poll, however, will indicate something other than the undergraduate choice of candidates. College students have often been accused of non-interest in affairs outside the environs of the campus during politics as an example of this indifference. Naturally, the total number of ballots cast during the straw vote will be a fair indication of the student interest in national politics. The results of similar polling at other colleges will form a basis upon which to compare the attitude of Penn State undergraduates with that at the rest of the institutions participating.

THE ARMORY'S FAREWELL

Approximately two thousand people jammed the Armory Saturday to witness the close of Penn State's indoor sports season. A few hundred more attempted to maneuver themselves into the limited structure but they were denied admission. The old building was in full glory, for three College athletic teams were completing their schedules against noted opponents.

It was the final occasion for the venerable building to serve as the scene of an intercollegiate athletic contest. Next fall Penn State's new gymnasium will be ready for use—unless some unforeseen obstacle develops. The new sports arena should accommodate the entire student body and allow the townspeople and visitors an opportunity to observe athletic contests without suffering the physical inconvenience that is now characteristic of attendance at the present indoor games.

The old Armory has been host to magnificent athletic spectacles. Crowds have been handled in the best possible manner but the new gymnasium should mark a decided improvement.

THE GOLD KEY BOYS

Honorary fraternities have become so abundant at various colleges and institutions throughout the country that there is a growing tendency for them to decline in importance, to result in mere nothings. National requirements are too easily filled, oftentimes, and honorary fraternities are too frequently established before they have become really deserving. Hence, they thrive on name alone, dormant, inactive and serving their respective institutions in no great measure or to no important advantage.

Even Penn State is in the throes of an honorary fraternity craze. Such organizations are sought by members of nearly every school, department and subdivision, whose real aim is not always to be of some service to their Alma Mater and to mankind but to gain the distinction and, of course, the coveted gold key which are supplementary to membership. There is even increasing suspicion that individuals who have failed to acquire a place among the "select and honored" have established local groups themselves,

applied for and ultimately received a national charter and so achieved their selfish purpose.

Such persons and organizations have been instrumental in lowering the standards of all national fraternities of the honorary roster and in stimulating much of the unfavorable criticism which is directed against them. It is unjust that meritorious honoraries should be forced to suffer injured reputations merely because worthless imitations persist in seeking superficial, shallow, empty honor.

After the damage incurred by the establishment of the undesirable types of gold key organs has been done, there is no remedy of effect. They must be tolerated. If they could be taught to grasp the spirit of construction and service, there is much use for them at Penn State. If they persist in their laziness and inactivity and continue to maintain their grand bluff by name, key and shingle, they are defeating their own purpose and proving themselves dangerous liabilities rather than the beneficial assets they claim to be.

In the absence of an effective remedy, there remains only one course to be taken in checking the spread of the contagious honorary fraternity disease. A strong preventative must be administered. Entrance requirements should be made the real, enforced obstacle and pending chapters should be inspected carefully and for a long period before they are granted a national charter. At any rate, if some action is not taken, the time is now when some miserable student will establish a low scholarship honorary fraternity, open only to students with an average of minus one—or below.

L. H. B. J.

YOUTH INFLUENCES JOURNALISM

The tad of criticizing the younger generation has always been extremely popular, probably never more so than today, with those who lived in the era immediately preceding. Overwhelmed by the flood of "What's Wrong with our Youth" opinions, some of the mentally alert have thought it the better part of wisdom to take such criticism as a matter of course. Nevertheless it is encouraging to note that occasionally someone steps forth to express hope and confidence in the future men and women of the nation.

Largely to the influence of the young people, Karl A. Bickel, president of the United Press, attributed the higher ideals of the country's newspapers and the insistent demand for cleaner, more decent news when he spoke before the delegates of the Columbia Scholastic Press association last week. "This generation is the best we ever have had," he continued. "One young man, Colonel Charles A. Lundbergh, raised the tone of journalism twenty-five per cent by his flights to Europe and Mexico and Central America. And that is the effort of only one clean-minded American boy."

The tremendous buying power of youth, which has increased enormously during the last few years, has forced the newspapers to recognize the tastes of the oncoming generation, President Bickel added. "If a newspaper can get the youth of a community back of the paper," he explained, "it has gained a great asset. These boys and girls will continue to read the paper all their lives and will influence others to read it."

Although the young people of today were entirely unconscious of any influence over the policy of the press, their collective tastes have been tried and not found wanting. It is also possible that with the waning of the popularity of tabloids and confession material, few had noticed the marked elevation in journalistic ethics. When one so well qualified to judge the trends in newspaper policy speaks, we are impelled to belief and look forward to more noticeable improvement in the future.

L. M.

The Bullosopher's Chair

"I hear that Bill Roper, noted Princeton grid mentor, has consented to speak at the 'S' banquet Smuthers. You hearing is quite accurate, Bullosopher. I would like to have the pleasure of hearing him, myself, but since I am neither a letterman nor an outstanding high school athlete, I rather think I shall have to forego that pleasure."

"Don't despair yet. Probably there are a good many other students who would appreciate a talk by the Princeton coach. If the committee in charge should see fit to arrange an all-College music hearing for the 10th of next Saturday afternoon, they might find that Bill Roper addresses the gathering, and the students willing—they, eager—to attend."

DID YOU

Enjoy Supper last Sunday evening with the many others?



The Corner
Unusual

Letter Box

Editor, Penn State Collegian State College, Pa.
Dear Sir:
I received from some friend a copy of your letter of February ninth, addressed to Chairman Aney of the Public Service Commission, together with copy of a clipping from the Penn State Collegian of February seventh. You are correct in understanding that the Bellefonte Central is sincere-

ly trying to assume additional responsibility with respect to the service of the Bellefonte Central. To those who have not been familiar with the difficulties under which the little road has been laboring, it will no doubt be of interest to learn that as soon as we are successful in extending our line through from State College to Tyrone it will be our purpose to establish a better passenger service to and from State College than at present is in effect. Not only have we interesting plans for the betterment of passenger service as a daily proposition, but we

are hopeful that with the extension of the line and the improved facilities the Bellefonte Central will again be in position to handle solid trainloads between Tyrone and Bellefonte so as to afford the visitors at the College every possible facility in the way of transportation service. Naturally these matters take time to work out and we have had considerable opposition from the Pennsylvania Railroad itself. However, the prospects are bright for a prompt decision in matters affecting its convenience. (Continued on third page)

What Shakespeare says about Coca-Cola

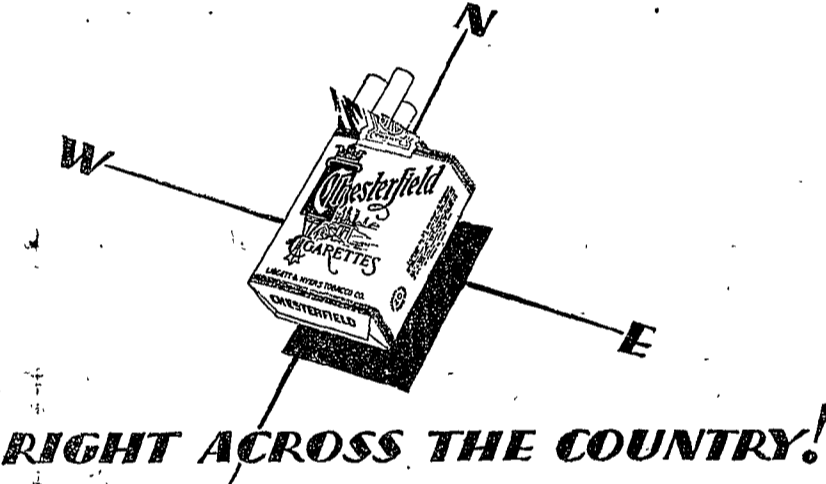


"Framed in the prodigality of nature"

When Shakespeare wrote this speech for Richard he must have seen the handwriting on the wall—a Coca-Cola ad reading:

Good things from nine sunny climes poured into a single glass.

8 million a day - IT HAD TO BE GOOD TO GET WHERE IT IS



RIGHT ACROSS THE COUNTRY!

A TASTE that has won smokers in every nook and corner of these United States!

FROM the Atlantic to the Pacific, from the Great Lakes to the Gulf, among every class and condition of smokers throughout this whole country, Chesterfield has made good solely by reason of its better tobacco and better taste.

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CHAIRS	-\$3.50
DESKS	-\$10.00 to \$10.00
STUDENT TABLES	-\$5.00
COSTUMERS	-\$2.00 to \$3.00
GATE-LEG TABLES	-\$4.50 to \$9
DRAWING BOARDS	-\$1.25 to \$3.00
SWINGS	-\$5.00 to \$10.00
PICTURE MOULDING	3c to 20c per foot
MAGAZINE RACK	-\$1.75
BOOK SHELVES	-\$4.00 to \$7.50
CEDAR CHESTS	-\$3.00 to \$25.00

ROOM 106, UNIT B

It's The Cut of the Clothes That Counts

Kirschbaum Suits	\$30.00
Learbury Suits	\$30.00
2 Pair Trousers or Knickers	\$38.00
2 Pair Trousers or Knickers	\$35 to \$40



M. FROMM
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Opposite Front Campus Since 1913